Educational Research I: Building a Body of Evidence with Qualitative Methods

RMTD 420

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Course Overview

Course Description

This course introduces students to the practice of qualitative research. Course content is applicable to research and evaluation contexts in education as well as other social and human service practices. As a result of this course, you will be able to:

1. Read and understand a range of qualitative research studies, including how qualitative researchers define research problems, nature of explanations, and aims of inquiry (Conceptual Framework 1)
2. Differentiate a variety of means of generating qualitative data, including interviews, observations, and document analyses;
3. Carry out aspects of a qualitative research study, including developing research questions, generating data, and analyzing data;
4. Practice reflexivity, including awareness of your own subjectivities, understanding of research as relationship, and the ethical responsibilities of qualitative researchers (Conceptual Framework 3 & 6)

Central objectives I have for all students in this course are that students will:
- Learn to apply course material (to improve thinking, problem solving and decisions).
- Develop specific skills, competencies, and points of view as needed by professionals in the field most closely related to this course.

Additional objectives important to this course are that students will:
- Develop a clearer understanding of, and commitment to, personal values.
- Learn to analyze and critically evaluate ideas, arguments, and points of view.
<table>
<thead>
<tr>
<th>Week</th>
<th>Required Reading</th>
<th>Work Due (by beginning of class)</th>
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<tr>
<td>5 (Sept. 23): Sampling; Ethics and Human Subjects This class session will take place on line.</td>
<td>Merriam, Ch. 4, pp. 73-104 Miles, Huberman &amp; Saldaña (2013) Rapley (2014) LUC Human Subjects The Belmont Report Hemmings (2006)</td>
<td>COMPLETE CITI TRAINING</td>
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<tr>
<td>Date</td>
<td>Topic</td>
<td>Reading Sources</td>
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Milner (2007)  
Fine (2003)  
Phillippo (2012)* | | PROTOCOLS |
| 9 (Oct. 21): Data Analysis | Merriam, Ch. 8, pp. 195-236  
Maxwell & Chmiel (2014)  
Cornish, Gillespie, & Zittoun (2014)  
Cucchiara et al. (2015)* | | |
| 10 (Oct. 28) (Class as a whole will not meet on this date; book clubs will meet during class time as independent groups and will prepare book club summaries. | Book Club Book | | EQR #2 BOOK CLUB |
| 11 (Nov. 4): Goodness or Quality Criteria | Merriam, Ch. 9, pp. 237—266  
Dennis (2013)  
Firestone (1993)  
Standards for Reporting on Empirical Social Science Research in AERA Publications  
Deeds & Pattillo (2015)* | | DATA ANALYSIS PLAN |
| (Nov. 11) DATA COLLECTION AND ANALYSIS | NO FORMAL CLASS MEETING DATA COLLECTION DUE | | |
| 12 (Nov. 18): Voice, representation of findings | Merriam, Ch. 10, pp. 267—292  
Eisner (1997)  
Fine (2003)  
D’Enbeau, Buzzanell, & Duckworth, J. (2010)  
*Chang (2011) | | EQR #4 ARTICLE CRITIQUE |
| 13 (Dec. 2): Final class meeting | All groups present on their qualitative inquiry projects  
Readings TBA | | |
| 14 (Dec. 10): No class meeting | | | QUALITATIVE INQUIRY PROJECT  
REFLEXIVITY PAPER |

**NO CLASS NOVEMBER 25. HAVE A FABULOUS THANKSGIVING HOLIDAY!**
Course Readings

This course has two required texts:


Additional readings are referenced in the weekly chart above and full citations are provided below. All of these readings are either available

1. Via hyperlinks to library resources, using the electronic version of the syllabus, you can click on the readings’ hyperlinks to access them as chapters in ebooks or as journal articles that are available electronically via the LUC libraries website)
2. PDF file posted on this course’s Sakai page

Course Reading List


Rapley (2014) *The SAGE Handbook of Qualitative Data Analysis.*


Grading

I will use the following grading scale for your final grade in the course:

93-100   A
90-92   A-
87-89   B+
83-86   B
80-82   B-
77-79   C+
73-76   C
70-72   C-
67-69   D+
63-66   D
60-62   D-
59 or below   F

Points will be awarded for each assignment as follows below. If your assignment does not meet the minimal criteria as described, I will return your paper to you and will ask you to revise it before I assign it a grade. Boldfaced assignments are submitted individually; all other assignments are submitted in your research groups.

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<thead>
<tr>
<th>Assignment</th>
<th>Points towards final grade</th>
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<tr>
<td><strong>Encountering Qualitative Research Assignments</strong></td>
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<td>• Article Critique #1 (EQR1)</td>
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<td>• Book Club (EQR2)</td>
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<td>• Discussion Leader (EQR3)</td>
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<td>• Article Critique #2 (EQR4)</td>
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<td><strong>Qualitative Inquiry Project</strong></td>
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<td>Reflexivity paper (Final project)</td>
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<td>Class participation</td>
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<td><strong>Bold = group assignments</strong></td>
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Participation grade
Your class participation grade is based on your attendance and the degree to which you contribute to group and class discussions and activities. I will post a mid-semester participation grade, and then revisit your participation grade at the end of the semester based on any changes in participation in the second half of the semester.

Late assignments
Due to this course having multiple assignments, including many that build on one another, I strongly discourage late submission of assignments. Additionally, late submission of your work will result in minimal comments from me. If you need to turn in an assignment late, please do so with the understanding of these matters.

Assignment Descriptions

Assignment Submission
Please submit assignments electronically via Sakai, unless I indicate that they need to be submitted in LiveText (Encounter with Qualitative Research #3, Individual Final Exam Project: Reflexivity). I will repost your assignments with grades and comments in Sakai or LiveText, respectively. If you have difficulties uploading the file, then please email it to me at lkallemeyn@luc.edu. To assist with file organization, please use the following naming conventions for your assignments if you email it: [Assignment Tag]_Firstname. For example, when submitting the first assignment, I would name it EQR1_Leanne.doc.

Encounter with Qualitative Research Assignments
The purpose of these assignments is to facilitate case-based learning of qualitative research. These assignments support the first three objects in the course.

All of these assignments require you to consider the following elements of the qualitative study, which are adapted from AERA standards and evident in course readings:

- Research Problem/Question
- Theoretical framework
- Review of the literature (if provided)
- Methodology, design and logic
- Sample selection, unit of analysis
- Data collection (generation) methods
- Classification, analysis and interpretation

EQR #1 and 4: Article Critiques [EQR3]
Provide a 1000 word critical review of an empirical qualitative research article that discusses at least one (and not more than three) of the following elements (adapted from AERA standards).

- Research Problem/Question
- Theoretical framework
- Review of the literature
- Methodology, design and logic
- Sample selection, unit of analysis
- Data collection (generation) methods
- Classification, analysis and interpretation
Be sure to address both strength(s) and weakness(es) of the article. Summarize your critique in a thesis statement that can be the organizing argument for the paper. In the process of discussing and critiquing the research design elements of the article, be sure to provide evidence from the article to support your claim(s), as well as utilize course readings to describe the research design elements and substantiate your critique. Please note that you choose to critique the research problem/question, theoretical framework, and/or review of literature, be sure to how focus on how the nature of the element is consistent and inconsistent with the study methodology, rather than about the substantive quality of the element in your particular field. Finally, keep in mind that what you choose NOT to write about also helps the reader focused on what you view as the major strength(s) and weakness(es) of the article.

Grading Guidelines

- Paper demonstrates an appropriate understanding of a limited number of research design elements (2 pt)
- Paper addresses both strength(s) and weakness(es) of the article (2 pt)
- Paper includes appropriate evidence from the article to support the critique (2 pt)
- Paper includes an integration of course readings to describe design elements and substantiate the critique (2 pt)
- Paper reflects appropriate discretion of which research design elements NOT to focus on in the paper (1 pt)
- Paper has a clear argument/thesis, good organization, and relatively no grammatical errors, typos, etc. (1 pt)

EQR #4 needs to be submitted in LiveText.

To identify articles for review, conduct a literature search on a topic of interest to you. Many substantive and discipline-specific journals publish qualitative research studies (e.g., American Educational Research Journal). Such journals often publish research that utilizes a range of methodologies, so be sure that the study utilizes qualitative research methods. Alternatively, the following list contains journals that predominately publish qualitative studies. You might also want to search within a journal to find an article on a topic of interest to you. Please note that in these journals, some articles are theoretical papers, rather than an empirical study that utilizes qualitative methods. You do not want to use a theoretical paper for this assignment.

- Action Research International
- Discourse Processes
- Discourse Studies
- Educational Action Research
- Field Methods
- Electronic Journal of Sociology
- Ethnography
- The Grounded Theory Review
- International Journal of Qualitative Studies in Education
- International Journal of Social Research Methodology Theory & Practice
- Journal of Contemporary Ethnography
- Journal of Social and Personal Relationships
- Narrative Inquiry
- Qualitative Family Research
- Qualitative Health Research
- Qualitative Inquiry
- The Qualitative Report
Qualitative Research
Qualitative Social Work: Research and Practice
Qualitative Sociology
Quality and Quantity: International Journal of Methodology
Research & Reflection: A Journal of Leadership and Organizations
Sociological Research Online
Social Research Update

EQR#2: Book Club
Based on preferences that you provide on the books listed below, I will form Book Clubs of 4 to 6 students. During class time on October 28, you will meet to discuss your book, and jointly develop a written review of the book. This review will be presented to the class on November 4 in a 7-10 minute oral presentation (by 1 representative of the group) that summarizes your review. You may use a PPT or provide a handout using the format that is posted in Sakai.

Topic of the book (General description of book’s focus, population, findings)

Characteristics of qualitative study:
- Research Problem/Question
- Theoretical or conceptual framework
- Review of existing literature
- Methodology, design and logic
- Sample selection, unit of analysis
- Data collection (generation) methods
- Classification, analysis and interpretation of data

Reactions/Critique:
- Group member perspectives on the study as a whole
- Quality of research design, methods and findings
- Representation of participants
- Would you recommend this book to others?
- To what audience/s would you recommend this book? Why/why not?

Be sure to provide evidence for your assertions.

Group work on this assignment will be graded on the following:
- Evidence of equitable participation between group members. (1 pt)
- Written summary and presentation focused on the study’s methodology, or aspects of how the study was conducted/reported. (2 pt)
- Book review addresses both strength(s) and weakness(es). (2 pt)
- Written summary and presentation connect the book to topics/ideas discussed in the course. (2 pt)
- Written summary and presentation include appropriate evidence from the book and course readings to support the group’s critique. (3 pt)
Book choices:


**EQR #3 Discussion Leaders**

In designated classes, we will be reading a qualitative research journal article. In a small group, carefully review the study for your assigned week so that you will be prepared to lead a 20-30 minute discussion and/or activity on the article. For your discussion, prepare a one-page handout that includes the following:

- Synopsis of the following areas of the study
  - Research Problem/Question
  - Theoretical framework
  - Review of the literature
  - Methodology, design and logic
  - Sample selection, unit of analysis
  - Data collection (generation) methods
  - Classification, analysis and interpretation of data (the authors’, not yours)
- Interactive and engaging discussion questions based on the case example that relate to topics for that particular week of the course (and prior topics in the course, as appropriate)
- Discussion questions regarding the strengths and weaknesses of the study

You may bring other materials (video, etc.) or relate the illustrative qualitative study to other readings you, or the class, has encountered. You can also have the class engage in whole group, small group, or some kind of hands-on activity. Be sure that all aspects of the discussion/activity focus on how the study was conducted, not on the study’s findings, implications or recommendations.

When grading the discussion, I will be looking for the following:
Evidence of equitable collaboration between group members, and that group members had a thorough understanding of the article/book section. (1 pt)

Class discussion (both presentation and discussion that includes whole class) focuses on the study’s methodology, or aspects of how the study was conducted/reported (not the study’s findings, implications or recommendations) (3 pt)

Class discussion connects the article to topics/ideas discussed in the course (2 pt)

Evidence that discussion is engaging and relevant to the topic of qualitative inquiry (2 pt)

Qualitative Inquiry Project
Throughout this course, you will conduct a small qualitative study in groups of 3—4 students. This study is not intended to be a masters research project and/or a dissertation research project; instead, please consider it a research proposal with a small pilot study that follows it. I do encourage you to use this opportunity to explore a topic you are interested in pursuing for a dissertation project, as it will be a means to further understand the topic, refine research questions and plans, and develop protocols. For assignments submitted in a timely manner, I will provide formative feedback. The final research paper will be graded.

Please note: You will need to generate the same number of pieces of data as you have group members. For example, if you have four members in your group, you need four pieces of data. It is neither necessary nor advisable to collect more data than this.

Throughout the course, the following interim assignments and final paper will be due. Unless noted, please submit one assignment per group.

Research Ideas/Questions: With your group, please write a brief (1/2-1 page) description of your intended project. In doing so, please identify the general topic you wish to explore, and please also take the additional step of posing research questions that your study would answer. When selecting your research idea, please keep in mind the relatively narrow time frame and scope of this assignment (one piece of data per group member).

Research Proposal [RP]: Due to the nature of qualitative research, a pre-ordinate, prescriptive research plan is inappropriate. Even still, qualitative researchers identify a place to begin, a direction in which they intend to go, and an anticipated means of proceeding. Such a plan is particularly helpful for novice qualitative researchers. As background to this plan, be sure to 1) conduct a literature review on previous research on your topic and theoretical frameworks for understanding your topic, and 2) identify potential study participants or invested stakeholders to collaborate with you on your research plan, meeting with them and gaining their insights and contributions.

Structure your proposal after the model provided by Maxwell (2005) in Chapter 7. The proposal should include:

- Abstract
- Introduction (including a description of your study’s focus/research problem,)
- Literature review (please discuss what is known and not known about your topic, and how your study will make a contribution)
- Theoretical or conceptual framework
- Research questions
- Research methods
- Validity measures that your group will take.
Using the document provided on Sakai, be sure to also include a Management Plan for your research study, which is common in team projects and clarifies deadlines for tasks as well as which group members are responsible for which parts of the project.

Protocols [P]: For each data source that you plan to use—interview, observations, document analysis—please submit a draft of a protocol. An informed consent form should also be included, per guidelines by the Loyola University Institutional Review Board (http://www.luc.edu/irb/irb_XIX.shtml). As you develop the protocol(s), consider the following questions: How will you introduce the study to participants? What questions will you ask and/or what will you focus on observing to ensure you collect data that addresses your research question? How does your theoretical framework help inform your questions? Does the order of the questions matter? What will be your role or position? Be sure your protocol includes the following characteristics:

- Informed consent contains necessary components outlined by LUC IRB guidelines, and is easily readable/understandable for the intended audience
- Protocol gives enough specificity to guide what data the researchers intend to generate, while also providing opportunity for emergent issues
- Protocol will likely generate data that provides a wholistic, coherent, complex understanding of the phenomenon
- Protocol will generate concrete data to address the research question
- Protocol is well-organized, easy to use, and uses language that is understandable for the participant

Data Collection & Reflection [DCR]: Individually, each student should submit the data that you have generated, such as an interview transcript or fieldnotes. You should have your initial notes as well as a “cleaned up” version. Utilize the format provided in Sakai for the “cleaned up” version. At the time you submit this, be sure to also share it with your group members.

To this document, please add 2-4 paragraphs reflecting upon your experience collecting data. In this reflection, please consider how different variables (such as timing, environment, power differences, question wording, technology) might have impacted the data that you ended up collecting. Please also discuss hunches you have after collecting and reviewing this piece of data about possible answers to your research question.

Data Analysis Plan [DAP]: Based on the course readings, develop a half-page to one-page description of how your group intends to analyze the data generated for the study. Considering the following questions: How will you make meaning from your data? What techniques, if any, will you use? What will be the process of the analysis? How will you ensure validity? How do you intend to represent the findings?

Be sure your plan includes the following characteristics:

- Addresses the research question(s)
- Provides a way of sorting, organizing and reducing the data
- Provides a way of developing categories, themes, or patterns in the data
- Provides a way to validate findings
- Recognizes that the analysis process is emergent and not procedural

Presentations of Qualitative Inquiry Projects [P]: Prepare a 10 minute presentation about your research project. Be sure to include an overview of your research problem; literature review; theoretical or conceptual framework; research questions; research methods—data generation procedures, data analysis procedures; how you addressed validity; and 1-3 preliminary findings. This presentation will give you an opportunity to receive feedback on your final project from your peers (5 additional minutes will be
allowed for questions and discussion). Please prepare a powerpoint presentation and/or handout to support your presentation.

**Research Project Paper [RPP] (group portion of final exam):** Write a 6000-8000 word paper (excluding Tables, Figures, and Appendices) to represent your research study. Think of this paper a study proposal that reports upon its small pilot study. This paper incorporates components of the previous assignments. The following are the grading guidelines. I will also use these guidelines for feedback on previous assignments that you submit.

- **Abstract** (1 pt)
- **Introduction**, including research problem/focus (1 pt)
- **Brief literature review** (detailing what is known and not known about your topic, and how your study stands to make a contribution (2 pts)
- **Theoretical or conceptual framework** (2 pts)
- **Research questions**
  - State your question(s) (2 pt)
  - Demonstrate how research questions are consistent with your inquiry aims and conceptual framework (1 pt)
  - Demonstrate coherence and logic between questions (1 pt)
- **Research methods**
  - Overview of study methodology or research design—what was it and why did you choose it to address your research question (2 pt)
  - Researcher relationships with study participants (1 pt)
  - Site and participant selection, including a description of the sample selection process, and a discussion of adaptations to sampling, if applicable (1 pt)
  - Data generation methods—what were they and how did you generate the data? (1 pt)
  - Description of procedures for data analysis and interpretation (1 pt)
- **Validity**
  - What particular validity concerns were central for you to consider in this study? (1 pt)
  - What strategies did you use to help ensure validity? (1 pt)
- **Preliminary finding**
  - Addresses the research question(s) (1 pt)
  - Provides thick, rich description (1 pt)
  - Provides interpretation, meaning of the data (1 pt)
  - Provides a compelling argument of the themes, categories discussed (1 pt)
  - Provides evidence that the researchers triangulated data, validated findings (1 pt)
  - Form and organization of the paper reflect the intentionality of representation (1 pt)
  - Uses tables, figures, and/or creative compositions, as appropriate to represent findings (1 pt)
  - Appropriately addresses generalizability (1 pt)
  - Appropriately acknowledges the limitations of the study or findings (1 pt)
- **Appendices**
  - Data collection tools (2 pt)
  - Management plan—How did each team member contribute to the project? At what points in the process did you incorporate research participants or others in your research process? (1 pt)
  - Dissemination plan—how will you or have you shared study findings with study participants or local stakeholders? (1 pt)
  - NOTE: You do not need to append interview transcripts or fieldnotes.

**Additional Grading Criteria**
• Integrates course readings to justify research approach, describe methodology, and/or to discuss appropriate generalizability and acknowledge limitations of the study (2pt)
• Exemplifies some common characteristics of qualitative research (e.g., emergent or flexible, researcher as primary instrument, inductive, rich description, focus on meaning and interpretation) (2pt)
• Integrates researcher reflexivity, and recognizes that the researchers have biases (2pt)
• Utilizes headings and subheadings to organize the paper effectively (1pt)
• Well-written, free of typos and grammatical errors (2 pt)

**Individual Final Exam Project: Reflexivity [R]**

Based on your experiences doing the small study and the readings in the course, write a paper where you practice reflexivity. In addition to submitting this on Sakai, this paper must also be submitted in LiveText for a core assessment. Choose ONE of the following approaches to reflexivity and write a 1500-2000 word paper where you practice reflexivity. Because this is a reflexivity paper, it MUST be written in first person. How you organize and structure the paper is up to you. Feel free to be creative in your approach. For example, you may choose to do so in the form of a story, you may organize it chronologically, by topic, or another way you find meaningful. This paper is NOT a reflection on your learning experience during the course.

This portion of the exam will need to be submitted in **LiveText** as a core assessment.

**Critical Self-Reflection**

Reflexivity is the "process of critical self-reflection on one's biases, theoretical predispositions, preferences, and so forth...It can point to the fact that the inquirer is part of the setting, context, and social phenomenon he or she seeks to understand" (Schwandt, p. 260). The following questions may be helpful in stimulating your thinking:

- What was your role with participants (i.e., complete-observer, observer-as-participant, participant-as-observer, complete participant)? How did this role affect the data you generated and analyzed? (refer to the Dimitriadis article if for an example of reflexivity on researcher role)
- What are your perspectives, biases, etc. on what you are studying? How did these perspectives, biases, etc. affect your study, including the formation of the study, data generation, data analyses, data representation and so on? Did your perspectives change over the course of the study? If so, in what ways?

**Inquiry as Action**

Schwandt also writes the following about reflexivity. "...all accounts (in speech and writing) are essentially not just about something but are also doing something. Written and spoken accounts do not simply represent some aspect of the world, but are in some way involved in that world." While this quote refers to the accounts of research, the same can also be said about the process of doing a qualitative inquiry. As researchers, we are not just generating data without interfering with the world around us, we are also doing something with the social world. The following questions may also be helpful in stimulating your thinking:

- Did the research process and/or representation stimulate and facilitate action or social change? If so, describe this. If not, describe what you can do to facilitate this process.
- Were/was the participant(s) in the research empowered to act as a result of participating?
- Were you concerned with the extent to which participate(s) developed a greater understanding or appreciation for the topic of your study? If so, describe this. If not, what could you do differently?
Were you concerned with how you were representing your research participant(s)? Was the participant's own constructions enhanced or made more informed and sophisticated as a result of participating in the research?

Have you considered how your data representation could be used/misused by intended and unintended audiences? Describe these considerations.

At Loyola, we emphasize the importance of social justice. In what ways did your study "do" something to support social justice and address social inequities?

Grading Guidelines

- Demonstrates awareness of researcher’s identities and responsibilities (2 pt)
- Demonstrates understanding of how identities/responsibilities affected the validity of the study (2 pt)
- Demonstrates understanding of the process of doing qualitative research (2 pt)
- Ability to be self-critical; honesty and willingness to admit faults (2 pt)
- Well-written, organized, coherent, concise (2 pt)

University Policies Related to Course

Please see http://luc.edu/education/syllabus-addendum/ for a summary of information on LUC’s policies on academic honesty, accessibility, ethics and electronic communication policies.

Academic Honesty

Please also note that all written assignments for this course are to be submitted via Turnitin on Sakai, which will result in each of your papers being assessed electronically for originality (comparing it to other papers submitted for this course, and available internet resources, including Wikipedia, academic and popular press articles, and other electronic texts). If you have any questions about properly citing and using other resources, please let me know.

Conceptual Framework

The conceptual framework of Loyola's School of Education is "professionalism in service of social justice." This course contributes to the realization of this framework by engaging students in the knowledge of qualitative research, skills of inquiry, and ethics necessary to be professional and just qualitative researchers. Certain methodological approaches to qualitative research, which will be introduced in this course, also specifically aim to address social inequities.

The following is the exact wording of the School of Education’s Conceptual Framework:

The School of Education at Loyola University Chicago, a Jesuit and Catholic urban university, supports the Jesuit ideal of knowledge in the service of humanity. We endeavor to advance professional education in the service of social justice, engaged with Chicago, the nation, and the world. To achieve this vision the School of Education participates in the discovery, development, demonstration, and dissemination of professional knowledge and practice within a context of ethics, service to others, and social justice. We fulfill this mission by preparing professionals to serve as teachers, administrators, psychologists, and researchers; by conducting research on issues of professional practice and social justice; and by partnering with schools and community agencies to enhance life-long learning in the Chicago area.
Although this course touches on the majority of the conceptual framework standards, two assignments in this course will serve as assessments for CF 1 and 6.

**Dispositions**
This course will assess dispositions related to professionalism, fairness, and the belief that all students can learn. Refer to LIVETEXT for the rubric corresponding to these dispositions.

**Diversity**
A characteristic of qualitative research is an awareness of one's own values, beliefs, and biases. We will address diversity issues (gender, race, religion, ability, sexual orientation, socioeconomic status, age, methodological preferences, etc.) throughout the course in our readings and discussions as they relate to those biases and to engaging in ethical research. In order to foster a learning community in the classroom, openness to and respect of various perspectives and backgrounds is essential. As your instructor, I will promote full participation and contribution by all class members, asking that varied viewpoints be expressed, thoroughly considered and respected by all members of our class.