Social Media Strategy, Website Development and Video Intern

Unearth the World

Posted: Oct 08, 2014

DIVISION N/A
HRS PER WEEK/ DAYS/TIMES 7-10 hours/week
COMPENSATION TYPE Unpaid
JOB DURATION 3 months
DESIRED CLASS LEVEL(Junior)

DESCRIPTION
Internships at a glance:
Lend your social media, video and marketing skills to a social venture startup!

- Internship is unpaid. However, UTW is open to working with candidate’s current university to make available for course credit.
- Flexible start date. Internships run for 3 month intervals.
- The hired individual will be asked to work between 7-10 hours/week.

What we require:
- Interest in international travel and volunteer work.
- Commitment to UTW Mission and desire to work with a social venture start-up.
- Strong oral and written communication skills. Excellent organizational skills.
- Creativity, flexibility, and ability to work independently.

POSITION TYPE
Volunteer or Service-Learning Opportunity, Internships

INTERNSHIP LEARNING GOALS
At Unearth the World, we provide training for all of our interns to set you up for success. We provide an in-depth description of expectations as well as clear communication of daily, weekly, and monthly tasks. A weekly call time with the founder of the organization will allow for regular communication and opportunity for feedback.

As a Social Media Strategy, Website Design and Video intern you will learn:
- How to build and maintain a new brand. You will assist in creating, maintaining, and promoting UTW’s online presence.
- How to create compelling content focused on service learning that can be shared by influencers and utilized in online communications. You will build content that will be promoted using various social media channels on a daily and weekly basis and in UTW marketing materials. *Technology and video experience required.

TYPE OF LOYOLA ON-CAMPUS POSITION
Internship – FWS and/or Non-FWS (either Campus)

JOB FUNCTION
Digital/Social Media/Multimedia
LOCATION
City
Chicago
State/Province
Illinois
Country
United States

DESIRED MAJOR(S)
All Majors

CONTACT INFORMATION
Mrs. Kathryn Pisco
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Applications Accepted Until:
December 31, 2014