In the Communication concentration, you will:

- Develop competency and depth in interpreting the themes and content in introductory media courses.
- Communicate effectively, using written, oral, and visual modes appropriate to your audience and purpose.
- Analyze, synthesize, and evaluate diverse information, ideas, and perspectives in a contextually appropriate manner.

To graduate with an A.A. in Liberal Arts with a Communication concentration, you will need to:

- Earn at least 62 credit hours.
- Complete the Gen Ed Core.
- Complete the Arrupe Mission Core.
- Complete these two Communication courses:
  - ACCOM 201 Intro to Communication
  - ACCOM 205 Communication & New Media

What can I do with a Communication concentration?
Communication majors are attractive job candidates in nonprofit, government and corporate sectors because of their writing abilities and media savvy. Communication is ubiquitous and many hiring managers are aware that the major sharpens versatility and resourcefulness. Earning an A.A. in Communication can lead to jobs in fields such as:

- technical writing
- media planning
- copywriting
- social media coordination
- public relations
- freelance writing
- media production

If you want to pursue a B.A. in Communication, then studying Communication at Arrupe is an ideal way to prepare. When you earn your B.A., you can choose to specialize in areas like communication sciences and disorders, advertising, film, new media, journalism, media studies, rhetoric, public relations, and communication studies. After earning a B.A., some Communication majors choose to pursue graduate studies in law, political science, English, information science, journalism, new media, filmmaking, screenwriting, or other related fields.

How can I learn more?
Here are some ways to start exploring whether Communication is the right fit for you.

- Browse information about being a Communication major: Most college departments have a website with information about the majors they offer. Check out Loyola’s School of Communication website (https://www.luc.edu/soc/). It’s also good to check out information provided by Communication schools or departments at other colleges and universities.
- Explore your interests: Look for events sponsored by colleges or departments that interest you. You can also look for student organizations focused on your academic interests (https://luc.campuslabs.com/engage/).
- Explore information about careers: Visit Loyola’s Career Services page (https://www.luc.edu/career/). They offer a resource called “What Can I Do With This Major?”