

**Comparative Higher Education: The Impact of Globalization**  
**MS ED 451, Section 46**  
**Summer 2008: June 26- August 7, 2008**  
**Annenberg Hall, room 101**

School of Education and Social Policy, Northwestern University  
Bernhard T. Streitwieser, Ph.D., [b-streitwieser@northwestern.edu](mailto:b-streitwieser@northwestern.edu);  
Searle Center for Teaching Excellence, 847/ 467-2142  
Office Hours: By appointment

**SYLLABUS**  
**(subject to minor changes)**

Course Description

Globalization has had a profound impact on the area of higher education around the world resulting in emerging trends, challenges, and concerns. This course will examine this impact and the effects of globalization on higher education systems from an international comparative and theoretical perspective. Particular focus will be placed on higher education in the European Union (specifically the impact of the Bologna Process), China, and India. However, through student presentations, additional countries and regions will also be analyzed to enhance critical thinking and further discussion. We will examine issues related to the systematic massification, internationalization, and multinationalization of higher education, and the implications of these trends on the World Knowledge System, the exchange of scholars and students, and general issues of equity and access. The course is designed to provide both practical value for students who are considering careers in administration, policy, and government, and also to prepare students to undertake original research projects in comparative and international education.

Teaching Method

Interactive lecture; discussion and analysis of readings; student presentations; in-class and take-home assignments.

Evaluation

- (10 pts) Attendance, participation in discussions, interaction with guest speakers
- (20 pts) Reflection papers on weekly readings posted on Blackboard
- (30 pts) In-class group presentations of a country's higher education system
- (40 pts) Take home final exam

Course Readings

**Textbooks**

- Altbach, P. (1998). *Comparative Higher Education: Knowledge, the University, and Development*. Greenwich, CT: Ablex Publishing Corporation. (For purchase at Norris Bookstore; on syllabus as "CHE Textbook")
- Altbach, P. (2006). *International Higher Education: Reflections on Policy and Practice*. Chestnut Hill, MA: Boston College Center for International Higher Education. (For purchase from instructor; on syllabus as "IHE Textbook")

- Altbach, P. (2006). *Tradition and Transition: The International Imperative in Higher Education*. (Chestnut Hill, MA: Boston College Center for International Higher Education. (For purchase from instructor; on syllabus as “T&T Textbook”.)

**Library Reserve:** <http://www.library.northwestern.edu/courses/>

**Additional Resources:** at NU Reserve or on Blackboard “Suggested Further Readings”

- Forest, J.L., and Altbach, P. (2006). *International Handbook of Higher Education. Volumes I and II*. New York: Springer. (further articles are available at Library Reference; non-circulating)
- *World Education Encyclopedia: A Survey of Educational Systems Worldwide* (2<sup>nd</sup> Ed.). Detroit, MI: Gale Group.
- Higher education and comparative education journals (see list at end of syllabus)
- Academic internet sites (foundations, organizations, think tanks, etc)
- Media sources (NYT, Economist, NPR, etc.)

#### General Organization of Class Meetings

- Lecture on topic by instructor
- Guest speakers from other higher education systems
- Discussion of student reflection papers on weekly readings (pre-posted to Blackboard)
- Whole class or small group discussions; in-class exercises/debates, etc.
- Student group presentations of individual country studies

#### Course Objectives

It is my hope that in taking this course, you will:

- come to understand the myriad issues tied to globalization and what impact they currently and in future may have on higher education, both in the United States and abroad;
- become versed in the literature and sensitive to the major issues affecting higher education in a variety of international contexts today; and
- in understanding these issues, become empowered to effect reform as researchers, practitioners and agents of change in the future;
- come to understand the basic scholarly purposes and practical value of adopting a comparative approach to the study of higher education; and
- learn about the perspectives held by those living and working outside the United States and of the impact their views have on higher education domestically and internationally.

## SYLLABUS

### Class meeting 1

Thursday, June 26

Topic: Overview, Globalization, Comparative Education

- Introduction to the course
- Administrative issues (course layout, expectations, readings, assignments, grading, etc.; division of students into country study presentation groups)
- Introduction to globalization and higher education
- The purpose of a comparative approach to studying higher education
- 7:00 guest speaker, **Franz Wohlgezogen**, on higher education in **Germany**

Readings due for today's lecture: (HE overview; globalization; comparative education)

- 1) Globalization and Forces for Change in Higher Education, Altbach, *International Higher Education*, 50, 2008.  
[http://www.bc.edu/bc\\_org/avp/soe/cihe/newsletter/Number50/p2\\_Altbach.htm](http://www.bc.edu/bc_org/avp/soe/cihe/newsletter/Number50/p2_Altbach.htm)
- 2) Comparative Perspectives for the Twenty-First Century, Altbach (CHE Textbook, introduction)
- 3) Patterns in Higher Education Development, Altbach (CHE Textbook, ch. 1)
- 4) Globalization and the University: Realities in an Unequal World, Altbach (T&T Textbook, ch. 2)
- 5) Global Challenge and National Response: Notes for an International Dialogue on Higher Education, Altbach and Davis (IHE Textbook)
- 6) The Brains Business: A Survey of Higher Education, *The Economist*, Special Report, September 10, 2005. (Library Reserve)
- 7) Editorial (overview and historical development of Comparative and International Education), Epstein, *Comparative Education Review*, 36, 4, 1992, 409-416. (Library Reserve)
- 8) Higher Education in Germany: A Case of 'Uneven' Expansion? Ertl, *Higher Education Quarterly*, 59, 3, 2005, 205-229. (Library Reserve)
- 9) Suggestion: read selectively from Blackboard "Sources" list and Library Reserve

Readings due for next class: (on Comparative Education theory; center-periphery; World Knowledge System)

- 1) The University as Center and Periphery, Altbach (CHE Textbook, ch. 2)
- 2) Gigantic Peripheries: India and China in the World Knowledge System, Altbach (CHE Textbook, ch. 9)
- 3) Peripheries and Centers: Research Universities in the Developing Countries, Altbach (T&T Textbook, ch. 5)
- 4) American Accreditation of Foreign Universities: Colonialism in Action, Altbach (IHE Textbook)
- 5) Research on Globalization and Education, Spring, *Review of Educational Research*, 78, 2, 2008, 330-363. (Library Reserve)

- 6) Internationalization and Globalization as Contexts for International Education, Cambridge and Thompson, *Compare*, 34, 2, 2004, 161-175. (Library Reserv)
- 7) Israel, Iram, Forest, J.L., and Altbach, P. (2006) *International Handbook of Higher Education*. (Library Reserve)
- 8) Suggestion: read selectively from Blackboard “Sources” list and Library Reserve

## **Class meeting 2**

**Thursday, July 3**

**Topic: Comparative Education Theory; Center-Periphery Paradigm; World Knowledge System**

- 7:00 guest speaker, **Dana Ravid** on higher education in **Israel**

Readings due for next class: (Massification; Internationalization of Higher Education)

- 1) The Logic of Mass Higher Education, Altbach (T&T Textbook)
- 2) Higher Education’s Landscape of Internationalization: Motivations and Realities, Knight and Altbach (T&T Textbook)
- 3) Higher Education and the WTO: Globalization Run Amok, Altbach (IHE Textbook)
- 4) GATS Redux: The WTO and Higher Education Returns to Center Stage, Altbach (IHE Textbook)
- 5) Knowledge and Education as International Commodities: The Collapse of the Common Good, Altbach (IHE Textbook)
- 6) Why the United States Will Not Be a Market for Foreign Higher Education: A Case Against GATS, Altbach (IHE Textbook)
- 7) Universities Rush to Set Up Outposts Abroad, Lewin, *New York Times*, Feb 20, 2008. (Library Reserve)
- 8) A Divorce in Singapore, Jaschick, *Inside Higher Ed*, July 27, 2006 (Library Reserve)
- 9) Trade, Education, and the GATS: What’s in What’s out, What’s All the Fuss About? Sauve, *Higher Education Management and Policy*, 14, 3, 2002, 48-80 (OECD) (only need to skim this reading) (Library Reserve)
- 10) GATS, Trade and Higher Education: Perspectives 2003 – Where are we?, Knight, *Observatory on Higher Education Report* (Library Reserve)
- 11) Internationalization of Higher Education in the OECD Countries: Challenges and Opportunities for the Coming Decade, van der Wende, *Journal of Studies in International Education*, 11, 3-4, 2007, 274-289.
- 12) He was the Taliban’s spin doctor. So what’s he doing at Yale? Brown, *New York Times Magazine*, Feb. 26, 2008. (Highly recommended but not required; listed as “Freshman” on Library Reserve)
- 13) Argentina, de Fanelli OR Iran, Bazargan, Forest, J.L., and Altbach, P. (2006) *International Handbook of Higher Education*. (Library Reserve) -- depending on scheduled guest speaker
- 14) Is There a Latin American Model? Bernasconi, *International Higher Education*, 52, Summer 2008. (Library Reserve)
- 15) Measuring Institutional Quality in Argentina: The Devil is in the Details, Reisberg, *International Higher Education*, 52, Summer 2008. (Library Reserve)

16) Suggestion: read selectively from Blackboard “Sources” list and Library Reserve

### **Class Meeting 3**

**Thursday, July 10**

**Topic: Massification; the Internationalization of Higher Education**

- REMINDER: Class next week starts at 7:00, not 6:00 (to accommodate SESP party)
- 7:00 guest speaker, **Diego Rossello** OR **Maria Suarez** on higher education in **Argentina** (still to confirm) or **Roozbeh Behroozmand** on higher education in **Iran** (still to confirm)
- In-class activity/discussion/exercise/projects: Group discussion on current attempts to internationally regulate higher education. Class debate on the pros and cons of GATS

Readings due for next class: (Multinationalization; the exchange of scholars and students; American study abroad)

1. The Foreign Student Dilemma, Altbach (CHE Textbook)
2. The Crisis in Multinational Higher Education, Altbach (IHE Textbook)
3. Foreign Study: Changing Patterns and Competitive Challenges, Altbach (IHE Textbook)
4. The New Internationalism: Foreign Students and Scholars, Altbach (CHE textbook)
5. Internationalize American Higher Education? Not Exactly, Altbach (IHE Textbook)
6. Internationalisation as a Challenge for Higher Education in Europe, Teichler, *Tertiary Education and Management*, 5, 1999, 5-23. (Library Reserve)
7. Quantity or Quality in Study Abroad? Weinberg, *Inside Higher Ed* (Library Reserve)
8. America’s Hot New Export: Higher Education, Bolag, *Chronicle of Higher Education*, February 17, 2006 (Library Reserve)
9. U.S. Schools Tap Growing Ranks of Chinese Students, Abrahmson, Report on National Public Radio, May 29, 07:  
(<http://www.npr.org/templates/story/story.php?storyId=90931460>)
10. The View from the Veranda: Understanding Today’s Colonial Student, Ogden, *Frontiers: The Interdisciplinary Journal of Study Abroad*. (Library Reserve)
11. Serbia, Dridi, Forest, J.L., and Altbach, P. (2006) *International Handbook of Higher Education* OR Romania in *World Education Encyclopedia* (Library Reserve).
12. Suggestion: read selectively from Blackboard “Sources” list and Library Reserve

### **Class Meeting 4**

**Thursday, July 17**

**Topic: Multinationalization; the Exchange of Scholars and Students; American Study Abroad**

- 7:00 guest speaker, **Milja Medic** on higher education in **Serbia** and **Elena Doldor** on higher education in **Romania**

Readings due for next class (Europe)

1. The Bologna Process, 2007 *International Educator*, Supplement, NAFSA: Association of International Educators. (Library Reserve)
2. Political Transformations and Higher Education Reforms, Kozma (Library Reserve)
3. The Bologna Club: What U.S. Higher Education Can Learn from a Decade of European Reconstruction (selections: pp. i-viii, 3-10, 1-3), Adelman (Library Reserve)
4. Wake-Up Call for American Higher Education, *Inside Higher Ed* (Library Reserve)
5. U.S. Should Look to Europe in Quest for Accountability, Report Says, *Chronicle of Higher Education* (Library Reserve)
6. The Dynamics of International Student Circulation in a Global Context, Agarwal et al. (Library Reserve)
7. Higher Education Crosses Borders: Can the United States Remain the top destination for foreign students? Altbach, Change, (Library Reserve)
8. SOMETHING ELSE ANALYTICAL ON EURO HIGHER ED, GENERAL? BRING TO PATRICK LATER
9. Nigeria, Jibril, Forest, J.L., and Altbach, P. (2006) *International Handbook of Higher Education* OR Cameroon, in *World Education Encyclopedia* (Library Reserve).
10. Suggestion: read selectively from Blackboard “Sources” list and Library Reserve

### **Class Meeting 5**

**Thursday, July 24**

**Topic: Focus on Europe; the Bologna Process**

- European education: Challenges and Prospects
- 7:00 guest speaker, **Ruth Abaya** on higher education in **Nigeria** or **Chrysanthus Gwellem** on higher education in **Cameroon** (still to confirm)
- You must notify me today if you seek an extension on the final paper. No extension longer than 1 week will be granted!

### Readings due for next class (China)

- 1) China, Ting, *World Education Encyclopedia* (Library Reserve)
- 2) China, Hayhoe and Zha, Forest, J.L., and Altbach, P. (2006) *International Handbook of Higher Education*. (Library Reserve)
- 3) Twisted Roots: The Western Impact on Asian Higher Education, Altbach (CHE Textbook)
- 4) The Perils of Internationalizing Higher Education: An Asian Perspective, Altbach (IHE Textbook)
- 5) The Past and Future of Asian Universities, Altbach (T&T Textbook)
- 6) The dictatorship of talent, Brooks, Editorial, *New York Times*, Dec. 5, 2007. (Library Reserve)
- 7) (Optional) Watch the online PBS Frontline Special, *Young and Restless in China*: <http://www.pbs.org/wgbh/pages/frontline/youngchina/>
- 8) COULD USE ONE MORE ANALYTICAL PIECE STILL—BRING TO PATRICK LATER
- 9) Suggestion: read selectively from Blackboard “Sources” list and Library Reserve

**Class Meeting 6**  
**Thursday, July 31**  
**Topic: Focus on China**

- Chinese higher education: challenges and prospects
- Guest speaker 7:00, **Xun Tang**, on higher education in **China**

Readings due for next class (India)

1. India, Mohan, *World Education Encyclopedia* (Library Reserve)
2. India, Jayaram, Forest, J.L., and Altbach, P. (2006) *International Handbook of Higher Education*. (Library Reserve)
3. Higher Education in India: Growth, Concerns, and Change Agenda, Pawan, *Higher Education Quarterly*, 61, 2, 2007, 197-207.
4. A World-Class Country without World-Class Higher Education: India's 21<sup>st</sup> Century Dilemma, Altbach (IHE Textbook)
5. Suggestion: read selectively from Blackboard "Sources" list and Library Reserve

**Class Meeting 7 – last class)**  
**Thursday, August 7<sup>th</sup>**  
**Topic: Focus on India**

- Indian higher education: challenges and prospects
- Guest speakers 7:00, **Jayashree Mitra** and **Siddarth Madhav** on higher education in **India**
- Possible NU faculty/administrative guest speaker on Qatar and NU's internationalization efforts (to be confirmed closer to date)

Finish your final papers

Due: **Thursday, August 14<sup>th</sup>**

## Detailed reading list

### **Readings for Class 1: Higher Education Overview; Globalization, Comparative Education, Germany reading**

Altbach, P. Globalization and Forces for Change in Higher Education, Altbach, *International Higher Education*, 50, 2008.

[http://www.bc.edu/bc\\_org/avp/soe/cihe/newsletter/Number50/p2\\_Altbach.htm](http://www.bc.edu/bc_org/avp/soe/cihe/newsletter/Number50/p2_Altbach.htm)

Comparative Perspectives for the Twenty-First Century, Altbach (CHE Textbook, introduction)

Patterns in Higher Education Development, Altbach (CHE Textbook, ch. 1)

Globalization and the University: Realities in an Unequal World, Altbach (T&T Textbook, ch. 2)

Global Challenge and National Response: Notes for an International Dialogue on Higher Education, Altbach and Davis (IHE Textbook)

The Brains Business: A Survey of Higher Education, *The Economist*, Special Report, September 10, 2005. (Library Reserve)

Editorial (overview and historical development of Comparative and International Education), Epstein, *Comparative Education Review*, 36, 4, 1992, 409-416. (Library Reserve)

Higher Education in Germany: A Case of 'Uneven' Expansion? Ertl, *Higher Education Quarterly*, 59, 3, 2005, 205-229. (Library Reserve)

### **FROM LAST YEAR'S LIST:**

Altbach, P. G. (2006). Globalization and the University: Realities in an Unequal World. In J. J. F. Forest and P. G. Altbach (Eds.), *International Handbook of Higher Education* (pp. 120-139). Berlin: Springer.

Epstein, E. H. (1994). Comparative and International Education: Overview and Historical Development. In T. Husen and T. N. Postlethwaite (Eds.), *International Encyclopedia of Education* (pp. 918-923). New York: Elsevier.

Noah, H. J. (1984). The Use and Abuse of Comparative Education. *Comparative Education Review*, 28(4), 550-562.

Altbach, P. G. (1998). *Comparative Higher Education: Knowledge, The University, and Development*. Westport, CT: Ablex.

The Brains Business: A Survey of Higher Education. (2005, September 10). *The Economist*, pp. 3-22.

Frink, H. H. (2002). Germany. In R. Marlow-Ferguson (Ed.), *World Education Encyclopedia: A Survey of Educational Systems Worldwide* (2<sup>nd</sup> Ed.) (pp. 482-502). Detroit, MI: Gale Group.

Hüfner, K. (2002). The Challenge of Unification and the Reform of Higher Education in Germany. *Higher Education in Europe*, 27(1-2), 101-109.

Pritchard, R. (2006). Trends in the Restructuring of German Universities. *Comparative Education Review*, 50(1), 90-112.

**Readings for Class 2:                      Comparative Education Theory; Center-Periphery Paradigm; World Knowledge System; Israel reading**

The University as Center and Periphery, Altbach (CHE Textbook, ch. 2)

Gigantic Peripheries: India and China in the World Knowledge System, Altbach (CHE Textbook, ch. 9)

Peripheries and Centers: Research Universities in the Developing Countries, Altbach (T&T Textbook, ch. 5)

American Accreditation of Foreign Universities: Colonialism in Action, Altbach (IHE Textbook)

Research on Globalization and Education, Spring, *Review of Educational Research*, 78, 2, 2008, 330-363. (Library Reserve)

Internationalization and Globalization as Contexts for International Education, Cambridge and Thompson, *Compare*, 34, 2, 2004, 161-175. (Library Reserv)

Argentina, di Fanelli or Iran, Iram, Forest, J.L., and Altbach, P. (2006) *International Handbook of Higher Education*. (Library Reserve) – depending on guest speaker

**FROM LAST YEAR'S LIST:**

Tilly, C. (2004). Past, Present, and Future Globalizations. In G. Steiner-Khamsi (Ed.), *The Global Politics of Educational Borrowing and Lending* (pp. 13-28). New York: Teachers College Press.

Brawley, M. R. (2003). *The Politics of Globalization: Gaining Perspective, Assessing Consequences*. Orchard Park, NY: Broadview Press.

- Green, M., Eckel, P., and Barblan, A. (2002). The Brave New (and Smaller) World of Higher Education: A Transatlantic View. *International Higher Education*.  
[http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm)
- Bollag, B. (2006, February 17). America's Hot New Export: Higher Education. *The Chronicle of Higher Education*.  
<http://chronicle.com/weekly/v52/i24/24a04401.htm>
- N. Ting (2002). China. In R. Marlow-Ferguson (Ed.), *World Education Encyclopedia: A Survey of Educational Systems Worldwide* (2<sup>nd</sup> Ed.) (pp. 236-255). Detroit, MI: Gale Group.
- Zha, Q. (2004). Foreign Influence on Japanese and Chinese Higher Education: A Comparative Analysis. *Higher Education Perspectives*, 1(1), 1-15.
- Postiglione, G. (2002). China's Expansion, Consolidation, and Globalization. *International Higher Education*.  
[http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm)
- Min, W. (1997). China. In G. A. Postiglione and G. C. L. Mak (Eds.) *Asian Higher Education: An International Handbook and Reference Guide* (pp. 37-55). Westport, CT: Greenwood Press.
- Hayhoe, R. and Zha, Q. (2006). China. In J. J. F. Forest and P. G. Altbach (Eds.), *International Handbook of Higher Education* (pp. 667-691). Berlin: Springer.

**Readings for Class 3:            Massification; the Internationalization of Higher Education; Argentina reading**

The Logic of Mass Higher Education, Altbach (T&T Textbook)

Higher Education's Landscape of Internationalization: Motivations and Realities, Knight and Altbach (T&T Textbook)

Higher Education and the WTO: Globalization Run Amok, Altbach (IHE Textbook)

GATS Redux: The WTO and Higher Education Returns to Center Stage, Altbach (IHE Textbook)

Knowledge and Education as International Commodities: The Collapse of the Common Good, Altbach (IHE Textbook)

Why the United States Will Not Be a Market for Foreign Higher Education: A Case Against GATS, Altbach (IHE Textbook)

Universities Rush to Set Up Outposts Abroad, Lewin, *New York Times*, Feb 20, 2008. (Library Reserve)

A Divorce in Singapore, Jaschick, *Inside Higher Ed*, July 27, 2006 (Library Reserve)

Trade, Education, and the GATS: What's in What's out, What's All the Fuss About? Sauve, *Higher Education Management and Policy*, 14, 3, 2002, 48-80 (OECD) (only need to skim this reading) (Library Reserve)

GATS, Trade and Higher Education: Perspectives 2003 – Where are we?, Knight, *Observatory on Higher Education Report* (Library Reserve)

Internationalization of Higher Education in the OECD Countries: Challenges and Opportunities for the Coming Decade, van der Wende, *Journal of Studies in International Education*, 11, 3-4, 2007, 274-289.

He was the Taliban's spin doctor. So what's he doing at Yale? Brown, *New York Times Magazine*, Feb. 26, 2008. (Highly recommended but not required; listed as "Freshman" on Library Reserve)

Argentina, de Fanelli (Library Reserve)  
Iran, Iram, in Forrest and Altbach Handbook.

Is There a Latin American Model? Bernasconi, *International Higher Education*, 52, Summer 2008. (Library Reserve)

Measuring Institutional Quality in Argentina: The Devil is in the Details, Reisberg, *International Higher Education*, 52, Summer 2008.

#### **FROM LAST YEAR'S LIST:**

Neave, G. (2003). The Bologna Declaration: Some of the Historic Dilemmas Posed by the Reconstruction of the Community in Europe's Systems of Higher Education. *Educational Policy*, 17(1), 141-164.

Van der Wende, M. C. (2000). The Bologna Declaration: Enhancing the Transparency and Competitiveness of European Higher Education. *Higher Education in Europe*, 25(3), 305-310.

Organization for Economic Cooperation and Development. (2004). *Internationalisation of Higher Education* (Policy Brief). Paris.  
<http://www.oecd.org/dataoecd/33/60/33734276.pdf>

Knight, J. (2004). Internationalization Remodeled: Definition, Approaches, and Rationales. *Journal of Studies in International Education*, 8(1), 5-31.

- De Wit, H. (2002). *Internationalization of Higher Education in the United States of America and Europe: A Historical, Comparative, and Conceptual Analysis*. Westport, CT: Greenwood Press.
- Teichler, U. (1999). Internationalization as a Challenge for Higher Education in Europe. *Tertiary Education and Management*, 5, 5-23.
- How Europe Fails its Young. (2005, September 8). *The Economist*.  
<http://www.economist.com>
- Labi, A. (2006, March 24). European Higher Education Falling Behind, Report Warns. *Chronicle of Higher Education*.  
<http://chronicle.com/weekly/v52/i29/29a05202.htm>
- Garcia de Fanelli, A. M. (2006). Argentina. In J. J. F. Forest and P. G. Altbach (Eds.), *International Handbook of Higher Education* (pp. 573-585). Berlin: Springer.
- Morris, B. E. (2002). Argentina In R. Marlow-Ferguson (Ed.), *World Education Encyclopedia: A Survey of Educational Systems Worldwide* (2nd Ed.) (pp. 36-45). Detroit, MI: Gale Group.
- Mollis, M. (2006). Latin American University Transformation of the 1990s: Altered Identities. In J. J. F. Forest and P. G. Altbach (Eds.), *International Handbook of Higher Education* (pp. 1503-515). Berlin: Springer.
- Mollis, M. (2003). A Decade of Higher Education Reform in Argentina. *International Higher Education*. [http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm)
- Gonzales Rozada, M. and Menendez, A. (2001). Higher Education Subsidies in Argentina. *International Higher Education*.  
[http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm)
- De Rudder, H. (2000). On the Europeanization of Higher Education in Europe. *International Higher Education*.  
[http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm)
- Tran, H. (2000). Internationalizing French Higher Education. *International Higher Education*. [http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm)
- Klimanovich, O. V. and Gancheryonok, I. I. (2000). Internationalization in Belarus: The Post-Soviet Experience. *International Higher Education*.  
[http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm)
- Ordorika, I. (1998). Reform at Mexico's National Autonomous University: Hegemony or Bureaucracy. In B. A. Jones (Series Ed.) & K. Kempner, M. Mollis, and W. G.

Tierney (Vol. Eds.), *Comparative Education, ASHE Reader Series* (pp. 478-494)..  
Needham Heights, MA: Simon & Schuster.

**Reading for Class 4:                    **Multinationalization; the Exchange of Scholars and Students: American Study Abroad; Serbia reading****

The Foreign Student Dilemma, Altbach (CHE Textbook)

The Crisis in Multinational Higher Education, Altbach (IHE Textbook)

Foreign Study: Changing Patterns and Competitive Challenges, Altbach (IHE Textbook)

The New Internationalism: Foreign Students and Scholars, Altbach (CHE textbook)

Internationalize American Higher Education? Not Exactly, Altbach (IHE Textbook)

Quantity or Quality in Study Abroad? Weinberg, *Inside Higher Ed* (Library Reserve)

America's Hot New Export: Higher Education, Bolag, *Chronicle of Higher Education*,  
February 17, 2006 (Library Reserve)

U.S. Schools Tap Growing Ranks of Chinese Students, Abrahamson, Report on National  
Public Radio, May 29, 07:

(<http://www.npr.org/templates/story/story.php?storyId=90931460>)

The View from the Veranda: Understanding Today's Colonial Student, Ogden, *Frontiers:  
The Interdisciplinary Journal of Study Abroad*. (Library Reserve)

Serbia, Dridi (Library Reserve).

**FROM LAST YEAR'S LIST:**

Trow, M. (2000). *From Mass Higher to Universal Access: The American Advantage*.  
Retrieved June 14, 2000, from University of California, Berkeley, Center for the  
Study of Higher Education Research and Occasional Paper Series Web site:  
<http://cshe.berkeley.edu/publications/publications.php?id=100>

Altbach, P. G. (1999). The Perils of Internationalizing Higher Education: An Asian  
Perspective. *International Higher Education*.  
[http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm))

Altbach, P. G. (2000). The Crisis in Multinational Higher Education. *International  
Higher Education*. [http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm))

American Council on Education. ACE report, GATS-General Agreement on Trade in  
Services: An Overview of Higher Education and GATS. Retrieved June 14, 2006,

from ACE Web site:

<http://www.acenet.edu/AM/PrinterTemplate.cfm?Section=Home&Template=/CM/HTMLDisplay.cfm&ContentID=5851>

Altbach, P. G. (2003). Why the United States Will Not Be a Market for Foreign Higher Education Products: A Case against GATS. ” *International Higher Education*.  
[http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm))

Knight, J. (2002). Trade Creep: Implications of GATS for Higher Education Policy. *International Higher Education*.  
[http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm))

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Jayaram, N. (2006). India. In J. J. F. Forest and P. G. Altbach (Eds.), *International Handbook of Higher Education* (pp. 747-767). Berlin: Springer.

### **Readings for Class 5:      Focus on Europe**

The Bologna Process, 2007 *International Educator*, Supplement, NAFSA: Association of International Educators. (Library Reserve)

Political Transformations and Higher Education Reforms, Kozma (Library Reserve)

The Bologna Club: What U.S. Higher Education Can Learn from a Decade of European Reconstruction (selections: pp. i-viii, 3-10, 1-3), Adelman (Library Reserve)

Wake-Up Call for American Higher Education, *Inside Higher Ed* (Library Reserve)

U.S. Should Look to Europe in Quest for Accountability, Report Says, *Chronicle of Higher Education* (Library Reserve)

The Dynamics of International Student Circulation in a Global Context, Agarwal et al. (Library Reserve)

Higher Education Crosses Borders: Can the United States Remain the top destination for foreign students? Altbach, Change, (Library Reserve)

SOMETHING ELSE ANALYTICAL ON EURO HIGHER ED, GENERAL? BRING TO PATRICK LATER

Nigeria, Jibril (Library Reserve).

**FROM LAST YEAR'S LIST:**

Altbach, P. G. (2004). Higher Education Crosses Borders: Can the United States Remain the top destination for foreign students? *Change*, 36(2), 18-25.

Dridi, B. L. (2002). Serbia. In R. Marlow-Ferguson (Ed.), *World Education Encyclopedia: A Survey of Educational Systems Worldwide* (2nd Ed.) (pp. 1181-1191). Detroit, MI: Gale Group.

Smolentseva, A. (2004). International Students in Russia. *International Higher Education*. [http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm)

Kuraev-Maxah, A. (2004). International Higher Education in Russia: Missing Data. *International Higher Education*. [http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm)

Altbach, P. G. (2004). The 'Tipping Point' in International Education: How America is Losing the Race. *International Higher Education*. [http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm)

Freeman, K. (1998). Equality of Higher Education in Post-Communist Hungary and Poland: Challenges and Prospects. In B. A. Jones (Series Ed.) & K. Kempner, M. Mollis, and W. G. Tierney (Vol. Eds.), *Comparative Education, ASHE Reader Series* (pp. 371-383). Needham Heights, MA: Simon & Schuster.

Scott, P. (2002). Reflections on the Reform of Higher Education in Central and Eastern Europe. *Higher Education in Europe*, 27(1-2), 137-152.

Lemonick, M. D. (2006, February 13). Are We Losing the Edge? *Time Magazine*, pp. 22-33.

Brown, C. (2006, February 26). He was the Taliban's spin doctor. So what's he doing at Yale? The re-education of Rahmatullah. *The New York Times Sunday Magazine*, pp. 55-108.

**Readings for Class 6:      Focus on China**

Ting's "China" in World Education Encyclopedia (Library Reserve)

Hayhoe and Zha's "China" chapter in Forest & Altbach Handbook 2006. (Reader)

Twisted Roots: The Western Impact on Asian Higher Education, Altbach (CHE Textbook)

The Perils of Internationalizing Higher Education: An Asian Perspective, Altbach (IHE Textbook)

The Past and Future of Asian Universities, Altbach (T&T Textbook)

The dictatorship of talent, Brooks, Editorial, *New York Times*, Dec. 5, 2007. (Library Reserve)

(Optional) Watch the online PBS Frontline Special, *Young and Restless in China*:  
<http://www.pbs.org/wgbh/pages/frontline/youngchina/>

COULD USE ONE MORE ANALYTICAL PIECE STILL—BRING TO PATRICK LATER

**FROM LAST YEAR'S LIST:**

Enders, J. (2006). The Academic Profession. In J. J. F. Forest and P. G. Altbach (Eds.), *International Handbook of Higher Education* (pp. 5-21). Berlin: Springer.

Jibril, M. (2006). Nigeria. In J. J. F. Forest and P. G. Altbach (Eds.), *International Handbook of Higher Education* (pp. 919-936). Berlin: Springer.

Zurlo, J. A. (2002). Nigeria. In R. Marlow-Ferguson (Ed.), *World Education Encyclopedia: A Survey of Educational Systems Worldwide* (2nd Ed.) (pp. 981-990). Detroit, MI: Gale Group.)

Owusu-Ansah, D. (2002). Ghana. In R. Marlow-Ferguson (Ed.), *World Education Encyclopedia: A Survey of Educational Systems Worldwide* (2nd Ed.) (pp. 503-513). Detroit, MI: Gale Group.)

Ramphela, M. (1999). Equity and Excellence—Strange Bedfellows? A Case Study of South African Higher Education. In E. Y. Lowe, Jr. (Ed.). *Promise and Dilemma: Perspectives on Racial Diversity and Higher Education*. Princeton, NJ: Princeton University Press.

Atteh, S. O. (1998). The Crisis in Higher Education in Africa. In B. A. Jones (Series Ed.) & K. Kempner, M. Mollis, and W. G. Tierney (Vol. Eds.), *Comparative Education, ASHE Reader Series* (pp. 468-477). Needham Heights, MA: Simon & Schuster.

Teferra, D. (2001). The Knowledge Context in African Universities: The Neglected Link. *International Higher Education*.  
[http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm)

### **Readings for Class 7:        Focus on India**

India, AUTHOR? In World Education Encyclopedia

India, Mohan, in Forest and Altbach Handbook 2006 (Library Reserve)

Higher Education in India: Growth, Concerns, and Change Agenda, Pawan, *Higher Education Quarterly*, 61, 2, 2007, 197-207.

A World-Class Country without World-Class Higher Education: India's 21<sup>st</sup> Century Dilemma, Altbach (IHE Textbook)

### **FROM LAST YEAR'S LIST:**

Whitty, G. and Power, S. (1999). Making Sense of Education Reform: Global and National Influences. *International Journal of Contemporary Sociology*, 36(2), 123-143. 1999).

El-Khawas, E. (2006). Accountability and Quality Assurance: New issues for Academic Inquiry. In J. J. F. Forest and P. G. Altbach (Eds.), *International Handbook of Higher Education* (pp. 23-37). Berlin: Springer.

Sporn, B. (2006). Governance and Administration: Organizational and Structural Trends. In J. J. F. Forest and P. G. Altbach (Eds.), *International Handbook of Higher Education* (pp. 141-157). Berlin: Springer.

Hauptman, A. M. (2006). Higher Education Finance: Trends and Issues. In J. J. F. Forest and P. G. Altbach (Eds.), *International Handbook of Higher Education* (pp. 83-106). Berlin: Springer.

Keller, G. (2006). Higher Education Management Challenges and Strategies. In J. J. F. Forest and P. G. Altbach (Eds.), *International Handbook of Higher Education* (pp. 229-242). Berlin: Springer.

Smolentseva, A. (2006). Russia. In J. J. F. Forest and P. G. Altbach (Eds.), *International Handbook of Higher Education* (pp. 951-969). Berlin: Springer.

- Smolentseva, A. (1999). Current Trends in Russian Higher Education. *International Higher Education*. [http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm))
- Leontovich, O. (2002). Russian Federation. In R. Marlow-Ferguson (Ed.), *World Education Encyclopedia: A Survey of Educational Systems Worldwide* (2<sup>nd</sup> Ed.) (pp. 1130-1151). Detroit, MI: Gale Group., in World Education Encyclopedia.
- Kodin, E. (1996). The Reform of Russian Higher Education: We Had, We Lost, We Gained. *International Higher Education*.  
[http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm))
- Morgan, A. W. (2002). Adaptation and Change in Russian Universities. *International Higher Education*. [http://www.bc.edu/bc\\_org/avp/soe/cihe/search.htm](http://www.bc.edu/bc_org/avp/soe/cihe/search.htm))

## Additional Resources

- Database of Research on International Education:  
[http://cunningham.acer.edu.au/dbtw-wpd/textbase/ndrie/ndrie\\_publishers.html](http://cunningham.acer.edu.au/dbtw-wpd/textbase/ndrie/ndrie_publishers.html)
- World Bank reports on Tertiary (Higher) Education:  
<http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/EXTEDUCATION/0,,contentMDK:20298183~menuPK:617592~pagePK:148956~piPK:216618~theSitePK:282386,00.html>
- Comparative Education Review (<http://www.journals.uchicago.edu/CER/>)
- The Journal of Higher Education (<http://www.jstor.org/journals/00221546.html>)
- The Review of Higher Education  
([http://muse.jhu.edu/journals/review\\_of\\_higher\\_education/](http://muse.jhu.edu/journals/review_of_higher_education/))
- Quality in Higher Education (<http://www.tandf.co.uk/journals/titles/13538322.asp>)
- Research in Higher Education (search <http://www.springerlink.com>)
- Comparative Education (<http://www.jstor.org/journals/03050068.html>)
- Compare (<http://www.tandf.co.uk/journals/titles/03057925.asp>)
- Current Issues in Comparative Education (<http://www.tc.columbia.edu/cice/>)
- European Journal of Education (<http://www.jstor.org/journals/03050068.html>)
- Higher Education in Europe (<http://www.tandf.co.uk/journals/titles/03797724.asp>)
- Higher Education Quarterly (<http://www.blackwellpublishing.com/editors.asp?ref=0951-5224>)
- Journal of Studies in International Education (<http://jsi.sagepub.com/>)
- Phillip Altbach's Boston College Center for International Higher Education index:  
[http://www.bc.edu/bc\\_org/avp/soe/cihe/newsletter/](http://www.bc.edu/bc_org/avp/soe/cihe/newsletter/)
- The country's embassy website
- OECD
- World Bank
- UNESCO
- The Chronicle of Higher Education:  
[http://muse.jhu.edu/journals/review\\_of\\_higher\\_education/](http://muse.jhu.edu/journals/review_of_higher_education/)
- Inside Higher Education:  
<http://www.insidehighered.com/>
- New York Times; Economist; Times of London; National Public Radio; etc.
- Other sources (for help see compiled lists of comparative journals:
  - <http://www.scre.ac.uk/is/webjournals.html>
  - <http://www.pitt.edu/~iise/journals.html>)

## **COURSE POLICIES & INFORMATION**

My office hours are by appointment. Please confirm time by e-mail ([b-streitwieser@northwestern.edu](mailto:b-streitwieser@northwestern.edu)), phone (847) 491-3339, or in class.

My office is in The Searle Center for Teaching Excellence, 627 Dartmouth Place, Evanston campus.

Regular attendance of the lectures is required; only one absence will be permitted. Please let me know in advance if you must miss a class.

Extensions on final paper: only one extension will be granted, and no extension will be granted for longer than 2 weeks after the last class meeting; no exceptions. Also, you must notify me two weeks before the final paper deadline if you wish to be granted an extension.

### Academic Integrity

Students in this course are expected to comply with the policies found in the booklet, "Academic Integrity at Northwestern University: A Basic Guide." All papers submitted for credit in this course must be sent as e-mail attachments as well as delivered in printed form. Your written work may be electronically tested for plagiarized content. For details regarding academic integrity at Northwestern, visit: <http://www.northwestern.edu/uacc/>. If you need a copy of the brochure visit the SESP student Affairs Office.

### Special Needs

In compliance with Section 504 of the 1973 Rehabilitation Act and the Americans with Disabilities Act, Northwestern University is committed to providing equal access to all programming. Students with disabilities seeking accommodations are encouraged to contact the office of Services for Students with Disabilities (SSD) at 467-5530 or [ssd@northwestern.edu](mailto:ssd@northwestern.edu). SSD is located in the basement of Scot Hall. SSD also has an excellent website which is available at: <http://www.stuaff.northwestern.edu/ssd/>