

## BACHELOR OF ARTS

# WEB TECHNOLOGIES

The Bachelor of Arts in Web Technologies program is designed to develop skills in web design, front-end and back-end development, digital communications, social media communications, and digital ethics.

Graduate from this program will be able to:

- Critique the aesthetics, navigability, and usability of websites
- Become familiar with graphic design principles that relate to web design, and learn how to implement theories into practice.
- Develop, implement, and deploy a web application using HTML+CSS+JS (including JS libraries and frameworks such as jQuery and React.)
- Use client-side services to interact with web-based server-side API's.
- Manage basic hosting and version control
- Articulate an understating of laws and issues in areas such as privacy, encryption, freedom of speech, copyrights and patents, computer crime, and computer/software reliability and safety.
- Identify ethical issues that arise in information technology and determine how to address them technically and ethically.

### PROGRAM STRUCTURE

The BA in Web Technologies is a 30-credit-hour, fully online, flexible, applied program.

The degree offers full-time enrollment.

*Average time to completion (full-time): 1.5-2 years*

The degree offers part-time enrollment.

*Average time to completion (part-time) 3-4 years.*

### EXPECTATIONS AFTER GRADUATION

The School of Continuing and Professional Studies (SCPS) empowers adult learners through an accessible, impactful and holistic education that positions you for success. SCPS enables you to advance your career through applicable programs and flexible formats, while creating a supportive environment that fosters social justice, ethics, and service to others.

There is continued demand for professionals to work as Web Designers and Developers. The BA in Web Technologies program directly addresses the skills necessary for working on these roles. Through the innovative tracks, the degree is designed to address skills in emergent segments of the field, such as new media and data-driven approaches.

## PROGRAM DISTINCTIONS

### PRACTICAL AND APPLIED

The BA in Web Technologies is grounded in a core skillset of Web Design and Development. You will have the options to pursue available specialized skillsets through flexible tracks to fit your career interests and goals.

### ADAPTABLE

Web Technologies are constantly evolving, with new tools, apps, sites, and algorithms changing the norms and best practices in the field. The courses in this program are designed to remain current and practical as technology and norms shift.

### FLEXIBLE

Three tracks enable you to determine a flexible plan of study depending on your career interests and goals. Each of the tracks provides a different core skill set for pursuing specific roles in IT, from designer to developer.

### EXPANDABLE

Each of the tracks also has a strong foundation that can advance skills development further through Graduate education.

## FACULTY

Loyola's faculty are committed to giving time and attention to every student, inside and outside the classroom. Our full- and part-time instructors are practicing professionals with advanced academic degrees who infuse the curriculum with fresh perspectives from their experience to enhance your learning experience.

## LOCATIONS

Courses offered online with occasional blended options in downtown Chicago at the Water Tower Campus (820 N. Michigan Ave., Chicago).

## PREREQUISITES

Must be at least 23 years of age, and have a GPA from all transfer work of at least 2.00.

## FINANCIAL AID

Begin the financial aid process by completing your Free Application for Federal Student Aid (FAFSA) at [fafsa.ed.gov](https://fafsa.ed.gov).

## SCHOLARSHIPS

SCPS offers multiple scholarship opportunities to support adult students returning to school. Learn more at [LUC.edu/adult-education](https://luc.edu/adult-education).

## LEARN MORE

### APPLICATION REQUIREMENTS AND DEADLINES

[LUC.edu/adult-education/admission](https://luc.edu/adult-education/admission)

### CONTACT INFORMATION

*For further information about academic programs, or to arrange a visit, please contact:*

School of Continuing and Professional Studies  
Loyola University Chicago  
820 N. Michigan Avenue  
Lewis Towers 401  
Chicago, IL 60611

PHONE: 312.915.6501

EMAIL: [Adult@LUC.edu](mailto:Adult@LUC.edu)

ONLINE: [LUC.edu/adult-education](https://luc.edu/adult-education)

*Send all supporting documents to:*

Graduate and Professional Enrollment Management  
Loyola University Chicago  
820 N. Michigan Avenue  
Lewis Towers 1200  
Chicago, IL 60611

PHONE: 312.915.8950

EMAIL: [GradApp@LUC.edu](mailto:GradApp@LUC.edu)

ONLINE: [gpem.LUC.edu/apply](https://gpem.LUC.edu/apply)

*SCPS was ranked in the top 25 in the nation for the Best Online Bachelor's Degrees by U.S. News & World Report, 2021.*

