

**ORIENTATION FOR STUDENTS WHO  
WANT TO TAKE ADVERTISING AND  
PUBLIC RELATIONS CAPSTONE  
COURSE CMUN 398  
FALL SEMESTER 2008**

**THURSDAY APRIL 17**

**5:00 - 6:00 p.m.**

**Lewis Towers Rm. 911**

**MONDAY APRIL 21**

**5:00 - 6:00 p.m.**

**Lewis Towers Rm. 853**

Students must attend one of these orientations before registering for CMUN 398 Directed Study in Advertising and Public Relations.

**Note to Students:**

During this orientation we will review the requirements for the Capstone and provide information to help you define a topic that meets your individual learning and career goals.

Bring a copy of your most recent resume. Come to the session with ideas about your career focus and the practice area in which you want to do your Capstone work. This work will include market research, interviews with working professionals, and development of a campaign plan and production of related communication materials.

For more information contact Dr. Felkins at 312-915-6577 or email [kfelkin@luc.edu](mailto:kfelkin@luc.edu)