

MASTER OF COMMUNICATION

DIGITAL MEDIA AND STORYTELLING

The Master of Communication in Digital Media and Storytelling is designed for students who desire the tools to turn their ideas into compelling, marketable stories they can share with the world. The 2-year program prepares professionals for a career in digital media by teaching them the most important skills hiring managers need: how to write, shoot, and edit powerful digital content. The program is a strong choice for professionals currently working in the communication field who are looking to broaden their skill set and improve their marketability.

PROGRAM DETAILS

The Digital Media and Storytelling Program requires 36 total credit hours, expanding your knowledge and technical skills in non-fictional narrative. The curriculum includes a capstone course, which integrates learning from all coursework, culminating in a professional project that is widely distributed to the public.

This program is offered on a full-time basis. Average time to completion is 2 years (three courses per semester).

A part-time study option is also available. Part-time students are expected to graduate in 3 years or less.

All courses are offered on the Water Tower Campus with state-of-the-art facilities, including our new Convergence Studio and Media Lab. The Water Tower Campus is in Chicago's world-class business district, steps from Fortune 500 companies and prominent strategic communication agencies.

Most courses during the fall and spring semesters will be taught in a once-a-week format, on weekday evenings at flexible times, to accommodate working adults. In addition, one elective may be offered as an online course each summer.

Learn more about our curriculum at [LUC.edu/soc](https://luc.edu/soc).

PROGRAM DISTINCTIONS

As a private university, Loyola offers you an experience that surpasses the typical graduate education. You can expect hands-on instruction, explorative discussions and a collaborative classroom environment. Individual instructor contact is frequent and welcomed. Our faculty's wide range of professional and research experience will bring concepts to life—so you'll study new ideas and discover how to implement fresh solutions.

EXPECTATIONS AFTER GRADUATION

Our real-world curriculum provides the skill set you need to become a productive member of communication teams in a variety of organizations. Many graduates work in communication fields such as journalism, advertising, public relations, and documentary filmmaking.

FACULTY Our instructors come from a variety of backgrounds, but they all share the same passion—bringing their experience to the classroom. Our faculty have worked at places such as the New York Times, ABC and CBS news, CNN and the Chicago Tribune, large ad agencies and public relations firms, and have produced and distributed films that have aired on PBS. From advertising to film to international journalism, you'll learn from some of the field's experts.

APPLICATION REQUIREMENTS Applications are accepted and reviewed on a rolling basis. Learn more about application requirements at **LUC.edu/soc/graduate/digitalstorytelling/faqs**. We accept students for the fall term only.

FINANCIAL AID Begin the financial aid process by completing your Free Application for Federal Student Aid (FAFSA) at **fafsa.edu.gov**. Learn more about the financial aid process at **LUC.edu/finaid**.

LEARN MORE

APPLICATION REQUIREMENTS AND DEADLINES

gpem.LUC.edu/apply

CONTACT INFORMATION

For further information about the academic program, or to arrange a visit, please contact:

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ONLINE: **LUC.edu/soc**

Send all supporting documents to:

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