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Archives & Special Collections

UA1982.14

Loyola University Chicago

Office of Student Affairs

Donna Dorl, Director of Student Activities, Records

Dates: 1964-1981, Undated

Creator: Donna Dorl (1948-)

Extent: 3.96 linear feet

Level of description: Folder

Processor & date: Bryan Morey, January 2019

Administration Information

Restrictions: No Restrictions.

Copyright: Copyright in materials created by employees, committees, and student organizations during their time at Loyola University Chicago is owned by the University.

Citation: Loyola University Chicago. Archives and Special Collections. *Donna Dorl, Director of Student Activities, Records, 1964-1981*. Box #, Folder #.

Provenance: Transferred from the Office of Student Affairs in 1982.

Separations: Photographs related to the WLUC radio station were separated and transferred to the University Photograph Collection. Documents with sensitive personal information were pulled and shredded.

See Also: Joan Steinbrecher, Ph.D., Dean of Students Records, Mariette LeBlanc, Associate Dean of Students, Records, Lake Shore Student Government Association (LSGA) Records, Student Organizations & Events Records; Sammy R. Danna, *Student Voices The History of Loyola University Radio* (Chicago: Loyola University Chicago School of Communication, 2017); University Photograph Collection.

Administrative History

Established in 1983, the office of the Vice President of Student Services originated in 1929 as two separate offices for male and female students – the offices of the Dean of Men and the Dean of Women. These offices continued in existence until 1969. In 1946 the office of the Dean of Students was established with both the Dean of Men and Dean of Women reporting to the Dean of Students. In 1971 the former Dean of Men and Dean of Women offices were retitled Associate Dean of Students reporting to the Dean of Students. In 1973 the office of the Dean of Students was renamed the office of the Vice President of Student Services. In 1974, Mariette M. LeBlanc was appointed the first female Vice President for Student Services, where she served until her retirement in 1987. She previously served as Associate Dean and Dean of Students at the Water Tower Campus.



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During the fall semester of 1978, Student Services appointed Donna Dorl to Director of Student Activities and Assistant Dean of Students for Loyola's Lake Shore Campus. She earned her Bachelor's degree at the University of Wisconsin-Eau Claire and her Master's degree in Education Administration at the State University of New York in Albany. She previously worked in Student Activities at Rensselaer Polytechnic Institute in Troy, New York, and at the University of Wisconsin-Eau Claire.

WLUC, Loyola University Chicago's AM radio station, began broadcasting in the fall of 1967 as a public address system in the student union of the Lake Shore Campus with the support of the LGSA. On March 1, 1968, the station upgraded to a carrier-current system, allowing more on campus students to be able to listen. The station had to halt broadcasting during the fall of 1969 due to changes in University plans, but it began broadcasting again in March 1970. The station became widely known in May 1970 for coordinating the "National Strike Network." Hugh Hefner, of *Playboy* magazine, funded the installation of phone lines for the station as WLUC covered the student strike over the Kent State student killings by the National Guard. The 1970s saw a period of expansion for the station, which primarily broadcast progressive rock, jazz, blues, and classical music over 640 AM. Loyola University and Mundelein College students ran the day-to-day operation of the station during school semesters. Dr. Sammy R. Danna served as faculty advisor.

WLT was a closed-circuit station broadcast via phone line by the Communication Arts Department at Loyola's Lewis Towers Campus. The station began operating in 1969. It primarily broadcast campus news and progressive rock, jazz, and classical music. Dr. Danna advised the station in various roles throughout the 1970s.

The University phased out WLUC and WLT in the late 1970s and early 1980s in favor of WLW 88.7 FM.

WLUC and WLT jointly promoted and hosted the Loyola National College Radio Conference, later called the Loyola National Radio Conference, during the 1970s. This conference became one of the largest college radio conferences in the country, featuring speakers such as Chicago radio personality Bob Sirott and musician Frank Zappa.

Scope and Content

The Donna Dorl, Director of Student Activities, Records consists of 3.96 linear feet spanning the years 1964-1981. The bulk of the records include meeting minutes, correspondence, memos, policies, reports, station objectives, tax information, promotional materials, sales brochures, conference materials, publications, and music playlists connected to the WLUC and WLT radio stations at Loyola's Lake Shore and



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Water Tower campuses. The records also include correspondence, promotional materials, and budgets for the Loyola Student Government Association, the Loyolan yearbook staff, various student organizations, the Volunteer Action Program, and Blood Drives.

Series

Series 1: Loyola Student Government Association Elections, 1977. Box 1.

This series includes documentation related to the 1977 Loyola Student Government Association elections. Records include correspondence, the LSGA constitution, and Loyola Phoenix articles.

Series 2: Loyolan Yearbook Staff, 1978. Box 1.

This series includes the purpose statement for the Loyolan Yearbook, blank staff application forms, and public letters encouraging people to apply for staff positions.

Series 3: Student Organization Budgets, 1980-1981. Box 1.

This series includes budgets for the following student organizations: Volunteer Action Program (V.A.P.), Black Cultural Center Lake Shore Campus, Black Cultural Center Water Tower Campus, Oriental Students Organization, Latin American Student Organization Lake Shore, and Latin American Student Organization Water Tower Campus.

Series 4: Loyola Radio, 1964-1981, Undated. Boxes 1-10.

This series includes correspondence, policies, reports, tax documentation, financial information, contracts, advertisements, and promotional records connected with WLUC, Loyola University Chicago's AM radio station, WLT, Loyola's Water Tower Campus closed-circuit station, and the Loyola National Radio Conference, run jointly by WLUC and WLT in the 1970s.

Subseries 4A: WLUC Meeting Minutes, 1972-1979. Box 1.

This subseries contains meeting minutes for general and executive board meetings for WLUC.

Subseries 4B: WLUC Correspondence and Memos, 1969-1981, Undated. Boxes 1-2.

This subseries contains incoming and outgoing correspondence related to running the WLUC radio station. This series also includes internal memos for radio staff.

Subseries 4C: WLUC Station Policies and Administration, 1964-1980, Undated. Boxes 2-3.

This subseries contains WLUC station policies, reports, station objectives, tax information, station handbooks, station histories, and proposals to switch the station from AM to FM. Also included is a list of radio stations on the



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Moratorium Radio Network for which WLUC reported on the 1970 Loyola student strike.

Subseries 4D: WLUC Promotional and Publicity Materials, 1970-1980, Undated. Boxes 3-4.

This subseries contains promotional and publicity materials for the WLUC radio station, including concerts the station sponsored. Photos, brochures, flyers, and a review of 1970-71 by WLUC on vinyl record are included.

Subseries 4E: WLUC Advertising Contracts and Rates, 1970-1979, Undated. Boxes 4-5.

This subseries includes advertising contracts for radio ads for various businesses. WLUC's advertising rates are also included.

Subseries 4F: WLUC Record Label Correspondence, 1969-1972, Undated. Box 5.

This subseries includes correspondence from record labels, including Crescendo, Dove, Flying Dutchman, Koinonia, Liberty/United Artists, London, MCA Inc./Decca, Mercury, MGM, Motown, Project 3, RCA, Roulette, Sceptor, SSS International, Stax/Volt, Stereo Dimension, Warner Bros., and Windfall. Some folders include promotional photographs of artists such as Graham Parker, Rod Stewart, and Steve Miller.

Subseries 4G: WLUC Equipment, Budgets, and Receipts, 1968-1980. Boxes 5-6.

This subseries includes radio-related equipment information and catalogs, WLUC budgets, checkbook balances, and receipts for expenses, including for staff travel to conventions.

Subseries 4H: WLT Station, 1975-1979. Box 6.

This subseries includes station policies, advertising rates, Wavelength newsletter, and newspaper clippings. Of special note are materials related to Loyola University Chicago disinviting radio personality Steve Dahl from making an appearance on WLT programming.

Subseries 4I: Loyola National Radio Conference, 1971-1979, Undated. Boxes 7-8.

This subseries includes materials related to the Loyola National Radio Conference, initially called the Loyola National College Radio Conference during its first few years in existence. Materials include correspondence, memos, flyers, mailings, press releases, conference handouts, conference journal drafts, advertisements, invoices, and surveys. Notable speakers at conferences include Chicago radio personality Bob Sirott and musician Frank Zappa.



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Subseries 4J: Radio Publications, 1969-1980. Boxes 8-9.

This series includes publications related to the radio industry, such as the Intercollegiate Broadcasting System (IBS) journals, radio station newsletters, radio reports, and Billboard newsletters.

Subseries 4K: Station Playlists (WLUC and External), 1969-1980. Boxes 9-10.

This subseries includes playlists for music played on the air at WLUC and other college radio stations. In addition to WLUC, playlists from the following universities and stations are included: University of Manitoba, WFAL (Bowling Green State University), WERC (Toledo, OH), WRCT (Carnegie Mellon University), WRVU (Vanderbilt University), WGIL (Galesburg, IL), WKMX (Livonia, MI), WTGR (Memphis, TN), WKDI, and WTSU (Tennessee State University).

Series 5: Volunteer Action Program, Undated. Box 10.

This series includes flyers describing staffing needs and blank application forms.

Series 6: Blood Drive, 1972-1977, Undated. Box 10.

This series includes advertisements and blank forms for blood donation at Loyola University Chicago.

Subjects:

Advertising Council (Ad Council)
Airwaves newsletter
Billboard
Black Cultural Center
Blood Drive
Blues music
Broadcast Institute of North America
College Radio
Classical Music
Crescendo Records
Dahl, Steve
Danna, Dr. Sammy R.
Davis, Spencer
Dorl, Donna
Dove Records
Federal Communications Commission (FCC)
Flying Dutchman Records
Intercollegiate Broadcasting System (IBS)
Jazz music
Koinonia Records



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Latin American Student Organization
Liberty/United Artists Records
London Records
Loyola National College Radio Conference
Loyola National Radio Conference
Loyolan Yearbook
Loyola Phoenix
Loyola Student Government Association
Loyola Student Strike (May 1970)
Marvel Comics
MCA Inc., / Decca Records
Mercury Records
MGM Records
Miller, Steve
Motown Records
Music
Oriental Students Organization
Parker, Graham
Progressive Music
Project 3 Records
Radio
RCA Records
Rock music
Roulette Records
Scepter Records
Sirott, Bob
SSS International Records
Stax/Volt Records
Stereo Dimension Records
Stewart, Rod
Student Activities
Student Affairs, Office of
Student Strike
Volunteer Action Program (V.A.P.)
Warner Bros. Records
Wavelength newsletter
Windfall Records
WLT
WLUC
Zappa, Frank



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<u>Box</u>	<u>Folder</u>	<u>Title</u>	<u>Dates</u>
<u>Series 1: Loyola Student Government Association Elections, 1977</u>			
1	1	Loyola Student Government Association – elections and constitution	1977
<u>Series 2: Loyolan Yearbook Staff, 1978</u>			
1	2	Loyolan Yearbook – new staff requests, organizational chart	1978
<u>Series 3: Student Organization Budgets, 1980-1981</u>			
1	3	Budgets – Volunteer Action Program, Black Cultural Center, Oriental Students Organization, and Latin American Students Organization	1980-1981
<u>Series 4: Loyola Radio, 1964-1981, Undated</u>			
<i>Subseries 4A: WLUC Meeting Minutes, 1972-1979</i>			
1	4	WLUC Meeting Minutes	1972-1974
1	5	WLUC Phone Approach Copies and Executive Board Meeting Minutes	1975
1	6	Minutes of General and Executive Board Meetings - WLUC	1975-1976
1	7	WLUC Executive Board Minutes	1978-1979
<i>Subseries 4B: WLUC Correspondence and Memos, 1969-1981, Undated</i>			
1	8	Billboard mailings to WLUC and correspondence	1969
1	9	WLUC Thirsty Ear	Circa 1970s
1	10	American Society of Composers, Authors, and Publishers – WLUC Correspondence	1971
1	11	WLUC – FM Radio Schedule	1971, 1976
1	12	Correspondence from other college radio stations to WLUC	1971-1972
1	13	FCC Newsletters and correspondence – WLUC	1971-1973
1	14	Correspondence, WLUC	1971-1979
1	15	American Telephone and Telegraph – WLUC	1972



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1	16	Broadcast Institute of North America survey, list of college radio stations	1972-1973
1	17	Mailing List (WLUC)	1972-1973
1	18	WLUC Correspondence	1972, 1976
1	19	IBS (Intercollegiate Broadcasting System) Correspondence and Newsletters	1972-1979
1	20	WLUC Frederick Smith (station sales representative) correspondence	1973-1974
1	21	Mailing List (WLUC)	1973-1974
1	22	WLUC External Log and Market Book	1974
1	23	WLUC – Marvel Comics	1975
1	24	WLUC correspondence – printing and advertising	1975-1976
1	25	WLUC Inter-communication	1976-1977
1	26	Danna Correspondence – postcards to WLUC staff	1977
1	27	WLUC – US Navy Recruiting	1977
1	28	WLUC Membership, promotion, internal communication	1977-1979
1	29	BBC Rock Hour correspondence	1978
2	1	WLUC – Airwaves Newsletter formation	1978
2	2	WLUC staff memos	1978
2	3	IBS (Intercollegiate Broadcasting System) correspondence	1978-1979
2	4	WLUC Broadcasting mailers, correspondence, work orders	1978-1979
2	5	WLUC Memos	1978-1979
2	6	WLUC Comment Forms	1979
2	7	WLUC Correspondence – Jack Donoval (General Manager)	1979
2	8	WLUC Inter Office Letters	1979
2	9	Inter office communications – WLUC	1979-1980
2	10	WLUC Advertising Memos	1979-1981
2	11	Comment/Suggestion Forms, WLUC	1980
2	12	Paul Brown’s National College Survey – college radio	April 22, 1980
2	13	Radio Stations – Addresses	Undated
2	14	Advertising Council	Undated
2	15	Earth Radio News - WLUC	Undated
2	16	WLUC – School and Radio Station Addresses	Undated
2	17	WLUC – State of the Station	Undated

Subseries 4C: WLUC Station Policies and Administration, 1964-1980, Undated



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2	18	IBS (Intercollegiate Broadcasting System) Handbook pages	1964-1978
2	19	History of WLUC	Circa 1970s
2	20	Moratorium Radio Network List – Loyola Student Strike	May 1970
2	21	WLUC and WLT Handbooks	1970-1979
2	22	WLUC – transfer to FM Broadcast proposal	1971-1974
2	23	Change in Executive Board Letters	1972
2	24	Proposals to Change WLUC to FM Broadcast	1973-1974
2	25	WLUC Mailing List	1974
2	26	Administrative Reports, WLUC	January 31, 1974
2	27	WLUC Personnel	1975
2	28	Advertising Staff Semester I	1975-1976
2	29	Loyola FM Radio Application	1976
2	30	WLUC Radio Membership Listing	1976-1977
2	31	Handbook Drafts, WLUC	Circa 1977
2	32	Handbook, WLUC	Circa 1977
2	33	WLUC Handbook	1977
2	34	Sales Tax Documentation	1977-1978
3	1	WLUC Executive Board and Handbook	1977-1978
3	2	WLUC Executive Board	1977-1978
3	3	WLUC Advisory Board and Handbook	1978
3	4	WLUC Anniversary	April 8, 1978
3	5	WLUC – Administrative and Staff documents	1979-1980
3	6	Computer Program, Pascal, WLUC	1980
3	7	WLUC Construction Permit	1980
3	8	WLUC Radio List	1980
3	9	“The Business of Radio Broadcasting” photocopied chapters	Undated
3	10	Copyright Applications and Trademarks – WLUC	Undated
3	11	Drawings of Studio Soundboards – WLUC	Undated
3	12	Proposal for Cooperation Among Chicago Area College Radio Stations	Undated
3	13	WLUC Address Book	Undated
3	14	WLUC Advertising Staff – Weekly Reports	Undated
3	15	WLUC Advisory Board	Undated
3	16	WLUC Blank Stationary and Forms	Undated
3	17	WLUC Jobs	Undated
3	18	WLUC Objectives of Music Director	Undated
3	19	WLUC Phone Approach Guide	Undated
3	20	WLUC Program Director	Undated



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3	21	WLUC Trade Out Information	Undated
<i>Subseries 4D: WLUC Promotional and Publicity Materials, 1970-1980, Undated</i>			
3	22	Spencer Davis Concert	Circa 1970s
3	23	WLUC Photos	Circa 1970s
3	24	WLUC Programming Schedule Brochures	Circa 1970s
3	25	WLUC Feature Artists and Playlists Concerts	1970-1979
3	26	Program Guides, various radio stations – WLUC	1970-1980
3	27	WLUC Year in Review 1970-1971 (includes 33 1/3 record)	1971
3	28	Publicity Materials from Confab	November 1971
3	29	Ship Concert	1972
3	30	Special Flyers – WLUC	1973-1974
3	31	WLUC Phoenix Publications	1973-1974
3	32	WLUC Promotional Posters	1975-1976
3	33	WLUC Promo Sticker	1976
3	34	Publicity Fliers - WLUC	1976-1977
3	35	The New WLUC Brochure	Circa 1977
3	36	Castelli Graphics Catalog and Prices	1977
4	1	WLUC Public Relations	1977-1978
4	2	WLUC Fifth Annual Marathon Questionnaire	Circa 1978
4	3	Membership Drive, WLUC	1978
4	4	WLUC Anniversary Celebration Booklet	April 8, 1978
4	5	WLUC Airwaves Article Drafts	1979
4	6	WLUC Open House	February 23, 1979
4	7	Airwaves WLUC interview with Dean DeSantis	Undated
4	8	WLUC Airwaves Logo Designs	Undated
<i>Subseries 4E: WLUC Advertising Contracts and Rates, 1970-1979, Undated</i>			
4	9	Loyola Radio Journal Advertisement Placement	Circa 1970s
4	10	Guitar Emporium Advertising – WLUC	1970
4	11	Four Heads – advertisements – WLUC	1970-1971
4	12	Campus Media Advertising	1970-1972
4	13	Little Kings advertisements – WLUC	1970-1973
4	14	Cindy Sue's advertisements - WLUC	1971
4	15	Col-Lage advertisements – WLUC	1971
4	16	WLUC – Evelyn Wood Reading Dynamics	1971
4	17	WLUC Spot Summary	1971
4	18	Kappa Beta Gamma advertisements - WLUC	February 1971



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4	19	Pants Store – advertisements - WLUC	October – November 1971
4	20	National Lampoon – advertisements - WLUC	November 1971
4	21	Loyola Jewelers advertisements – WLUC	1971-1972
4	22	WLUC – Campus Media	1971-1972
4	23	Just Pants advertisements – WLUC	1971-1975
4	24	Advertising Agencies	1972
4	25	Coca Cola advertisements - WLUC	1972
4	26	Columbus Bike Shop advertisements – WLUC	1972
4	27	Glenmary Home Missioners correspondence to WLUC – advertising	1972
4	28	Katzin Company – advertising record	1972
4	29	WLUC – Brand Advertising Inc.	1972
4	30	Glenlake Volkswagen advertisements – WLUC	April-May 1972
4	31	Live-in Slacks advertisements – WLUC	May 1972
4	32	Cyclery North advertisements – WLUC	1972-1973
4	33	WLUC – Merit Advertising Agency	1973
4	34	Soundabout advertisements – WLUC	1973
4	35	WLUC – Vibrations	1973
4	36	Khaki advertising – WLUC	1973, 1975
4	37	The Light Boutique advertisements – WLUC	1973, 1975
4	38	WLUC – Quaid Advertising	February 6, 1973
4	39	Interior Designers advertisements – WLUC	November 1973
4	40	WLUC – Columbia Pictures	1973-1974
4	41	WLUC – TransAmerica Media Service	1973-1974
4	42	American Bar Endorsement - WLUC	1974
4	43	Audio Devices, Incorporated advertisements – WLUC	1974
4	44	Classical Department advertisements – WLUC	1974
4	45	Dr. Shazam’s advertising – WLUC	1974
4	46	The Corner Store advertisements - WLUC	1974
4	47	Fatracks advertisements – WLUC	1974
4	48	Frederick W. Smith advertisements – WLUC	1974
4	49	One Octave Higher advertisements – WLUC	1974
4	50	Spudnut Donut – advertisements – WLUC	1974
4	51	WLUC – Advertising Age and Crain Communication Promotion	1974
4	52	Indoor Gardener advertisements – WLUC	October – November 1974
4	53	Nikon advertisements – WLUC	November 1974
5	1	Pamkrist ads – WLUC	1974-1975



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5	2	Teddy Grace (Telemark) advertisements – WLUC	1974-1975
5	3	Villa Girgenti Local advertising – WLUC	1975
5	4	WLUC – Budweiser	1974-1976
5	5	Advertising Correspondence – WLUC	1975
5	6	Chef Alberto’s advertisements – WLUC	1975
5	7	Chicago 7-Up Bottling Co. ads – WLUC	1975
5	8	Naturals Ltd advertising – WLUC	1975
5	9	Second Hand Blues advertising – WLUC	1975
5	10	Silver Spurs advertisements – WLUC	1975
5	11	WLUC – Round Records Advertising Contract	November 4, 1975
5	12	WLUC Square Affare	1975
5	13	Round Records Store Advertising	1975-1977
5	14	WLUC Advertising Rates and London Wavelength	1978
5	15	Loyola Radio Journal Income	1979
5	16	WLUC Airwaves Contract	1979
5	17	WLUC ARA Food Services Advertising Contract	1979
5	18	WLUC Telephone Bills	1979
5	19	Chicago Movie Distributors – Promoters List – WLUC	Undated
5	20	Chicago Music Stores – WLUC	Undated
5	21	Howie’s Records & Tapes advertisements – WLUC	Undated
5	22	Krackers advertisements – WLUC	Undated
5	23	Simon & Schuster advertising correspondence	Undated
5	24	Twentieth Century Fox	Undated
5	25	Volume II advertising – WLUC	Undated
5	26	WLUC Local and National Advertising Rates	Undated
5	27	Phi Mu advertisements – WLUC	Undated
5	28	WLUC Local Rate Cards	Undated
5	29	WLUC Prime Time Rate Cards	Undated
5	30	WLUC Rate Card and Trade Outs	Undated
5	31	WLUC Student Rate Card	Undated

*Subseries 4F: WLUC Record Label
Correspondence, 1969-1972, Undated*

5	32	Crescendo Records – WLUC correspondence	1969
5	33	Project 3 Records – correspondence	1969
5	34	Roulette Records correspondence	1969
5	35	Stax/Volt Records correspondence	1969
5	36	WLUC to Summit Distributions correspondence	February 21, 1969



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5	37	Liberty/United Artists correspondence	1969-1972
5	38	RCA Records correspondence	1969-1972
5	39	WLUC – Musician Photos – Graham Parker, Rod Stewart, Steve Miller	Circa 1970s
5	40	Dove Records Correspondence	Circa 1970
5	41	Windfall Records correspondence	1970
5	42	Mercury Records correspondence	1970-1971
5	43	SSS International Records correspondence	1970-1971
5	44	MGM Records correspondence	1971
5	45	Scepter Records correspondence	1971
5	46	United Record Distributors	1971
5	47	London Records Midwest	1971-1972
5	48	MCA Inc. / Decca Records correspondence	1971-1972
5	49	Warner Bros. / 7 Arts correspondence and order forms	1971-1972
5	50	Flying Dutchman Records – WLUC	Undated
5	51	Hot Ice Promo photograph and record company business cards	Undated
5	52	Koinonia Records correspondence	Undated
5	53	Motown Record Corporation correspondence	Undated
5	54	Stereo Dimension Records correspondence	Undated

Subseries 4G: WLUC Equipment, Budgets, and Receipts, 1968-1980

5	55	WLUC Checkbook / Balance Records	1968-1974
5	56	WLUC Budget and Audience	1969-1971
5	57	Ampex equipment	Circa 1970s
5	58	ESE Clocks and Timers	Circa 1970s
5	59	RCA Catalog	Circa 1970s
5	60	Robins sound enhancers	Circa 1970s
5	61	Broadcast Transmitters	1970
6	1	Low Power Broadcast Company – WLUC	1974
6	2	International Tapetronics Corporation Catalogs; equipment manuals – WLUC	1975
6	3	Dolby equipment - WLUC	1976
6	4	Shure Bros. microphones – WLUC	1976
6	5	WLUC transmitter rental and repair	1976
6	6	WLUC Receipts	1976-1978
6	7	WLUC Budget Requests	1976-1980
6	8	Contracted Services – WLUC	1977
6	9	Student Services Budget Summary – WLUC	1977
6	10	Harris/Gates – WLUC equipment	1978



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6	11	WLUC Radio Bank Statement	1978
6	12	WLUC Budget	1978-1979
6	13	McMartin Broadcast equipment	1979
6	14	Radio Systems Design Inc. (RSD) equipment – WLUC	1979
6	15	Receipts and Purchase Requisitions, WLUC	1979
6	16	WLUC Equipment	1979
6	17	WLUC Office Supplies	1979
6	18	WLUC Receipts	1979
6	19	WLUC Xerox Use	1979
6	20	Budget Summary and Procedures, WLUC	1980
6	21	Electronic Distributors Inc. Catalog – WLUC	1980
6	22	Receipts and Purchase Requisitions – WLUC	1980
6	23	IBS (Intercollegiate Broadcasting System) Convention	March 1980

Subseries 4H: WLT Station, 1975-1979

6	24	WLUC/WLT Hiring Material	1975
6	25	WLT Station Handbook	1977-1978
6	26	WLT Newsclippings – Steve Dahl	1978
6	27	Brochures and rate card, WLUC and WLT	Circa 1979
6	28	Loyola's Wavelength WLT advertising rates	1979

Subseries 4I: Loyola National Radio Conference, 1971-1979, Undated

7	1	Loyola National College Radio Conference Addresses	Circa 1970s
7	2	Loyola National College Radio Conference guide forms	Circa 1970s
7	3	Loyola National Radio Conference	1971, 1974, 1976
7	4	First Mailing – Radio Conference	October 11, 1973
7	5	Second Mailing – Radio Conference	January 29, 1974
7	6	Third Mailing Radio Conference	1974
7	7	Equipment Manufacturer Mailing – Loyola College Radio Conference	1974
7	8	Loyola College Radio Conference, 1974	1974
7	9	Loyola College Radio Conference Press Releases	1974
7	10	Loyola College Radio Conference folder	1974
7	11	Returned Surveys – Conference '74	1974



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7	12	Loyola College Radio Conference	November 1-3, 1974
7	13	Loyola College Radio Conference Packet	November 1-3, 1974
7	14	Loyola Radio Conference	1974-1976
7	15	Loyola National College Radio Conference planning and journal article drafts	1975
7	16	WLUC "A Quickie Guide to Chicago" by Tom Goska	Circa 1975
7	17	Loyola College Radio Conference Committee Notes	1975
7	18	Loyola Radio Conference Guide Ad invoices	1975
7	19	Loyola Radio Conference Guide Advertisements	1975
7	20	Loyola Radio Conference Planning and Minutes	1975
7	21	Procedures for Calling Colleges – Loyola National Radio Conference	1975
7	22	Sixth Annual Loyola National Radio Conference program	November 21- 23, 1975
7	23	Loyola National Radio Conference Programs	1975-1979
8	1	Letters to Colleges – Loyola National Radio Conference	1976
8	2	Loyola Radio Conference publicity and correspondence	1976
8	3	Loyola Radio Conference staff and membership roster	1976
8	4	Loyola Radio Journal Vol. 1 No. 1	1976
8	5	Loyola National College Radio Conference – Loyola Radio Journal	1976
8	6	Survey of Colleges – Loyola National Radio Conference	1976
8	7	WLUC Promo Newsletter	1976
8	8	Loyola Radio Journals – Loyola National College Radio Conference	1976-1977
8	9	Loyola National College Radio Conference correspondence, notes, committee rosters	1976-1978
8	10	Letters to Colleges – Loyola National Radio Conference	1977
8	11	Loyola National College Radio Conference member roster – phone policy, committee minutes, and journal	1977
8	12	Press Release #4 – Loyola National Radio Conference	1977



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8	13	Press Release to Record Companies – WLUC	1977
8	14	8 th Annual Loyola National College Radio Conference – List of speakers and correspondence with speakers	1977
8	15	Loyola Radio Journal Vol. 2 No. 1	1977
8	16	WLUC 8 th Annual Loyola National Radio Conference Playbill	1977
8	17	Loyola National Radio Conference Sessions List	1978
8	18	Loyola Radio Journal	1978-1979
8	19	Radio Conferences	1978-1979
8	20	Loyola National Radio Conference correspondence	1979
8	21	Loyola National Radio Conference Program Guide	November 2-4, 1979
8	22	Loyola Radio Journal correspondence	1979
8	23	Loyola Radio Journal Draft Articles	Undated
<i>Subseries 4J: Radio Publications, 1969-1980</i>			
8	24	IBS College Radio Journals	1969-1970
8	25	Publications on New York Radio	1969-1971
9	1	Tape Talk	Circa 1970s
9	2	Melanie’s Book of Wit and Pith	1970
9	3	Intercollegiate Broadcast System (IBS) convention	1971
9	4	College Radio Report	September – November 1971
9	5	IBS (Intercollegiate Broadcasting System) College Radio Report	March 1973
9	6	IBS College Radio and Broadcast Engineering Journals	1973-1977
9	7	Other College radio info	1976
9	8	WCWM 89 FM Newsletter	1977
9	9	Interface – National Collegiate Broadcasting Conference	September – October 1977
9	10	College Radio News	December 16, 1978
9	11	Billboard	1979
9	12	College Media Journal	1979-1980
9	13	IBS (Intercollegiate Broadcasting System) Taped Programs	1979-1980
<i>Subseries 4K: Station Playlists (WLUC and External), 1969-1980</i>			
9	14	WLUC Loyola University Chicago IL - Playlists	1969-1972



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9	15	University of Manitoba Campus Radio - Playlists	1971
9	16	WFAL – Bowling Green State University playlists	1971
9	17	Album Cuts	1972
9	18	WERC, Toledo OH - Playlists	1971-1972
9	19	WRCT Carnegie Mellon University, Pittsburgh, PA – Playlists & Newsletters	1971-1972
9	20	WRVU Vanderbilt University, Nashville, TN - Playlists	1971-1972
9	21	WGIL Galesburg, IL – Playlists	Circa 1972
9	22	Record Station Playlists	1972
10	1	WKMX Livonia, MI – Playlists	1972
10	2	WTGR – Memphis, TN - Playlists	1972
10	3	WLUC – Loyola University Chicago, IL - Playlists	1972-1973
10	4	WLUC – Loyola University Chicago , IL – Playlists	1973-1974
10	5	WKDI playlists	1978
10	6	Playlogs and statistics, WLUC	1979-1980
10	7	WTSU – Tennessee State University, Nashville, TN - Playlists	1979-1980
<i>Series 5: Volunteer Action Program, Undated</i>			
10	8	Volunteer Action Program “Stuff Wanted” flyer	Undated
10	9	Volunteer Action Program Applications	Undated
<i>Series 6: Blood Drive, 1972-1977, Undated</i>			
10	10	The Blood Scandal Poster – Red Cross	1972
10	11	Blood Donor Eligibility Guide	February 1, 1976
10	12	Blood Donation Forms	1976
10	13	Red Cross Blood Program	1976
10	14	St. Luke’s Blood Donor Program	October 1977
10	15	Blood is a Gift	Undated
10	16	Newsprint Blood Shortage	Undated
10	17	Guide for Blood Donor Recruiters	Undated