

**Loyola University Chicago****Marketing**

Program Level - Undergraduate certificate

Program Length - 30 weeks

**COST****Q. How much will this program cost me?\***

**A. Tuition and fees: \$13,012**  
**Books and supplies: \$600**  
**On-campus room & board: *not offered***

What other costs are there for this program?<sup>1</sup>

For further program cost information, visit  
[http://luc.edu/bursar/tuition\\_2014\\_2015/undergraduate.shtml](http://luc.edu/bursar/tuition_2014_2015/undergraduate.shtml)

\* The amounts shown above include costs for the entire program, assuming normal time to completion. Note that this information is subject to change.

**FINANCING****Q. What financing options are available to help me pay for this program?**

**A. Financing for this program may be available through grants, scholarships, loans (federal and private) and institutional financing plans. The median amount of debt for program graduates is shown below:**

**Federal loans: \***

**Private education loans: \***

**Institutional financing plan: \***

\* There were fewer than 10 graduates in this program. Median amounts are withheld to preserve the confidentiality of graduates.

**SUCCESS****Q. How long will it take me to complete this program?**

**A. The program is designed to take 30 weeks to complete. Of those that completed the program in 2014-2015, \*% finished in 30 weeks.**

\* Fewer than 10 students completed this program in 2014-15. The number who finished within the normal time has been withheld to preserve the confidentiality of the students.

**Q. What are my chances of getting a job when I graduate?**

**A. The job placement rate for students who completed this program is \*%.**

\* This institution is not currently required to calculate a job placement rate for program completers.

For more information on jobs related to this program.<sup>3</sup>

<sup>1</sup> For additional information related to this program and/or the information provided above.<sup>2</sup>

Date Created: 3/7/2016

**<sup>1</sup> Other costs for this program**

---

No additional information provided.

**<sup>2</sup> Additional information related to this program and/or the information provided above**

---

No additional information provided.

**<sup>3</sup> More information on jobs related to this program**

---

Advertising and Promotions Managers

<http://online.onetcenter.org/link/summary/11-2011.00>

Green Marketers

<http://online.onetcenter.org/link/summary/11-2011.01>

Marketing Managers

<http://online.onetcenter.org/link/summary/11-2021.00>

Sales Managers

<http://online.onetcenter.org/link/summary/11-2022.00>

Market Research Analysts and Marketing Specialists

<http://online.onetcenter.org/link/summary/13-1161.00>

Business Teachers, Postsecondary

<http://online.onetcenter.org/link/summary/25-1011.00>