



NORTH LAKE SHORE  
EARTH DAY 2011

# Saving Green Together

*Saving Money and Saving Greenspace*



*Preparing people to lead extraordinary lives*



# Welcome!

*Your passion and commitment to gaining awareness and sharing your insight about sustainability issues and solutions is what brought you here and we are so happy you could come. The communities of Andersonville, Edgewater, Lincoln Square, Ravenswood, Rogers Park and Uptown welcome you to the fourth annual North Lake Shore Earth Day, "Saving Green Together."*

*If you have come before, you know that these communities are filled with knowledge and resources to help you live a "green" lifestyle. When we work together and learn from each other, we have the power to create sustainable communities, walk-able and pedestrian-friendly neighborhoods, greenways and parks, and grow healthy, edible gardens all while preserving our personal resources.*

*Taste delicious local foods, learn and discuss in eco-lectures, and let your child learn and imagine at the Osterman Kid's Corner. Your inner-child has a place at the community bike ride with a free borrowed bike to use. We've done a great deal of planning for you, so please...*

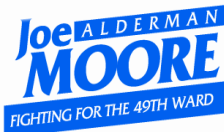
## *Enjoy the day!*

# Our Sponsors

## Global Sponsors



## Regional Sponsor



## Community Sponsors

Basic Administrative Resources

Center for Urban Environmental  
Research and Policy,  
Loyola University

Edgewater Development  
Corporation

Friends of the Parks



# Community Partners

**Andersonville Development Corp.**  
[andersonvilledevcorp.org](http://andersonvilledevcorp.org)

**Rogers Park Business Alliance**  
[rogers-park.com](http://rogers-park.com)

**City of Chicago**  
[cityofchicago.org](http://cityofchicago.org)

**Rogers Park Community Council**  
[rogerspark.org](http://rogerspark.org)

**Edgewater Beach Neighborhood Association**

**SGI, USA**  
[sgi-usa.org](http://sgi-usa.org)

**Edgewater Chamber of Commerce**  
[edgewater.org](http://edgewater.org)

**Alderman Mary Ann Smith,  
48th Ward**  
[masmith48.org](http://masmith48.org)

**Edgewater Community Council**  
[edgewatercommunitycouncil.org](http://edgewatercommunitycouncil.org)

**State Representative  
Harry Osterman**  
[harryosterman.org](http://harryosterman.org)

**49th Ward Green Corps**  
[49thwardgreencorps.org](http://49thwardgreencorps.org)

**State Senator Heather Steans**  
[senatorsteans.com](http://senatorsteans.com)

**Goudy Elementary School**

**Lincoln Square Garden Walk**

**Sullivan High School**  
[sullivanhs.org](http://sullivanhs.org)

**Loyola University Chicago**  
[luc.edu/communityrelations](http://luc.edu/communityrelations)

**Truman College**  
[trumancollege.edu/index.php](http://trumancollege.edu/index.php)

**Alderman Joe Moore,  
49th Ward**  
[ward49.com](http://ward49.com)

**Uptown United**  
[uptownunited.org](http://uptownunited.org)

**North Edgewater Beach Association**  
[neblockclub.org](http://neblockclub.org)



# Speakers and Presentations

## Morning Events

Time	Event	Description	Room
10:00 - 10:50am	Creating Green : Gardening in Our Urban Landscape	Lamanda Joy of Peterson Garden project has re-created the Victory Garden concept with Chicago's largest organic, edible community garden of 140 raised plots on donated private land in the heart of the 40th ward. Doug Fraser details what it takes to create a community garden in a Chicago Park District Park near you. Julie Peterson of the Waters School Garden video project and student representatives show how their organic permaculture garden transforms the way they see the world.	Quinlan 142
11:00 - 11:50am	Going Green with Electronics: Reuse, Recycling and E-Waste Legislation	Computing and cell phones are markers of the modern age, yet quickly become obsolete. How can we improve their useful lifespan, reuse them and recycle them without endangering public health and the environment? Mel Nickerson of the Environmental Law and Policy Center will address Illinois' e-recycling law, its strengths and how to encourage manufacturers to produce greener product. Steve Larsen of SSI, explains the virtues and vices of current recycling.	Quinlan 142
11:00 - 11:50am	Community Bike Ride and Bike Repair workshop	Participate in a community bike ride and bike repair workshop to learn how to safely ramble around town while maintaining your own bicycles. Free borrowed bike sponsored by Loyola Borrow a Bike Program and Bicycle Club	Outside Quinlan North Entrance

# Speakers and Presentations

## Afternoon Events

Time	Event	Description	Room
12:00, 12:50 and 1:00 pm	Community Bike Ride and Bike Repair Workshop	Participate in a community bike ride (12:00 and 1:00) and bike repair workshop (12:50) to learn how to safely ramble around town while maintaining your own bicycles. Free borrowed bike sponsored by Loyola Borrow a Bike Program and Bicycle Club	Outside Quinlan North Entrance
12:00-12:50 pm	Sustainability and Service Learning: Students in Action	Professor Chad White and students of Loyola's Environmental Sustainability course will summarize their four community-based projects, which explore aspects of home weatherization, building material reuse, urban composting and farming, and alternative transportation.	Quinlan 142
1:00-1:50 pm	Walking Green: Creating Pedestrian-Friendly Neighborhoods	Find the ways residents and community organizations can create a more livable environment by making small adjustments to the appearance and design of streets and the neighborhood layout. These changes alter the street's feel and make them more attractive and appealing for walkers and cyclists to promote community activities and shopping locally. Presenters are Bob Fuller, a Masters student in Urban Planning at UIC, and Tony Giron from Active Transportation Alliance, and Thom Greene, a local architect with many building designs in our communities will discuss the ways these changes come about.	Quinlan 142
2:00-2:50 pm	Green Government: Green Space and Green Policies to Improve Our Communities	Retiring 48th Ward Alderman Mary Ann Smith tells how she accomplished saving open space in her ward during decades of service and welcomes new Alderman-elect Ameya Pawar of the 47th Ward. Mr. Pawar explores the cutting edge green global model of Greensburg, KS, a town recreated from scratch after a devastating tornado, and how some of these environmental innovations can be applied to Chicago and our individual communities	Quinlan 142

# Osterman's Kids Corner

Time	Event	Description	Facilitator	Room
11:00, 12:00, 1:00, 2:00	Prize Drawing	Register to win a family pass to the Shedd Aquarium, or to the Peggy Notebaert Nature Museum. Drawings every hour.	Sign-in desk	Quinlan 3rd Floor Atrium
10:00 - 2:00	Art and Nature	Kids can create nature dioramas, decorate flower pots, and make animal masks with a variety of fun supplies.	Sharon Metzger	Room 312
10:00 - 3:00	Nature Mural	Kids can draw their ideas about nature on a large paper canvas stretched out on the floor.	Michelle Jaworski	Quinlan 3rd Floor Atrium
10:00 - 3:00	Reusable Tote Bags	Children each get a blank canvas tote bag and markers to decorate for their own use. The tote bag will be theirs to keep and re-use.	Morgan Schubbe and Andrew Spade	Quinlan 3rd Floor Atrium
10:00 - 3:00	Recycle-It!	Kids will learn about items that are and are not recyclable. How many items can you correctly place in the bins?	Mary Saleh, Simon Pasia, Kate Faehling	Quinlan 3rd Floor Atrium
10:00 - 3:00	Worm Composting	Children can watch worms move through soil and create reusable compost.	Vicky Grogan (Master Gardener)	Quinlan 3rd Floor Atrium
10:00 - 3:00	Worms and Rot Pots	Learn how to use compost in your garden, and how to make a seed pot from recyclable materials!	Julie Morris and Julie Emerick	Quinlan 3rd Floor Atrium
10:00 - 3:00	Seed Balls	Children will make small seed balls using clay and dirt, which can then be planted around the garden.	Michelle Jaworski	Quinlan 3rd Floor Atrium
11:00 and 1:00	Yoga	Relax and stretch for up to 30 minutes in a bright open space.	Lauren Vandermar	Quinlan 3rd Floor Atrium
2:00p m	"The Adventures of Sweet Pea and the Pig"	Children will listen to the story of Sweet Pea and play a part in the outcome!	Larissa McKenna (Associate Director, Food Animal Concerns Trust (FACT))	Room 312



Displayer's Name	Description of Mission	Location
Alderman Joe Moore's 49th Ward Green Corps	Become active in our 49th Ward Green Corps online community where you can learn about and post meeting and event notices, share resources, and meet your like-minded neighbors. <a href="http://49thwardgreencorps.org">49thwardgreencorps.org</a>	Flanner Hall
Chicagoland Natural Gas Savings Program	The Chicagoland Natural Gas Savings Program offers cash incentives and a variety of resources to improve the efficiency and comfort of homes	Quinlan 1st Floor
Chiro One Wellness Centers	Health and wellness education, posture analysis and bi-lateral weight check. Natural, holistic healing for your body.	Quinlan 1st Floor
CIC for Shaklee	To provide a healthier life for everyone and better life for anyone	Flanner Hall
Collective Resource, Inc.	To make is possible fore everyone to compost and reduce landfill use.	Quinlan 2nd Floor
Consolidated Printing Company	To provide high quality printing with a zero impact on the environment	Quinlan 1st Floor
Edgewater Chamber of Commerce	To provide an active, comprehensive program including business recruitment, maintenance and improvement, marketing, education and community services.	Flanner Hall
Edgewater Community Council/Edgewater Beautiful/Edgewater Environmental Sustainability Project	To work closely with block clubs, the business community, elected officials and fellow neighbors to improve and advance the quality of life in Edgewater.	Flanner Hall
Edgewater Development Corporation	To redevelop the commercial resources of Edgewater to better serve the entire Edgewater Community.	Flanner Hall
Edgewater Historical Society	To involve the community in the research, documentation, collection and presentation of Edgewater history; to promote the study, sharing and enjoyment of that history...	Flanner Hall
Ellen Baren Realtor, Green Designation	As a Realtor and resident of Rogers Park East Ridge neighborhood, I have chosen to Reuse, Recycle and Renw my 1888 Victorian Cottage	Quinlan 1st Floor
Food Animals Concerns Trust (FACT)	To improve the welfare of food animals; broaden opportunities for humane farmers and address public health problems that come from the production of meat, milk and eggs.	Quinlan 2nd Floor
Friends of the Parks	To preserve, protect, improve and promote the use of Chicago's parks, forest preserves and recreational areas for the benefit of all neighborhoods and citizens.	Quinlan 1st Floor
Harry S. Truman College Thinks Green Initiative	The overall vision of Truman College Thinks Green Initiative is to create and implement a series of short and long term goals, programs and projects to promote environmental stewardship through learning, planning and acting.	Quinlan 2nd Floor
HEART (Humane EducationAdvocates Reaching Teachers)	NFP goes to Chicago schools and teaches lessons on the environment, animal welfare and social justice.	Quinlan 2nd Floor
I-Go Car Sharing	Chicago based NFP committed to economical and environmentally sound transportation choices. Our goals are to reduce car ownership rates, lower family transportation costs, reduce urban congestion and improve air quality in all neighborhoods.	Quinlan 1st Floor
Illinois Secretary of State/Dept of Securities	Department is responsible for the regulation of the securities industry in Illinois and protection of investors by ensuring compliance with the law and investigating complaints of fraud or improper practices	Quinlan 2nd Floor
Lime Energy Company	Lime Energy peforms comprehensive analysis, designs solutions, coordinates funding and implements energy efficiency projects throughout the country, including a project in Uptown	Quinlan 1st Floor



Displayer's Name	Description of Mission	Location
Local First Chicago	To educate and advocate for local, independent businesses in Chicago that are crucial to local, sustainable living economies	Quinlan 1st Floor
LODAAT LLC (Live One Day at a time)	LODAAT works with "Aid to Artisans" in Ghana and India so they can sustain decent living and send kids to school, and sends book and education kits to Tanzania, Ghana and Walawi for schools.	Quinlan 1st Floor
Loyola's Center for Urban Environmental Research and Policy	To advance understanding of the complex interdependency between humans and environmental systems through scientific research, teaching and outreach	Quinlan 1st Floor
Maggie Joyce Recycling	To educate with an awareness that a common everyday object can be recycled into a variety of useful and artistic creations to the surprise and enjoyment of earth-dayers	Quinlan 1st Floor
Mercy for Animals	Mercy for Animals is a national non-profit that works to prevent cruelty toward animals through undercover investigations, outreach and promoting cruelty-free food choices	Quinlan 1st Floor
My Gen, Inc.	My Gen's mission is to energize, educate and empower our younger generation to lead sustainable lives and be active environmental stewards of the earth they are destined to inherit.	Quinlan 3rd Floor
Northside Community Federal Credit Union	North Side Community FCU is a community development credit union that promotes the financial well-being of our diverse community by providing affordable financial classes, free housing counseling services and alternative and mainstream banking products and resources.	Quinlan 1st Floor
Nuclear Energy Information Service (NEIS)	To provide information about the hazards, safety problems, environmental effects and economic costs of nuclear power, radioactive waste and radiation exposure, and about viable energy alternatives	Quinlan 2nd Floor
Renewal by Andersen	Renewal by Andersen offers a start-to-finish replacement process, where you'll get custom crafted, energy-efficient replacement windows and doors professionally installed for you.	Quinlan 2nd Floor
Rogers Park Builders Group	To encourage and support responsible residential and commercial property investment, development, and ownership in the Rogers Park community, initiate and support collaboration on city and community actions to create a destination community.	Quinlan 1st Floor
Rogers Park Business Alliance	To improve Rogers Park is to improve Rogers Park through business, community and economic development activities.	Quinlan 1st Floor
Rogers Park Community Council	To improve the quality of life in Rogers Park through social, civic and educational initiatives that foster health and welfare, urban renewal and conservation, law enforcement and community organization.	Quinlan 1st Floor
Soka Gakkai International USA (SGI-USA)	To promote the concept of "human revolution," a process of inner transformation through Buddhist practice. It is a process that leads us to develop our character and to act not only for our personal fulfillment but also for the betterment of society.	Quinlan 1st Floor
South-East Asia Center (Fanny Wong)	We are a non-profit social service organization serving the Uptown, Rogers Park and Edgewater residents with energy assistance programs, adult day care services, ESL and immigration classes and child care programs.	Quinlan 1st Floor
State Senator Heather Steans	Illinois State Senator for the 7th senate district	Quinlan 2nd Floor
The Morgan at Loyola Station	The first mixed-use residential building in Rogers Park designed to meet LEED standards	Quinlan 2nd Floor
The Recyclery	To build community through the restoration of donated and discarded bicycles and to offer access to affordable, independent and sustainable transportation.	Quinlan 2nd Floor
Tips for Living	Solutions for a healthier home. We specialize in All Natural Concentrated Cleaning Products, Water Filtration Systems, Paraben Free Beauty Products and Natural Supplements	Quinlan 2nd Floor
U.S. Forest Service - Northern Research Station	We research how people and nature influence each other in cities.	Flanner Hall
Uptown United	Dedicated to the improvement of the commercial community of Uptown	Quinlan 2nd Floor
Whole Foods	Selling the highest quality natural and organic products available, satisfying and delighting our customers, caring about our communities & our environment and creating ongoing win-win partnerships with our suppliers.	Quinlan 3rd Floor
Yoga Chicago Magazine	A guide for yoga activities in the Chicago area and to share information related to yoga and spirituality	Quinlan 1st Floor



# Refreshments

North Lake Shore Earth Day would like to thank the following establishments for providing complimentary refreshments.  
Look for them around the event:

**Acre Restaurant, Ann Sather, Apart Pizza, Broadway Cellars**

**Calo Ristorante, Einstein Bros, Ethiopian Diamond**

**Fred and Ann Plewa HoneyBaked Ham,**

**Giordano's on Sheridan Road**

**Hamburger Mary's, Irv and Shelly's Fresh Picks**

**Loving Hut, Metropolis Coffee, Red Twist Theater**

**True Nature Foods, Whole Foods**

**Don't forget to enter our raffle,  
located at the entrance of Quinlan,  
to win tickets from Redtwist Theatre!!**



# Our Committees

**A special thank you to the committees that made  
North Lake Shore Earth Day 2011 possible!**

## **Publicity and Fundraising**

**Chair:** Summur Roberts, Loyola University Chicago  
Lauren Vandermar, Loyola University Chicago

## **Display Tables**

**Chair:** Elizabeth Vitell, Rogers Park Community Council  
Katrina Balog, Rogers Park Business Alliance | Summur Roberts, Loyola University Chicago

## **Children's Programming**

**Chair:** Jerry Goodman, State Representative/Alderman Elect Harry Osterman  
Sharon Metzger, Edgewater Beautiful Committee

## **Hospitality**

**Chair:** Cathy Smith, State Senator Heather Steans  
Stuart Brooker, North Edgewater Beach Association | Killian Walsh  
Matt Gilliland, Loyola University Chicago

## **Programming**

**Co-Chairs:** Sue Lannin, 49<sup>th</sup> Ward Green Corp | Ernie Constantino, Alderman Mary Ann Smith  
Nancy Benjamin, Lincoln Square Garden Walk | James Kang, Loyola University Chicago |  
Tom Murphy, Edgewater Sustainability Project | Sana Syal, Uptown United

## **Youth Leadership Development**

**Chair:** Michael Krystyn, Basic Administrative Resources  
Juri Jones-Moore, Harry S. Truman College | Henrietta Lowry, Sullivan High School  
Sam Wickham, Harry S. Truman College

## **Student Moderators**

*Going Green with Electronics*  
**Temitayo "TJ" Jaiyeola and Von Kelly**

*Creating Green: Gardening our Urban Landscape*  
**Tony Roberts**

*Walking Green: Pedestrian Friendly Neighborhoods*  
**Daisy Contreras and Gaby Sum**

*Green Government: Green Space and Green Policies*  
**Gina Guzman**



*Preparing people to lead extraordinary lives*

North Lake Shore Earth Day 2011  
[www.luc.edu/earthday](http://www.luc.edu/earthday)