#MAPMatters
The Campaign for MAP Student Financial Aid, and
Senate Bill 2043

**Action Needed**

- Contact Governor Bruce Rauner, and ask him “Please fund MAP and sign SB 2043”
- The bill is expected to be delivered to Governor Rauner on February 16

**The Campaign**

- **February 9, Twitter Tuesday**
  - Tweet the Governor @BruceRauner, and ask him to sign SB 2043.

- **February 10, Website Wednesday**
  - Voice your opinion in support of MAP funding on the governor’s [website](#).

- **February 11, Telephone Thursday**
  - Call the Governor’s Office at 312.814.2121 or 217.782.0244.

- **February 12, Facebook Friday**
  - Connect with the Governor [on Facebook](#).

**Event Schedule**

- **Friday, February 12, 10 am–3 pm**
  - Advocate for MAP and enjoy some hot chocolate.
    - Damen Student Center at Lake Shore Campus or the
    - Terry Student Center at Water Tower Campus

- **Tuesday, February 16**
  - Rally with students from other Illinois colleges.
    - In Chicago (time and place TBD)
    - In Springfield (bus leaves at 6:00 a.m.)
SB 2043

- SB 2043 would fund MAP at $397 Million for this year.
- The Governor will receive SB 2043 on February 16th, but he says that he will veto the bill.

MAP Talking Points

- By definition, MAP only provides grants to Illinois students with financial need.
- MAP supports more than 140,000 students in Illinois each year; however, nearly 170,000 students who need a MAP grant are denied for lack of funds. (ISAC, FY13)
- Of students denied MAP funds, 72% were hoping to attend a community college. (ISAC)
- Illinois needs to invest in higher education. By 2020, 70% of all jobs in Illinois will require a post-secondary education. Currently however, only 42.5% of adults age 25-64 have even a two-year degree or better. (Georgetown Center on Education and the Workforce)

MAP at Loyola University Chicago

- At Loyola, roughly 2400 students each year depend upon their MAP grant to attend.
- Additionally, Loyola’s new Arrupe College is a two-year junior college serving only highly motivated students with financial need. This fall, Arrupe College enrolled 159 students, 96% of whom are minorities.
- Almost all Arrupe College students depend upon their MAP grants. Without MAP, Arrupe College could be forced to close.

#MAPMatters

- Share your own story about the importance of MAP grants!

For More Information

- LUC.edu/mapmatters
- Contact Phil Hale, at phale@luc.edu