USING DIGITAL TOOLS FOR FEEDBACK & ASSESSMENT

JESSICA BROWN
SENIOR PROFESSIONAL IN RESIDENCE
MULTIMEDIA JOURNALISM
3 (P) Things to Know About Me

At first it was just three regular things, but they all began with the letter ‘P’ so I went with it.
On to Our Regularly Scheduled Program
Context - 4:4

I have a 4-4 course load, mostly dealing with skills classes – writing and design. The move to teaching online presented unique challenges for giving space for real-time feedback and student engagement.
Challenges
Writing Intensives

Part of my teaching strategy is conducting in-class writing workshops where students write on deadline and I provide real-time feedback.
Design Courses

My visual communication courses require draft for all projects, and I use class time to give immediate feedback so students have ample time to make improvements.
Giving Feedback

Giving and receiving feedback is integral to student success, but getting them to critique one another is challenging in person and nearly impossible virtually.
A Global Pandemic

Covid-19 forced us to rethink our assessment strategies, so what to do, what to do?
Solutions
For my writing intensive courses I decided to use Word files inside of OneDrive to deliver virtual writing clinics.
VoiceThread

For my design courses, this tool proved excellent for feedback and assessment.
My Courses

COMM 205

COMM 263

COMM 329
Demonstrations.
I consider Pinterest a digital tool, so I added it to the list.
Using Digital Tools for Feedback and Assessment

- Familiarize yourself with the digital resources offered by the university and reach out to colleagues who you know to be adept at technology integration.

- Provide tutorials for students on how to use the resources. Do not assume they will pick it despite being digital natives.

- Get feedback from students on how well the digitals worked for them early on, so you can make adjustments before the end of the semester.
Questions. Comments. Concerns.
Thank You!

Jessica Brown
jbrown7@luc.edu
@jbrown_simmons
@shescaredpcast