Financial planning in an uncertain market

The fluctuations of today’s economy and interest rates mean investors are seeking stability in an uncertain market. Read on for charitable gift-planning options that can provide you with steady income while supporting your alma mater.

**FEATURED TOPICS**

- CHARITABLE REMAINDER UNITRUST
- CHARITABLE GIFT ANNUITY

**MARY JO BOHR (JFRC ’71–’72, BA ’73)**

Q: What did you value about your time at Loyola?
A: The high standards, strong curriculum, excellent teaching, and Jesuit influence.

Q: You’ve earmarked a bequest to the College of Arts and Sciences and one to the John Felice Rome Center. How would you like to see your gifts used?
A: I’d like to help fund something like an idea hub for the College of Arts and Sciences, a place where students and faculty could relax, collaborate, and think of ways to fix stubborn problems. And as a student at the Rome Center, I traveled extensively, made great friends, and learned so much. I’d like to see that gift used to help the Rome Center thrive.

“I was happy to learn that you can customize a gift any way you like.”

For more about Mary Jo and other “Stories of Generosity”, visit LUC.EDU/GIFTPLANNING

**LEGACY SOCIETY**

**Society of the Shield**

Loyola’s legacy society honors and recognizes alumni, friends, and parents who have generously supported any program at Loyola University Chicago through their estate plans or by making a deferred gift such as a charitable remainder trust or gift annuity. For more information about membership, call Audrey Anderson at 312.915.6804.

Loyola’s legacy society is made possible by the Office of Gift Planning at Loyola University Chicago on an annual basis. The purpose of this initiative is to create increased awareness of the existence and benefits of deferred gifts. The records are anonymous, subject to the availability of any names, birth dates, personal data.

**DONOR PROFILE**

Excellence in education

MARY JO BOHR (JFRC ’71–’72, BA ’73)

Q: How do you see Loyola helping future generations of students?
A: By providing them a first-rate education and more. Loyola’s Jesuit identity is the special ingredient. It equips people to be well-rounded, of service to others, and meaningfully active in the world.

Q: Any thoughts for people thinking about a planned gift to Loyola?
A: The team at Loyola offers great resources and guidance. I was happy to learn that you can customize a gift any way you like.

For more about Loyola's Legacy Society, visit LUC.EDU/GIFTPLANNING

**LOYOLA UNIVERSITY CHICAGO**

GIFT PLANNING OPTIONS FOR YOU

SPRING/SUMMER 2014
Plan Ahead
Take advantage of low interest rates and uncertain markets

While the market faces an uncertain future and interest rates are close to all-time lows, investors are pondering some crucial questions: How can I lock in any gain I may have realized in my securities? How can I get a reasonable return on my assets?

For our alumni and friends, the best answers may be found not at your local bank or brokers' offices but at Loyola University Chicago. Because fixed-income investments such as certificates of deposit and money market funds aren’t what they used to be, many people have begun looking for higher-yielding alternatives.

Loyola offers a number of giving options that address your financial objectives. Among the most effective options that can protect your gain and generate an attractive yield are our charitable remainder trusts and charitable gift annuities.

Either option can generate a source of income for life. You may fund your gift with cash, appreciated securities, or other assets depending on your specific goals. In addition, your gift qualifies for a substantial charitable income-tax deduction.

Know your charitable planning options
Request your complimentary copy of our charitable remainder trust and/or gift annuity brochures to learn more about how these planned giving opportunities may benefit you, your loved ones, and Loyola.

To receive your copy and answer your questions, simply:

• Call the Office of Gift Planning at 312.915.6804.
• Request information online at LUC.edu/lifeincomegifts.
• Return the enclosed reply card.
• E-mail plannedgiving@LUC.edu.

CASE STUDY

Betty, 72, owns stock in IBM, which has nearly doubled since she bought it back in 1990. With current stock market fluctuations, Betty is nervous about the value of the stock falling. She is reluctant, though, to sell and incur the taxable gain of $24,000, which would result in a tax bill of $4,800.

Betty decides to fund a deferred charitable gift annuity and receive payments in three years when she is age 75.

DONOR NAME Betty
CURRENT AGE 72
WHAT SHE GAVE 300 shares of IBM stock, which she bought at $100 per share in 1990
HOW MUCH SHE GAVE $54,000 fair market value ($30,000 cost basis)
INCOME GOAL Secure an annual income stream, and minimize tax consequences
GIFT TYPE Deferred Gift Annuity until age 75 (6.4%)
BENEFICIARIES Herself
REASON FOR GIVING Betty wants to make a significant gift to the Quinlan School of Business to support student scholarships, but as a widow, she wants to plan for her future financial security. A gift annuity allows her to do both.

BENEFITS TO BETTY

• Charitable income-tax deduction of $26,671
  • Annual income of $3,456 for her lifetime beginning at age 75, a rate of 6.4%
  • A portion of her annual payment is tax-free return of principal
  • Tax on her capital gain is spread over 12.4 years instead of being due in full the year the annuity was established
  • Achieves a lifelong dream of making a significant gift to support the endowed scholarship fund at her alma mater, thereby establishing her legacy and helping generations of students

Deferred-payment charitable gift annuity

1 Betty gives stock to Loyola valued at $54,000
2 Betty receives a charitable income-tax deduction of $26,671 immediately and then annual income payments of $3,456 starting at age 75
3 The final gift goes to Quinlan student scholarships

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gifts
Gift annuities may not be available in some states.