

# Program for LUC School of Business

## ChinaContact 2008

Date: May 18 - May 31

Participants: 30 people+1 director

Week 1							
	18-May, Sun	19-May, Mon	20-May, Tue	21-May, Wen	22-May, Thu	23-May, Fri	24-May, Sat
<b>Breakfast</b>	Arrival	Breakfast Buffet Room 441, 8:30-9:00	Café Shop/Cafeteria until 8:50	Café Shop/Cafeteria until 8:50	Café Shop/Cafeteria until 8:50	Café Shop/Cafeteria until 8:50	Weekend Trip -- Xi'an Highlights of the Day Shan'xi History Museum Big Goose Pagoda Big Mosque Free time at Muslim street Tang Music & Dance Show
<b>AM</b>		Program Overview & Welcome Speech Room 439, 9:00 - 10:00	Lecture: History from Opium War to present <i>Jean Paul Wiest</i> Room 439, 9:00 - 10:30	Lecture: Chinese Government <i>Russ Moses</i> Room 439, 9:00 - 10:30	Lecture: Chinese Economy and Financial System <i>Huang Xiaoling</i> Room 439, 9:00 - 10:30	Lecture: Chinese Strategy <i>Diana Huang</i> Room 439, 9:00 - 10:30	
		Introduction to Loyola Courses 10:00-10:45	Break	Break	Break	Break	
		One Stop Shop 10:45-11:00	International Consumer Behavior Course <i>Linda Tuncay / Mary Ann McGrath</i> Room 439, 10:45 - 12:15 The Chinese Mind	International Consumer Behavior Course <i>Linda Tuncay / Mary Ann McGrath</i> Room 439, 10:45 - 12:15 Subcultures	International Consumer Behavior Course <i>Linda Tuncay / Mary Ann McGrath</i> Room 439, 10:45 - 12:15 Social Class	International Consumer Behavior Course <i>Linda Tuncay / Mary Ann McGrath</i> Room 439, 10:45 - 12:15 The Family	
		TBC Tour 11:00 - 12:00					
		Meet UIBE host students 12:00-12:15					
<b>Lunch</b>		Lunch at Cafeteria with hosts 12:20-13:30	Cafeteria	Cafeteria	Cafeteria	Cafeteria	
<b>PM</b>		Campus Tour with UIBE Host Students, Neighborhood tour 13:30-14:30	Tour: Tian An Men Square, Old Beijing & Bell and Drum Tower 13:30 - 16:30	Documentary: Forbidden City Room 434, 13:30-14:30	Tour: Temple of Heaven 13:30-16:00	Xi'an trip Orientation 13:30-14:30	
		Tour: Lama Temple 14:30-17:30		Tour: Forbidden City 14:30-17:00		Shopping at Pearl Market 16:00-17:00	
<b>Dinner</b>		Group Dinner Hao Ri Zi 18:00 - 19:30	Group Dinner Great Wall 18:30 - 20:00	Group Dinner Ke Jia Cai 18:00 - 19:30	Cafeteria	Cafeteria	
<b>Evening</b>	Free	Free	Free Time at Houhai Area	Free	Film : Shower Room 434, 19:30 - 21:30	Free	

### Color Code

<span style="background-color: #ADD8E6; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span> Lecture	<span style="background-color: #00CED1; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span> Briefing	<span style="background-color: #ADD8E6; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span> Cultural and Corporate Visit	<span style="background-color: #FFFF00; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span> Loyola Courses	<span style="background-color: #800080; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span> Movie
<span style="background-color: #FFDAB9; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span> Meal	<span style="background-color: #00CED1; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span> Mass	<span style="background-color: #FFD700; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span> Night Activities	<span style="background-color: #A9A9A9; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span> Arrival and Departure	<span style="background-color: #FFFFFF; border: 1px solid black; display: inline-block; width: 10px; height: 10px;"></span> Others

Meal      Mass      Night Activities      Arrival and Departure      Others

# Program for LUC School of Business

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Date: May 18 - May 31

Participants: 30 people+1 director

Week 2							
	25-May, Sun	26-May, Mon	27-May, Tue	28-May, Wen	29-May, Thu	30-May, Fri	31-May, Sat
<b>Breakfast</b>	Trip -- Xi'an  Highlights of the day  Terracotta Warriors Forest of Steles  Fly Back to Beijing  Bus drives back to School	Café Shop/Cafeteria until 8:50	Café Shop/Cafeteria until 8:50	Café Shop/Cafeteria until 8:50	Café Shop/Cafeteria until 8:50	Café Shop/Cafeteria until 8:50	Departure
<b>AM</b>		Lecture: State Owned Enterprises in China <i>Men Ming</i> Room 439, 9:00 - 10:30	Lecture: Managing Foreign Business in China <i>Michael Furst</i> Room 439,9:00 - 10:30	Lecture: Starting Business in China <i>Albert NG</i> Room 439,9:00 - 10:30	Tour: Mu Tian Yu Great Wall 9:00-13:00	International Consumer Behavior Course Presentations Room 439, 9:00 - 10:30	
		Break	Break	Break		Break	
		Internat. Consumer Behavior Daily Life <i>Linda Tuncay / Mary Ann McGrath</i> Room 439, 10:45 - 12:15	Internat. Consumer Behavior Youth Market <i>Linda Tuncay / Mary Ann McGrath</i> Room 439, 10:45 - 12:15	Internat. Consumer Behavior Negotiation <i>Linda Tuncay / Mary Ann McGrath</i> Room 439, 10:45 - 12:15		Loyola Chicago Program Wrap up Room 439, 10:45 - 12:15	
<b>Lunch</b>		Cafeteria	Cafeteria	Cafeteria	Lunch in a village	Cafeteria	
<b>PM</b>		Corporate Site Visit: State Owned Company Yanjing Beer 13:30-17:00	Tour: BIMBA at Peking University & Old Summer Palace 13:30 - 16:30	Corporate Site Visit: Private Company 13:30-17:00	Tour: Summer Palace 14:30-16:30	Shipping and Packing	
		Cafeteria	Cafeteria	Cafeteria	Cafeteria	Farewell Dinner Big House Gate 19:00-20:30	
<b>Dinner</b>		Cafeteria	Cafeteria	Cafeteria	Cafeteria	Cafeteria	
<b>Evening</b>	Free	Acrobat Show(Optional)	Free	Free	Free	Free	

### Color Code

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|---|--|--|---|--|
| <span style="background-color: #add8e6; border: 1px solid black; display: inline-block; width: 15px; height: 10px;"></span> Lecture | <span style="background-color: #00b0f0; border: 1px solid black; display: inline-block; width: 15px; height: 10px;"></span> Briefing | <span style="background-color: #e0ffff; border: 1px solid black; display: inline-block; width: 15px; height: 10px;"></span> Cultural and History Visit | <span style="background-color: #ffff00; border: 1px solid black; display: inline-block; width: 15px; height: 10px;"></span> Corporate Visit       | <span style="background-color: #800080; border: 1px solid black; display: inline-block; width: 15px; height: 10px;"></span> Movie  |
| <span style="background-color: #ffcc99; border: 1px solid black; display: inline-block; width: 15px; height: 10px;"></span> Meal    | <span style="background-color: #00ffcc; border: 1px solid black; display: inline-block; width: 15px; height: 10px;"></span> Mass     | <span style="background-color: #ffcc00; border: 1px solid black; display: inline-block; width: 15px; height: 10px;"></span> Night Activities           | <span style="background-color: #cccccc; border: 1px solid black; display: inline-block; width: 15px; height: 10px;"></span> Arrival and Departure | <span style="background-color: #ffffff; border: 1px solid black; display: inline-block; width: 15px; height: 10px;"></span> Others |

Other Class Sessions in Chicago:

Friday, April 18, 6-9 pm

Friday, April 25, 6-9 pm

Friday, May 2, 6-9 pm

Final Exam: Friday, June 13th at 6 pm.