

Strategies for Changing Times: 2010 Educational Conference Series

Staying Unified in Challenging Times: Involving the Entire Family
and Preparing the Next Generation

Thursday, May 27, 2010



FAMILY
BUSINESS
CENTER

Thursday, May 27, 2010 8:00 am – 3:30 pm

Four Seasons Hotel

120 E. Delaware Place, Chicago, Illinois

8:00 am – 3:30 pm

Continental breakfast & lunch will be served

Registration: \$300 per person
\$250 per person for 2 participants
\$200 per person for 3+ participants

Registration is open to Family Business Center of Loyola members. To register, please call 312.915.6490 or visit LUC.edu/fbc. We regret that no refunds or credits can be issued for cancellations after Friday, May 14, 2010. Registrations canceled on or before Friday, May 14, 2010 will be refunded in full, less a \$100 administrative fee. No-shows are subject to the full fee. Please advise us of any special needs or dietary restrictions at least three days prior to the program.

Staying Unified in Challenging Times: Involving the Entire Family and Preparing the Next Generation

The pace of change in our world is accelerating at an amazing rate. Family business transitions that used to happen across three generations now happen within one. Addressing these challenges can place strains on both families and businesses, and finding meaningful roles for family members to play can be difficult.

Building on a foundation of values, we will explore how families can create practical action plans that will create a unified sense of purpose and involvement for all family members. Our session will offer participants a process that they can use to create action plans for themselves, their families and their businesses.

We will then look at how these plans can be used to prepare the next generation and build unity in family and business. This will provide a foundation that will allow family members to pursue their gifts in a way that personal and family values can become a platform for success.

Morning Sessions

Kick off the morning with a session that will explore how cohesion and family unity are important keys to long term family business success. You'll begin to develop an action planning process that will help your family use values as a stabilizing force in dealing with challenges such as succession, changing business environments and family growth.

Then learn from a panel of Family Business Center Members who will share their experiences to explore:

- How governance is used by their families to build unity
- Key ways to involve family members
- Lessons on how to bridge the differences between the generations
- Strategies to build a common direction

Afternoon Sessions

In the afternoon, you'll build off the knowledge and work from the morning sessions, to learn how to use the action planning process to craft shared values into a definition of success that guides planning and decision making for both individuals and the family. Particular attention will be paid to helping next generation family members find a role in life that aligns their values and goals with the that of the business.

The Program will wrap up with a session that helps you to identify and create clear next steps to implement the action plan. You'll also learn how you and your family can make the most of your Family Business Center membership by tapping into the Center's vast knowledge and resources.



Greg McCann

Greg McCann, JD, CPA is a professor of family enterprise at Stetson University where he was the founding director of the Family Enterprise Center (1998-2006) and creator of the Holistic Model. He led the effort to create the first academic major and second minor in family enterprise in the U.S. He is also an author, speaker, and founder and principal of McCann & Associates, a firm that consults with family enterprises. Greg is also a member of his extended family's enterprise.



Andrew Keyt

Andrew Keyt is the Executive Director of the Family Business Center of Loyola University Chicago, President of the Family Business Network (FBN) USA and President and Founder of Keyt Consulting, a consulting firm serving family businesses. In addition, Andrew is a 3rd generation owner in his own family firm. Mr. Keyt specializes in working on conflict management, succession planning and next generation development.

Strategies for Changing Times: 2010 Educational Conference Series

Philanthropy and the Family Enterprise

Wednesday, July 7, 2010 • Webinar Series

Family Business Stewardship Institute

Thursday, July 22-Saturday, July 24, 2010 • Loyola University Chicago

Maximizing the Family Office

Tuesday, Sept. 7, 2010 • Webinar Series

Family Business Network World Summit

Thursday, Sept. 30-Saturday, Oct. 2, 2010 • Palmer House Hilton, Chicago, IL

Leadership and the Next Generation

Thursday, Nov. 11, 2010 • Four Seasons Hotel, Chicago, IL

For more information and to register, call 312.915.6490 or visit LUC.edu/fbc