### SCHOOL OF CONTINUING AND PROFESSIONAL STUDIES

## **MESSAGING BRIEF**

LOYOLA UNIVERSITY CHICAGO

**CONTACT** Graduate Enrollment

**P** 312.915.7900

E gradinfo@LUC.edu

### **MESSAGING**

- **Reputation**: *U.S. News & World Report* ranks Loyola's online bachelor's degrees Top 25 in the nation.
- Ranked #2 in the nation by *U.S. News & World Report* for Best Online Psychology Program
- **Flexible online options**: You can complete our degree programs online, including the ABA approved BA in Paralegal. Online options and scholarships make degree completion a reality.
- **Credit for learning gained through experience**: Save time and money. Earn credit for learning gained from your past professional accomplishments.
- **Financial aid**: With multiple available scholarships, going back to school has never been more affordable. A single application can lead to the many scholarship opportunities available to SCPS students each semester.
- **Support**: Loyola would like to help you finish your degree. Our faculty and staff are dedicated to support-ing working adults and will assist you with your path to graduation, career coaching, alumni mentoring, and job search assistance.
- **Convenience**: You won't have to rearrange your life to go back to school. Accelerated online options give you great convenience.
- Career-focused: Improve your marketability while augmenting your skills with Loyola's career-focused programs. Our degree programs and certificates provide leading-edge knowledge and skills to prepare working professionals for today's dynamic workplace.
- **Tuition assistance program**: Our matching grant of up to \$5,250 helps employers recruit and retain hard-working team members. The matching grant allows employees to double the assistance they receive.

### **PROGRAM DETAILS**

TIME TO COMPLETE PROGRAM: 2.5 years

PACE: Both full-time and part-time (Some certificate programs are intentionally part-time)

FORMAT: Online or blended

**IF IN PERSON, LOCATION:** Water Tower Campus

**APPLICATION AND DEPOSIT DEADLINES:** Rolling 8-week admissions

**CURRENT TUITION RATE PER CREDIT HOUR: \$715.00** 

# PROSPECTIVE STUDENT PROFILE

**AGE**: 38

GENDER: 72.3% Female,

26.9% Male

**LOCATION**: 96.8% from Midwest, 80.8% from IL

**CAREER ASPIRATIONS:** 

Growth in their field, beginning a new career

INTERESTS & ACTIVITIES:

Varied

HEAVIEST SOCIAL MEDIA PLATFORMS:

Facebook, LinkedIn

### **INFLUENCERS**:

- Family/Friends
- Alumni
- Employer Referrals

### **MOTIVATIONS**

 Career growth or specific skills



### AVERAGE COST TO COMPLETE PROGRAM: Varies from student to student,

depends on financial aid/amount of credits transferring

### **FINANCIAL AID OPTIONS:**

- Scholarships
  - 50% of our students are awarded the PELL grant
  - 64% off our students are awarded the Illinois MAP grant
- · Fellows Program
- · Federal and state grants
- 100% receive a form of SCPS scholarships, upon meeting eligibility requirements

### **COMPETITOR PROGRAMS:**

- · DePaul University
- Lewis University
- Northeastern University

 Online universities like SNHU offering BA degrees

### **ACADEMICS**

#### **DEGREES:**

- · BA, Applied Psychology
- · BA, Applied Studies
- · BA, Information Technology
- · BA, Management

- BA, Paralegal Studies
- · BA, Strategic Digital Communication
- BA, Web Technologies
- **CERTIFICATES:** Must be completed in conjunction with a degree:
- · Applied Pastoral Studies
- · Organizational Development and Leadership
- · Organizational Psychology
- **CERTIFICATES:** Can be completed as a stand-alone or combined with the completion of a degree:
- · Computer Science
- · Cybersecurity Technology Management
- Data Science Certificate
- New Media Communication Certificate
- · User Experience Design
- · Web Design and Development
- Paralegal (ABA Approved)
- Corporate Practice
- Combined Litigation and Corporate Practice
- Customized Certificate
- Litigation Practice

# ADDITIONAL INFORMATION:

- 120 credits needed to graduate of which 45 have to be taken at Loyola.
- For the remaining credits:
  - Up to 36 non-traditional PLA credits accepted
  - Up to 64 community college credits are accpted
- 88% of current students feel that School of Continuing and Professional Studies faculty are knowledgeable in their field.
- 94% of adult students are likely to enroll at Loyola SCPS again.
- 90% of all current students believe faculty at Loyola's School of Continuing and Professional Studies are accessible outside the classroom by phone, by e-mail, or in-person. This number was 12% higher than the national average.
- 88% of all current students feel that Loyola's School of Continuing and Professional Studies is committed to academic excellence. This number was 13% higher than the national average.

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For more information or to register for an upcoming information session, please contact Graduate Enrollment at **gradinfo@LUC.edu** or 312.915.7900.

