LOYOLA UNIVERSITY CHICAGO INTERNATIONAL LAW REVIEW AND LOYOLA’S BUSINESS LAW CLINIC PRESENT:

Small Business in a Big World

FRIDAY, FEBRUARY 26, 2016
PHILIP H. CORBOY LAW CENTER • POWER ROGERS & SMITH CEREMONIAL COURTROOM
25 E. PEARSON STREET • CHICAGO, IL

Executive Symposium Editor: Megan Topma
Senior Symposium Editor: Rebecca Tenuta
SYMPOSIUM AGENDA
FRIDAY, FEBRUARY 26, 2016

8:15–9 AM • Breakfast & Registration

9–9:15 AM • Opening Remarks
Spencer Waller
Loyola University Chicago School of Law

9:15–10:15 AM • Feature Speaker
John Rodkin
Stanford Law School
Samsung Accelerator

10:15–10:30 AM • Break

10:30–11:30 AM • Panel #1
Lessons from the Trenches:
How to Navigate Startup Equity and International Regulations
This panel includes a discussion of equity splitting for new companies and a first hand perspective of international issues a new business must overcome in order to gain success.
Mike Moyer
University of Chicago
Booth School of Business
Northwestern University
Darryl Glover
nspHire, HourlyNerd
and Business Talent Group

11:30 AM–12:30 PM • Panel #2
Counseling the Entrepreneurial Client: How to Add Value in the Startup World
This panel explores the role of attorneys in the growth and success of small businesses and startups, in particular, adding value in international expansion and intellectual property matters.
Scott Barnett
Troutman Sanders LLP
Drew Whiting
Axia Law LLC

12:30–1:30 PM • Lunch

1:30–3:00 PM • Panel #3
Resources for the Entrepreneur:
To Incubate or Not
This panel will engage in presentations focused on the pros and cons of technology incubators, how businesses can become successful outside of them, and the ways in which they might be beneficial.
Serhat Cicekoglu
Sente Advisory
Anka Capital Management
Tom Alexander
1871
Parminder Batra
TraknProtect
OPENING REMARKS

SPENCER WALLER is a full-time lecturer in law at Loyola University Chicago School of Law, and serves as the faculty director of the Institute for Consumer Antitrust Studies. Prior to Loyola, he spent 10 years as a full-time faculty member at Brooklyn Law School. Waller previously served as a staff law clerk for the US Court of Appeals for the Seventh Circuit. He also worked for the US Department of Justice, first as a trial attorney in the Foreign Commerce Section of the Antitrust Division and later as a special attorney in the Chicago Strike Force of the Criminal Division. He then practiced at the Chicago firm of Freeborn & Peters. Waller received a BA from University of Michigan and a JD from Northwestern University School of Law.

SPEAKERS

JOHN RODKIN is a lecturer in law on various venture capital courses at Stanford Law School. Rodkin is a practicing entrepreneur and is currently general manager of Samsung Accelerator in San Francisco, which provides strategic capital, product support, and independence to entrepreneurs so they can build market-driven software and services. Rodkin has been the CEO and co-founder of multiple venture-backed companies, all of which he started while a law student at the University of Chicago. Two of the companies became very successful; flyswat, which launched the contextual hyperlink advertising market, was acquired by NBC Internet for $120 million, and ClickShift, a search engine marketing company was acquired by WebTrends that grew to manage over $100 million in annual client spend. In addition to the venture-backed businesses, Rodkin has exited successfully one small leveraged buyout and one self-funded enterprise. He received a BS and a MEng from Massachusetts Institute of Technology, and a JD and an MBA from the University of Chicago.
MIKE MOYER is the author of eight books that provide structured advice to business people, including splitting equity in startup companies and general entrepreneurship. Moyer is Founder of Lake Shark Ventures, LLC where he invests in early-stage ventures and provides consulting focused on management and revenue generation. He has started a number of companies, including Bananographics, a product development and merchandising company; Moondog, an outdoor clothing manufacturing company; Vicarious Communication, Inc, a medical marketing technology company; and Cappex.com, a site that helps students find the right college. Moyer teaches entrepreneurship at the University of Chicago Booth School of Business and Northwestern University. He is the author of Slicing Pie, Pitch Ninja, How to Make Colleges Want You, College Peas, and Trade Show Samurai. He received an MS in integrated marketing from Northwestern University and an MBA from the University of Chicago.

DARRYL GLOVER is COO of nSpire, a “Tinder for jobs” mobile and browser-based platform where employers and job seekers meet to ensure that the right job matches with the right candidate at the right time. He has vast experience in international business, with expertise in operations, marketing, finance, strategy, business development, recruiting and mobile health. Glover has been Head of International Marketing and COO for a biotech company in Europe and has served as CEO for their US subsidiary, which he founded. He also co-founded two other startups, a general business consulting company, and a technology solution provider. Glover received a BA in biology from the University of California at Berkeley, a PharmD from the University of the Pacific, and an MBA from the University of Chicago.

SCOTT BARNETT is an intellectual property attorney at Troutman Sanders LLP where he counsels clients on a variety of intellectual property matters related to patents, trademarks, and copyrights. Barnett has extensive experience preparing and prosecuting patent applications directed to a diverse array of technologies, with a special concentration on electronics and software. He regularly provides patentability, freedom to operate, and invalidity assessments, is experienced in patent licensing, and has enjoyed several litigation successes. Barnett also has considerable experience in the trademark realm where he routinely counsels clients on branding/marketing strategies, prepares and prosecutes trademark applications, and resolves trademark disputes for his clients. He received his BS in electrical engineering from Northwestern University, and his JD from John Marshall Law School.

DREW WHITING is head of the venture practice at Axia Law where he provides legal counsel to growing small businesses and the investors who provide them with crucial growth capital. He also leads the firm’s partnerships with early stage investment groups Breakpoint Ventures, The Cultivator, and VestLo. Whiting has focused his energy on the foundation of the venture community’s growth, specifically early stage growth financing. He is also an entrepreneur who has experience in building a business, and he provides clients with this insight and counsel. Whiting was named an Illinois Super Lawyers Rising Star in 2015 and 2016 and serves as an executive member of the Chicago Leadership Alliance. He received his BBA in finance from University of Notre Dame Mendoza College of Business, and his JD from Loyola University Chicago School of Law.

NO CHARGE • For Loyola students and faculty, and individuals who do not wish to obtain CLE credits

$50 • Individuals seeking CLE credits

$40 • Loyola graduates seeking CLE credits
SERHAT CICEKOGLU is the founder of Sente Advisory, an exclusive international accelerator partner of 1871. He has worked with over 200 startups and growth companies in varying roles to provide mentorship and guidance regarding business modeling, incubation, and fund raising. Cicekoglu is also a general partner with an emerging venture capital fund, Anka Capital Management, which focuses on the Turkish startup ecosystem. He specializes in corporate strategy development, strategic investment analysis, corporate portfolio management, turnaround planning and execution, commercialization of innovation, venture capital fund raising, and startup due diligence, business model design and fund raising. As a clinical lecturer, he taught multiple courses on innovation and technology management domains, and led the Center for Risk Management at Loyola University Chicago Quinlan School of Business. Cicekoglu received a BS in industrial engineering from Istanbul Technical University and an MBA from the University of Chicago Booth School of Business.

TOM ALEXANDER is COO for 1871, one of the largest technology incubators in the US. His role includes operation of a facility that houses hundreds of startups, business development efforts focused on integrating 1871 into the Chicago technology economy, and external relations efforts with government and media partners. Previously, Alexander served as deputy communications director for Mayor Rahm Emanuel, overseeing day-to-day communication strategy and long-term planning. He additionally played a leading role on the mayor’s economic council, working to attract and retain companies and jobs to Chicago. Alexander has served as a senior communications director at the University of Chicago, a policy and communications projects director in the Office of the Governor of Illinois, and a senior disaster analyst for the US Small Business Administration in Washington, DC. He has also worked as a newspaper reporter, editor of an online business publication, adjunct professor of journalism, and was founder of a small sports newspaper. Alexander received his BA in political science from the University of Chicago and his MA in public policy administration from Northwestern University.

PARMINDER BATRA is an attorney and entrepreneur. She is co-founder and CEO of the technology startup TraknProtect, a hardware tracking solution that increases employee productivity and mitigates financial losses due to lost or stolen key business assets such as industrial equipment. Previously in Canada, Batra worked as a compliance manager for a large financial institution focusing on corporate compliance related to regulatory matters impacting the financial institution globally. Also, in her practice she has facilitated listing of issuers on the Toronto Stock Exchange, and fulfilled their ongoing securities disclosure requirements. Since moving to the US she has been certified as a mediator with the Center for Conflict Resolution, has completed over 20 mediations and has co-mediated at Financial Industry Regulatory Authority. Batra is a certified Anti-Money Laundering Specialist, and received a JD from both Northwestern University School of Law and York University Osgoode Hall School of Law, as well as an MBA from York University Schulich School of Business, and a BA from Queen’s University.
ABOVE THE CONFERENCE • This conference will explore current legal and businesses issues that small businesses must overcome to succeed on an international level. With increased globalization, small businesses are required to engage in international work at earlier stages in their development. In particular, startup technology companies are fronting the issue of rapid advancements in technology that span globally almost instantaneously. Speakers will discuss the firsthand perspective of challenges faced by small businesses, the attorney perspective in counseling small businesses that are preparing to enter an international market, and the emerging technology industry in Chicago, with an emphasis on technology incubators.

SYMPOSIUM LOCATION • The symposium will be held in the Phillip H. Corboy Law Center, Power Rogers & Smith Ceremonial Courtroom on the 10th floor of 25 E. Pearson St. – Loyola University Chicago’s Water Tower Campus.

REGISTRATION INFORMATION • Loyola University Chicago School of Law is pleased to present this important conference at no charge for Loyola students and faculty and individuals not seeking CLE credits. For those who wish to obtain credit, registration fees are $50, or $40 for alumni. There is no charge for CLE credit for current faculty, staff, or students, and an immediate fee reduction, to $25, is offered for attorneys working in the areas of government or public interest. Seating is limited and registration is appreciated. Seating will be available on a first-come basis to those who do not register. For more information and to register, visit LUC.edu/law/ilrsymposium or contact Megan Topma at mtopma@luc.edu.

This program has been approved by the Illinois MCLE Board for 4.5 hours of credit.

ABOVE THE INTERNATIONAL LAW REVIEW • The Loyola University Chicago International Law Review is a semi-annual journal that focuses on current topics in international and comparative law. The journal is directed to students, academics, and practitioners in the legal community. It contributes to the general body of knowledge through publishing articles on important legal and social developments. Loyola law students edit, manage, and publish the journal, including the yearly symposium issue in which established scholars and practitioners contribute articles focusing on a contemporary issue in international law.