

LOYOLA UNIVERSITY CHICAGO

SCHOOL OF COMMUNICATION

Located in one of the world's great communication centers, Loyola is an ideal setting for integrating study with practical experience in the expanding communication field.

TWO DISTINCT PROGRAMS

Our graduate degree programs will help you develop technical expertise in areas such as journalism, advertising, public relations, and documentary filmmaking.

- **The MC in Digital Media and Storytelling**

This program is a strong choice for professionals currently working in the communication field who are looking to turn their ideas into compelling, marketable stories they can share with the world.

- **The MS in Global Strategic Communication**

The program aims to help develop versatile, perceptive, digitally fluent strategic communicators with a global perspective and the skills and knowledge to lead people, projects, and organizations.

CONTACT US

SCHOOL OF COMMUNICATION

820 N. Michigan Ave., Chicago, IL 60611

Email: LoyolaSOC@luc.edu

Phone: 312.915.6548 • Fax: 312.915.6955

VISIT US

SCHOOL OF COMMUNICATION

51 E. Pearson St.

Chicago, IL 60611

LUC.edu/soc

DEGREE PROGRAMS

Master of Communication in Digital Media and Storytelling

Contact: Richelle Rogers, Director

312.915.6861

rrogers2@luc.edu

Master of Science in Global Strategic Communication

Contact: David Kamerer, Director

312.915.6548

dkamerer@luc.edu

ALUMNI

"More than the curriculum is also the trips that you get to go on rolled into the program. So, the fact that we can either go to London, Beijing, or both, is definitely something that I took advantage of."

— Britney Bouie, MS in Global Strategic Communication Alumna

"What initially drew me the program was that it offered a diverse curriculum ... teaching students how to use digital media and technology in order to become master storytellers."

— Richard Giraldi, MS in Digital Media & Storytelling Alumnus



Preparing people to lead extraordinary lives

HANDS-ON

courses help you hone your expertise

INTERNATIONAL STUDY

opportunities in each program

WHAT MAKES US STAND OUT?

We offer state-of-the-art production facilities, labs, and equipment, as well as proximity to Chicago's vast production, business, and agency community.

Classes are held in the evening to accommodate working professionals.

Small classes facilitate individual attention from your instructors.

The MS in Global Strategic Communication has been granted a STEM designation from the U.S. Department of Homeland Security (CIP Code 9.0702).

In the Global Strategic Communication program, you will have the opportunity to study abroad in London and Seoul. Digital Media and Storytelling students may have an opportunity to complete projects for real-world clients in locations such as Cuba, Moscow, and Chile.

APPLYING TO LOYOLA

Applications are accepted on a rolling basis and are reviewed in respective order. We accept students for the fall term only. Please submit the following:

- Complete your free application at **LUC.edu/grad**.
- A statement of purpose
- A resume
- Global Strategic Communication students must furnish a writing sample of at least 1000 words. The sample can be an academic paper, something you've written for work, an article, or creative brief.
- Letters of recommendation (at least one from academia)
- Official transcripts of all undergraduate and any graduate work should accompany your application.

The GRE may be required for Global Strategic Communication applicants. Learn more at **LUC.edu/SOC**.

FINANCIAL AID

Visit **LUC.edu/finaid** to learn more about your financial aid options. Your first step in the process is to fill out the Free Application for Federal Student Aid (FAFSA) at **fafsa.ed.gov**. We encourage you to submit your FAFSA at least 6–8 weeks before the start of your planned entry term. Loyola's federal school code is 001710.

Learn more about the financial aid process at **LUC.edu/finaid**.



Preparing people to lead extraordinary lives

LEARN MORE
LUC.edu/soc

APPLY
LUC.edu/grad

Loyola University Chicago admits students without regard to their race, color, sex, age, national or ethnic origin, religion, sexual orientation, ancestry, military discharge or status, marital status, parental status, or any other protected status. Otherwise qualified persons are not subject to discrimination on the basis of disability.