



Engineering the flow of communication™

Loyola University Printing Services

October 27, 2008

Pitney Bowes Management Services



Mission Statement

Our experienced Printing Services staff is pleased to offer the University convenient and expert copy and print services.

We are prepared to provide you with the best support in print to meet your deadlines and expectations and allow you do what you do best.



Introductions

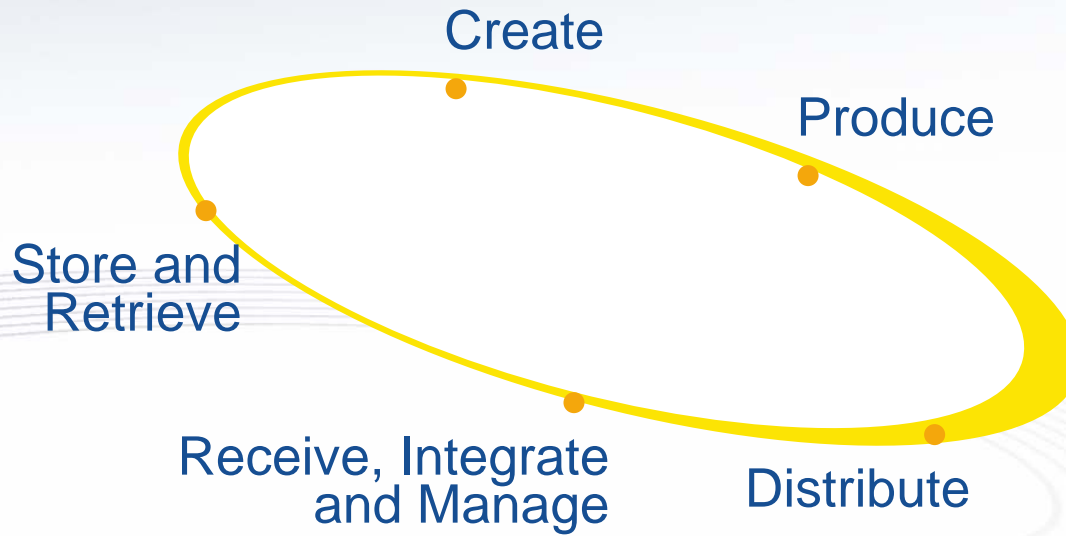
Pitney Bowes Management Services

Anastasia Lowery – Customer Operations Manager

Rocco Sarli – DSC Sales Executive

Engineering the Flow of Communications

We can help with a fully integrated document solution or craft specific solutions for your most immediate needs



The proven experience and advanced technologies that deliver the value you need.

Think as one, Act as one, and Operate as one to Deliver Value that no other company can.



Print-on-Demand

Flexibility and Reduce Waste

- Increase effectiveness with up-to-the-minute content including variable data
- Let deadlines dictate production – rather than production processes
- Produce just what you need – lower production costs of smaller runs and eliminating pre-printed warehousing costs and waste of obsolete materials

Transport DPM – Electronic Job Submission

- Order, price, proof and track all of your projects online
- Manage multiple versions easily in digital document library

Up to 12% of all printed documents are now destined to become obsolete prior to first usage.

PB Transport DPM

- EFI Powered Intuitive Product-Driven Interface
- Submit jobs via the internet from anywhere
- Jobs may be one-time/ad-hoc or catalogued
 - Catalogs both static & variable
- IT Friendly
 - 128 byte SSL encrypted
 - Reduces e-mail traffic
 - Integrated print driver for “Ctrl-P” ease of use
- Site is fully customizable
- Solves many challenges
 - Technical production errors
 - Communication problems
 - Transmission problems
 - Version control

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PB Transport DPM

Storefront - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://216.151.85.142/ASP15/storefront.aspx>

Google G Go Bookmarks 114 blocked Check Look for Map AutoFill Send to Settings

Y! Search Web Anti-Spy Mail My Yahoo! News Games Music

LOYOLA
UNIVERSITY CHICAGO
1876
CORPUS DEI
GLORIAM

Pitney Bowes
Engineering the flow of communication™


Home Cart (0) :: My Account :: Order Status :: Print Shops :: Help

Welcome Rocco Sarli | [Logout](#)

Search
All
Go

Cart (0 Items)
Your Cart is Empty.

Home
» [Blue Books](#)
» [Business Cards](#)
» [Envelopes](#)
» [Letterhead](#)
» [Memo Pads](#)
» [Note Cards and Envelopes](#)
» [Personal & Confidential Envelopes](#)
» [Print Services](#)
» [Routing Slips](#)



LOYOLA UNIVERSITY CHICAGO

Welcome to **PB Transport DPM**

Featured Categories

[Print Services](#)

Browse

Selected Print Shop
Loyola University
Pitney Bowes Management Services
6525 N. Sheridan Rd
Chicago IL 60626
Tel: 773-508-2042

Hours Of Operation
Mon-Fri
7:00 AM-7:00 PM

Current Print Shop Time
8/7/2008 12:01:15 PM

EFI PrintMessenger
Install Driver:
[Windows](#)
[Mac](#)

Done Internet

Start Rocco S... C:\Docu... E:\ Microsof... Storefr... 12:01 PM

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Imaging

- Case Management and Consulting
- Document Tracking and Storage
- Document Prep, Scanning , and Re-assembly
- Document Coding
- Electronic Numbering and Labeling for Document Production
- Electronic Evidence Recovery and Reporting
- High Speed Image Printing (Blowback)
- High Volume OCR and PDF file conversion
- Records-examples
 - Medical Records
 - Accounts Payable
 - Human Resource Documents
 - Contracts & Financial Documents



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Imaging

- Available Coast-To-Coast, 24 hours a day x 7 days a week
 - Day Forward application Processing
 - Backfile Conversion
 - Consultation and Operational Assessment
- Reduce or eliminate fixed overhead (equipment, space, mgmt.headcount)



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Applications Print on - Demand and Reproduction

- Black and white
- Color
- Variable Color & Black and White
- Computer generated forms
- Forms
- Invitations
- Letters
- Manuals
- Technical publications
- Multi-part NCR forms
- Binders
- Sales and marketing collateral
- Brochures
- Fact Sheets
- Newsletters
- Tabs
- Transparencies
- Posters
- Banners



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Mail and Distribution Services

- Services

- Full service Automated and Manual Mail Processing
- Bulk (Standard) Mail – First Class Presort
- Envelope and Postcard Inkjet Applications
- Address Cleansing – CASS Certification
- Folding, Inserting, Sealing/Metering
- Collating, Fulfillment and Kitting

- Applications

- HR/Employee Benefit Communications
- Form Letters and General Communication
- Direct Mail Campaigns
- Full-Color Direct Marketing Pieces – Variable Print
- Statements, Notices and Invoices

Critical Communications Solutions

Challenges and Opportunities facing Loyola

- Reach Target Audiences with Relevant Messages
- Increase Sales Channel Effectiveness, Protect Brand Integrity
- Optimize Marketing and Sales Collateral Costs, Reduce Obsolescence and Waste
- Improve Visibility and Control of Production

What We Do

Integrated Marketing and Communication Solutions



PBMS delivers a competitive advantage to our clients by transforming the way they create, manufacture, and distribute critical communications.

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Why We See It This Way

High Value Communications

Variable Content

30%
of digital color
work will be
versioned or
personalized



Source: Interquest

Turnaround Time

33%
of all print jobs
will
be 24-hour
turnaround



Source: Frank Romano, RIT

Print on Demand

14%
annual
growth in
POD



Source: CAPV

Demand Response

23%
expect an
increase in
overall revenue
by using
personalized mail



Source: InfoTrends

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Benefits To You

Control

- Spend Visibility
- Information Security & Compliance
- Cost Reduction
- Contain Rogue Spend

Optimize Process

- Mailstream Optimization
- Workflow Efficiency
- Reduce Handoffs
- Single Point of Contact

Improve Growth

- Improve Response
- Relevant Messaging
- 1:1 Communication
- Highly Versioned & Personalized Content
- Increase Revenue

Customers have experienced savings from 15 – 30%
and typical response rate of 30%

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