DAAG-HDA (31 Mar 75) 2d Ind
SUBJECT: Shoulder Sleeve Insignia and Distinctive Shoulder Loop Insignia for Loyola University of Chicago

The Institute of Heraldry, US Army, Cameron Station, Alexandria, VA 22314
AUG 1 1975
TO: Professor of Military Science, Loyola University of Chicago, Chicago, Illinois 60626

1. In accordance with provisions of paragraph 1-31, C1, AR 115-1, the distinctive shoulder loop insignia described in paragraph 5, basic letter is authorized for wear by the SRTY cadets at Loyola University of Chicago.

2. The authorized insignia will be worn in accordance with current regulations.

3. For use in procurement, inclosed are a drawing (six times actual size) of the insignia (Incl 7) and a color guide (Incl 8). Also furnished is a list of certified manufacturers (Incl 9). Request two samples of the insignia be forwarded to this Institute for record purposes.

4. The design of shoulder sleeve insignia (Incl 3) has been modified by adding a scroll below the shield inscribed "CHICAGO". The design is described as follows:

DESCRIPTION

A yellow shield-shaped device with a yellow horizontal scroll attached above the shield, and a yellow scroll following the configuration of the shield attached below, all edged with a 1/8 inch maroon border, the overall dimensions 3 15/16 inches in height and 2 5/8 inches in width, on a maroon base a pattern of seven yellow diagonal stripes extending from the viewer's upper right to lower left below the silhouette of two wolves facing a pot suspended from the top of the shield by two chain links, all maroon. On the horizontal scroll the inscription "LOYOLA" and on the scroll below the shield the inscription "CHICAGO" in maroon letters 5/16 inch in height.

SYMBOLISM

Maroon and gold (yellow) are the colors of the University. The two wolves with the kettle suspended from the pot hooks were taken from the coat of arms of the Loyola family. The wolves and pot symbolise the family name, as "LOBO" is the Spanish word for wolf and "COLIA" the word for pot.
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The seven yellow diagonal stripes represent seven bars of gold granted by King Alonso, as a mark of bravery, to seven heroes of the family who distinguished themselves in the Battle of Beotisbar (1321).

COLOR NUMBERS OF TANKS

Maroon NO 6711b
Golden yellow 67104

5. Upon return of the correspondence with your comments and/or concurrence in the design, action will be taken toward approval. Request Enclosure 3 be returned to this Institute with the correspondence.

6. With regard to paragraph 3, preceding lst Endorsement, inclosed are copies of the "Shodstock Letters" (Enc 10) from which portions of the symbolism of the shoulder sleeve insignia were obtained.

7. The seal previously authorized for use on the institutional colors of the SIOU unit at Loyola University of Chicago will be cancelled and manufacturing drawings incorporating the current seal will be prepared and forwarded to the U. S. Army Support Activity, Philadelphia, for use in the manufacture of your institutional colors.

Charles R. Spittler

CHARLES R. SPITTLER
Colonel, AOC
Director
LOYOLA UNIVERSITY OF CHICAGO, SROTC

ACTUAL SIZE 1 1/8" X 1 1/4"

METAL COLOR----------GOLD
FINISH----------------MIRROR-LIKE POLISH
DEVICE
ENAMEL----------VITREOUS OPAQUE
CHARGES----------FLUSH, DETAILS INCISED
ETCHING----------BASE METAL
ICING-----------NONE, RECESSD & TEXTURED BETWEEN SHIELD & SCROLL

CHIP NO. [MARKED]

APPROVED 1 AUGUST 1975
THE INSTITUTE OF HEART, U.S. ARMY
CHARLES R. SPITZER, COLONEL, AGC, DIRECTOR
DAAG-HDA

SUBJECT: Seal for SROTC Institutional Color for Loyola University of Chicago

Professor of Military Science
Loyola University of Chicago
Chicago, Illinois 60626

1. The manufacturing drawing of the seal previously used on the SROTC institutional color of Loyola University of Chicago (Incl 1) has been cancelled. The new seal design (Incl 2) is described as follows:

On a silver gray disc a shield quartered as follows: 1st and 4th quarters, fifteen diagonal stripes extending from the viewer's upper right to lower left, alternating golden yellow and scarlet; 2d and 3d quarters, on a white background two wolverines, each facing a kettle suspended from a vertical chain, all black detailed silver gray. Attached above the shield in the vertical center scarlet flamos detailed maroon from which arises a black phoenix detailed silver gray surmounted by two golden yellow keys forming a "Y". Below the shield an arched silver gray scroll inscribed "AD MAJOREM DEI GLORIAH" in scarlet letters. Originating above the scroll on each side of the shield and arced above the shield, terminating in back of the wings of the phoenix, a golden yellow olive branch detailed tan.

Around the disc a maroon band edged golden yellow and inscribed "LOYOLA UNIVERSITY CHICAGO" around the top and "1870" in base between two castles, all golden yellow, the castles detailed tan.

CABLE NUMBERS OF COLORS

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
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<tbody>
<tr>
<td>Maroon</td>
<td>70084</td>
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<tr>
<td>Silver gray</td>
<td>65000</td>
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<tr>
<td>Golden yellow</td>
<td>65001</td>
</tr>
</tbody>
</table>
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SUBJECT: Seal for SROTC Institutional Color for Loyola University of Chicago

Black 65018
Scarlet 65006
Tan (Burnished straw) 70117

2. A requisition for the color may be submitted to the Commander, U. S. Army Support Activity, Philadelphia, ATTN: STSAP-AS, 2800 South 20th Street, Philadelphia, Pennsylvania 19101 on DD Form 1348 (Manual) to Routing Identifier in accordance with AR 725-50.

Charles R. Spittler
Colonel, GS
Director

2 Incl as

CHARLES R. SPITTLER
Colonel, GS
Director