Video Submission Guidelines

• **YouTube/Google Account**
  In order to upload your video, you must have a valid YouTube account.

• **Clear sound is crucial**
  If no one can hear it, no one will watch it. Make sure to shoot in quiet environments and project.

• **Don't backlight**
  Make sure light is on your face and not behind it — i.e. don’t sit in front of a bright window.

• **Focus on content**
  Share your story and what government funding means for your ability to pursue your dreams and career. What would it mean for you if you lost/did not have your grants?

• **Keep it short**
  Practice what you want to say and try to keep your video 90 seconds or less.

• **Title and tag your video**
  Use the title “Pell Yes” and include your name and location - ex: "Pell Yes: Jordan in Chicago". Use tags to describe your video so that other people can find it ex: "college student Chicago" or "Illinois student aide" or “Loyola federal funding recipient.” Use the Nonprofits & Activism category.

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**How to upload iPhone videos to YouTube**

**Note:** Make sure you hold your phone horizontally when recording.

**Step 1**
Create an account on YouTube if you don’t have one.

**Step 2**
On your iPhone Camera Roll tap 🎥 icon while viewing video and then tap “Send to YouTube”.

**Step 3**
Log in to your YouTube account.

**Step 4**
Enter video information Title, Description, etc. Don’t forget to use the title "Pell Yes" and include your name and location - ex: "Pell Yes: Jordan in Chicago." Use tags to describe your video so that other people can find it ex: "college student Chicago," "Illinois student aide" or “Loyola federal funding recipient.”

**Step 5**
Tap Category to choose the Nonprofits & Activism category and then tap publish.

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**How to upload Android videos to YouTube**

**Note:** Make sure you hold your phone horizontally when recording.

**Step 1**
Create an account on YouTube if you don’t have one.

**Step 2**
In the Gallery app select the video you want to upload, click the Share button and then Share video via YouTube.

**Step 3**
Log in to your YouTube account.

**Step 4**
Enter video information Title, Description, etc. Don’t forget to use the title "Pell Yes" and include your name and location - ex: "Pell Yes: Jordan in Chicago." Use tags to describe your video so that other people can find it ex: "college student Chicago," "Illinois student aide" or “Loyola federal funding recipient.”

**Step 5**
Choose the Nonprofits & Activism category and then tap publish.