

President's Cabinet Meeting  
April 8, 2008

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Members present: John Costello, S.J., Donna Curin, Michael J. Garanzini, S.J., Phil Hale, Jon Heintzelman, Brendan Horan, S.J., Phil Kosiba, Thomas Kelly, William Laird, Wayne Magdziarz, Ellen Munro, Lucien Roy, Richie Salmi, S.J., Kelly Shannon and Christine Wiseman

Also present: Brendan Horan, S.J., Dave Kintzer (Smart and Associates), Dave McRoberts (Smart and Associates) and Lorraine Snyder

Absent: Susan Malisch and Paul Whelton

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1. Father Garanzini opened the meeting at 8:00 a.m. and Phil Hale offered a prayer.
2. The minutes of the March 18, 2008 meeting were approved.
3. Bill Laird introduced Dave Kintzer and Dave McRoberts of Smart and Associates, the University's audit firm. At the last Board of Trustees Audit Committee meeting, trustees suggested that it would be valuable for the University to conduct an updated risk assessment. Dave McRoberts discussed the inventory of risk that exists at Loyola. He and his staff will be contacting Cabinet members and other senior managers to set up meetings in the weeks ahead as part of this risk assessment initiative. An updated risk assessment will be shared with the Audit Committee at the June meeting.
4. Father Garanzini suggested that because there is risk inherent in the University's study abroad programs and international initiatives, it would be worthwhile to assess risk beyond the Lakeside campuses. Kelly Shannon suggested that it might be worthwhile to coordinate this effort with the Center for Risk Management in some fashion.
5. Father Garanzini then gave an update on his recent trip to Rome. The conference that Peter Schraeder coordinated on "The Cross, the Crescent and the Ballot Box" was extremely well-received. Father Garanzini indicated that he also visited another possible property for the Rome Center. The Center intends to expand its offerings by hosting graduate programs with Law, Business, Social Work and IPS. There is a search underway for a pastoral minister for the Rome Center, and there may be need at some point for a development person to be based in Rome as well. It was also suggested that the Rome Center brochure and listing on our website is very out of date and in need of attention.
6. Kelly shared different options of mission plaques that will be strategically placed around our campuses. Father Garanzini suggested that we have one plaque either in or on each University building. The Cabinet agreed that a mix of large-sized lighter and darker plaques would work well. Kelly shared that she would bring a list of suggested placement locations to a future meeting.

7. Kelly then updated the Cabinet on the second iteration of the brand campaign which will launch at the end of April. UMC plans to spend greater resources on web advertising than it did with the first launch, with print and transportation advertising vehicles remaining significant. Ads will run for about two months and will feature a number of our famous alumni as well as trustees and others.
8. Father Garanzini suggested that next year admissions should invite vice presidents to participate in key open house events. Faculty, deans and other specific members of the University should be in attendance at events like Scholars Night in order to encourage students who have not yet committed to coming to Loyola to do so.
9. In Information Sharing, Bill Laird shared that his staff is reviewing the University's commercial paper program and indicated that he would update the executive committee of the Board of Trustees at their meeting on April 10.
10. Richie Salmi, S.J. said that student government voting would end today. He indicated that last week was Greek week and that this week is sexual assault awareness week. Lastly, Richie invited the Cabinet to serve pancakes to the students at the annual final exam breakfasts which will be held on April 28 at 10 p.m. on the LSC and on April 30 at 9 p.m. on the WTC.
11. Phil Hale distributed postcards advertising Earth Day 2008, which will take place on Saturday, April 12 on the LSC. About 500 people from around the Rogers Park neighborhood are expected to attend the event, as well as a variety of government officials.
12. Jon Heintzelman said that Jason Osborn has been hired as a director of development for CAS.
13. Father Garanzini asked about our processes to transition people from graduation into our alumni association. He suggested that we create some sort of a blog-type program to keep recent alumni connected with each other as well as with the University. Father Garanzini also highlighted what Xavier University has created on their website to connect incoming students with the University.
14. Lucien Roy shared that about 800 people attended the Sue Monk Kidd lecture last week, and that a audio tape of her talk will be posted on our website. He indicated that 2,000 people are registered to attend the Patch Adams talk this week. On Monday, April 14 Marcia Hermansen will speak as part of the Chapel Series. Wayne Magdziarz will speak as part of El Tracks on April 16, and James Garbarino will speak on April 22 as part of the inauguration of the Center for the Human Rights of Children. Lastly, Lucien shared that the Speaker's Policy had been forwarded to the UCC for distribution to relevant policy committees for review and feedback.
15. As part of a conversation regarding revisiting the need for a diversity officer at the University, Chris, Tom and Richie agreed to meet to discuss possible models that would suit our needs in this area.

16. Wayne updated the Cabinet on the Village Green project. Alderman Reilly gave his approval for the 20-24 Chicago Avenue project. By September he hopes to have a partner confirmed for the State Street redevelopment project.
17. Father Garanzini indicated that he would like to convene the summer Leadership Retreat in July rather than August, and Lorraine Snyder said that she would find new dates for this gathering.

The meeting was adjourned at 10:10 a.m.