

Certificate in Organizational Psychology – Course Descriptions

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ODL 250 Foundations of Organizations 3 credits

Prerequisites: UCWR 110; PSYC 101. An introduction to the study of organizations. This course will cover theory and practice within organizational management and organizational behavior at the individual, interpersonal, team and organizational levels. A general understanding will also be gained in the areas of accounting, human resources, marketing, law and leadership. Students will become more familiar with library resources needed for successful completion of the courses in the ODL major. The course will be taught using lecture, discussions, and experiential exercises and will promote the synthesis of knowledge across the ODL curriculum.

PSYC 101 General Psychology 3 credits

The purpose of this course is to provide an overview of the knowledge, theories, and methodologies that are central to the field of psychology, and their application to solving individual and societal problems. The scope of psychology is broad, ranging from the study of neuronal organization of the visual system to examination of the interaction patterns of group members. Students will be introduced to research findings in the main areas of psychology. As part of the course, you will be encouraged to think about psychological theory and research in three different ways: critically/analytically, creatively/generatively, and practically using real-life applications of psychological material.

PSYC 273 Developmental Psychology 3 credits

Prerequisite: PSYC 101. Survey of theory and research relevant to human growth and development with emphasis on personality, maturation, and learning. This course provides a basic understanding of theories and applications in human development across the lifespan. Through readings and writing assignments, students will build a foundation for the understanding of basic theory and research in developmental psychology. Students will develop skills in the critical examination of psychological research as applied to current issues relating to human development.

PSYC 275 Social Psychology 3 credits

Prerequisite: PSYC 101. This course will expose students to a variety of theories, concepts and applications that form the basis of the field of social psychology. Students will gain exposure to research methodologies and understand the application of psychological research to areas such as aggression, prejudice, persuasion, and interpersonal attraction. Students will have an opportunity to participate in small group activities, experiential learning assignments, class presentations, lectures and group discussions.

PSYC 338 Psychology of Personality 3 credits

Prerequisite: PSYC 101. Facts and principles of personality study. Nature of personality, its structure, development, expression, and measurement. Exposition and evaluation of personality study methods with critical review of traditional and modern theories of personality.

PSYC 353 Applied Social Psychology 3 credits

Prerequisites: PSYC 101 and 275. Applications of principles and methods of social psychology to social issues and problems in such areas as: law and justice, health and health care, education, natural and built environments, population, work life and inter-group relations.

PSYC 356 Consumer Psychology 3 credits

Prerequisite: PSYC 101. Introduction to the study of consumer behavior. Focus on the psychology of advertising, including (a) advertising techniques effective in influencing consumer attitudes and behavior, and (b) the psychological processes whereby a given advertising technique influences consumer attitudes. Also a focus on consumer decision making: the psychological process whereby consumers arrive at a purchasing decision.

PSYC 362 Industrial/Organizational Psychology 3 credits

Prerequisite: PSYC 101. Study of human behavior in work settings. Topics include principles of employee selection; psychological assessment, performance appraisals, training and development, leadership, and job satisfaction.