Partner. It’s a simple word but a vital concept, and you’ll be hearing about it a lot. For the next five years, this will be the resounding theme around all of our campuses, as Loyola University Chicago (LUC) and Loyola University Health System (LUHS) come together with their many friends and supporters to embark on the most ambitious campaign in Loyola’s history.

Officially launching September 20, 2008, Partner: The Campaign for the Future of Loyola, aims to raise much-needed funding for endowments, scholarships, research, and facilities—top priorities at LUC and LUHS. This is a crucial time for Loyola: the institution has seen rapid growth and change in recent years, as have the fields of education, research, patient care, and community service. We are now poised to become an even stronger leader in these areas, not only in Chicago but throughout the world.

During the course of the campaign, the University and the Health System will be asking all members of the community to partner with us to create a strong Loyola for future generations.

“This campaign will set the University’s direction for years to come,” says Jonathan Heintzman, vice president for advancement at Loyola. “We are enlisting support from all Loyolans to help us reach new heights.”

Although the public phase of the campaign doesn’t begin until September 20, more than half of the campaign goal has already been raised through gifts from alumni, friends, members of our Board of Trustees, and community partners. It will take committed partners who believe in Loyola’s mission to raise the other half.

“It’s a great and exciting time for those who wish to see Loyola prosper and grow,” says University President Michael J. Garanzini, S.J. “Through a true partnership with all those who have been changed by Loyola, the University will become the best of its kind.”

Adds Paul K. Whelton, MB, MD, MSc, president and CEO of LUHS, “Having just unveiled an ambitious strategic plan that will set our course in patient care, research, and educating health-care professionals for the next 10 years, we are at a pivotal time in our health system’s history. Partnering with our benefactors will be critical to this endeavor.”
CURL tracks homelessness trends

This summer Loyola’s Center for Urban Research and Learning (CURL), in partnership with the Chicago Alliance to End Homelessness (CAEH), released a groundbreaking report that, for the first time, tracked homeless individuals aged 50–64. The study found that a majority of these individuals became homeless for the first time in middle age. In addition, the study found that the number of homeless people in this age group is increasing at an alarming rate, and—more disturbing—these individuals have limited resources for support.

“For the first time we have an inside look at this forgotten segment of our population,” says Christine George, PhD, assistant research professor at CURL. “We learned a lot in this study, but what surprised us most was the fact that we were often dealing with people who at one time had jobs and health care but eventually were forced into homelessness because of an injury, loss of job, or some other personal tragedy.”

Other findings of the study were released at a well-attended conference in Chicago on June 26, during which representatives from both CURL and CAEH presented their findings. Mayor Richard M. Daley delivered the conference keynote address and representatives from local and statewide aging and senior services organizations participated in an engaging panel discussion on issues raised in the study.

According to Christine George, “Until now, there has not been any special focus on the older homeless in Chicago’s plan to end homelessness. This report is an important first step toward providing that focus, and it should serve as a foundation to make some significant policy changes.”

An impressive number of Loyola faculty and staff members contributed their time and skills to help beauty the Chicago Jesuit Academy (CJA) during Service Day 2008 on Wednesday, July 30. The combined efforts of more than 150 volunteers showcased the cooperation between the University and its community in reaching out to fellow Jesuit organizations.

Working with the CJA, the University helped identify four priority areas: painting, landscaping, graffiti removal, and organization. During the six-hour project, volunteers used 51 gallons of eco-friendly paint to cover more than 7,000 square feet of space, organized the school’s basement and auditorium areas, and landscaped the property outside the school.

Loyola’s volunteer efforts saved the CJA approximately $500,000, the cost of hiring professionals to do the work. With a generous donation from Sherwin-Williams and the skills and dedication exhibited by Loyola volunteers, Service Day was truly mission in action.

The next day, the University community celebrated the efforts of its volunteers and the feast day of St. Ignatius Loyola with a Mass in Madonna della Strada (MDS) Chapel. Mass was followed by the annual faculty and staff picnic, which took place under a big-top tent on the lakefront and adjacent to MDS Chapel. As in past years, good food and company made this event a joyful kickoff to the upcoming school year.

How many have missed over the summer ...

2008 FOUNDERS’ DINNER

The 2008 Founders’ Dinner was held on Saturday, June 7, at the Lake Shore Campus. Founders’ Dinner award winners included Reverend Michael M. Boland, MSW ’95—The Heart of Loyola; Dr. Ralph and Marian Falk Medical Research Trust—Coffey Award; The Hon. June Carter Perry (BA ’50)—Coffey Award; Patti Ray, director of Loyola’s Hill—Due Miracles Award; and Scott Harris (BA ’86)—Regents Award.

For a complete list of Darren Award winners, visit LUC.edu/founders.

CONSTRUCTION

Renovations on the east quad area (site of the former Jesuit Residence) have closed the entrance to the Richard J. Kracherich Information Commons. Work will continue through fall semester and conclude in December. Please use Cudahy Library to access the Kracherich Information Commons.

STAFF UPDATE

Dawn V. Overstreet, PhD, officially joined the Division of Mission and Ministry as the new executive director of Evoke on July 1.

BENEFITS

In July, the University’s Human Resources Department mailed copies of Benefits Bulletin to staff members and provided a detailed summary of the University’s review of its past time-off policies. Benefits consultants from Sibson visited campus in July and conducted 10 focus group sessions with 109 faculty and staff members. The sessions provided confidential input about the interviewees’ understanding of the University’s benefits and pay programs and how these programs are communicated.

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In the media

Jonathan Heintzelman
Vice President, Advancement

"It is a whole lot easier bringing giving
down to a very personal level in a
way that is true to the needs, student aid is
needed by the preliminary fi ndings
includes excellence in teaching, student motivation and mentoring, educational
The award is presented to an Illinois educator who has made continuous and
has won many grants and awards, including six Loyola University Chicago Faculty Research Grants, five Mellon Grants, and Loyola’s Dux Mirabilis award.

New deans at SOC and CAS

Donald Heider, PhD, has been appointed as the first dean of Loyola University Chicago’s School of Communication (SOC). Dr. Heider is an award-winning broadcast journalist, who most recently served as associate dean at the Philip Merrill College of Journalism at the University of Maryland, a position he occupied since 2006. He has also taught at the University of Texas at Austin, the University of Colorado, the University of Mississippi, and American University. From 1980 to 1990, Dr. Heider worked in broadcasting and was recognized with five Emmy awards and an Associated Press award. Dr. Heider’s background and leadership skills make him the ideal foundational leader for the new School of Communication.

Loyola University Chicago’s New Brand Campaign

...Newhart has a starring role in a new phase of Loyola’s ongoing print and outdoor brand campaign (developed and executed in house at Loyola) that commemorates the college’s Day. Per Kelly Shannon, who heads up Loyola’s marketing and communications, the brand campaign is moving to encompass ads that celebrate people (Loyola) and focus more on storytelling—two very good ways to sharpen any ad campaign, if you ask us.

Chicago Sun Times | June 13, 2008

Phil Nyden
Director, CURL

People have their opinions on Wal-Mart…
The idea is to get some actual data to inform the debate.

Chicago Tribune | May 15, 2008

Nancy Tuchman
Director, CURP

Nancy Tuchman and recent Loyola graduate Zach Blackman are interviewed about Loyola’s course, “From Gutenberg to Google: A Look at the History of the Book.”

WTTRITV | May 20, 2008

Dean, School of Communication

Donald Heider and his role as the new School of Communication dean is announced in an appointment listing.

Chicago Tribune | June 15, 2008

David Mirza
Professor, School of Business Administration

David Mirza discussed his thoughts on the government bail out of Fannie Mae and Freddie Mac for the Channel 7 News at 4 p.m. broadcast.

WLS-TV | July 14, 2008

Dean

Congratulations to Pam McCoy, who was recently named the new director of Loyola’s Graduate School of Business (GSB)

What have you done to keep cool, and your wallet cooler, so far this summer?
The coolest thing I’ve done this summer is spend a nice long weekend in Lake Geneva. It’s been years since I’ve been there and I had forgotten how beautiful it is by the waters.

As for my wallet...well, there are those North Michigan Avenue shops!

What do you think sets Loyola’s GSB apart from other graduate programs around the nation?
Our newly revised curriculum emphasizes integration, experiential learning, and responsible leadership is an important distinction. I would add to that, however, our passionate and helpful faculty and impressionable students.

What has been your favorite thing about working at Loyola thus far?
The Water Tower Campus’ proximity to North Michigan Avenue shops!

Truthfully, the autonomy and support I’ve had to develop and launch the MBA health care management program.

From directing one program to now directing the entire Graduate School of Business, you must be fairly busy. How do you like to spend your down time?
I’m an avid reader. My favorites are Christian literature and historical fiction. Cooking also helps me unwind...but you have to have groceries to do that!
Environmentally friendly shuttles debut

On Monday, August 25, the Loyola community was introduced to the University’s new environmentally friendly shuttle bus fleet when Loyola’s shuttle service kicked off the academic year. Along with new buses, riders were able to use a brand new shuttle stop and shelter located on the south end of the existing Halas Field on the Lake Shore Campus.

The new buses boast a number of features not available on their predecessors. They are more environmentally friendly than the buses used on campus in past years. Compared to the old buses, each new bus is capable of transporting approximately 16 more students, as well as carrying 2 bikes on the front end. In addition, the buses are now handicap accessible. Loyola’s new bus stop now allows three shuttle buses to park and load students simultaneously, so students will no longer be forced to wait in long lines. The new 24-foot bus shelter, which is similar to the shelters seen around Chicago, replaces the former bus stop within the main parking structure, which is no longer in use.

Students support the voting process

Hoping to engage young voters and add to the pool of poll workers across the country, the U.S. Election Assistance Commission (EAC) recently awarded Loyola University Chicago more than $30,000 in grant money to recruit students to serve as poll workers during the upcoming presidential election.

This award follows last February’s successful initiative between Loyola’s Division of Public Affairs and Cook County Clerk David Orr’s office to recruit and train 100 college students to serve as equipment managers for the primary election. Funding from the new grant will be used to secure more than 300 student poll workers for the November 4, 2008 presidential election.

The grant proposal, written primarily by Loyola senior Jennifer DeNeal, focused on the need for students to become more involved in the electoral process and to promote civic engagement at a fundamental level.

Presidental Notes

Q&A WITH FATHER GARANZINI

Be on the lookout for the October 2008 issue of InsideLoyola, as next month’s publication will feature an interesting Q&A session with Loyola President, Father Garanzini.

IGNation goes live!

In an effort to expand its online presence, Loyola is launching a new interactive multimedia Web site called IGNation. The site allows anyone with a University ID to post content relevant to the campus community, creating a robust user-generated experience. In addition to video, other rich media components are available, including podcasts from lecture series and classes, live streams of University-sponsored events, and blogs about life on campus.

“Loyola is really leading the way compared to other universities in terms of a comprehensive, multi-functional Web program designed for our community, by our community,” says John Drevs, Web services manager for University Marketing and Communications and the leader of this new initiative.

“IGNation came about online or at ignation.luc.edu.

This Month Another Year

1931 Pope Pius XI gives praise to Mundelein College saying, “I don’t know that it is the greatest college in the world, but I am sure it is the one nearest heaven.”

Fun Facts

Catherine Gould Rouche
The daytime studio director at WGN-TV led a radio broadcasting class offered to the women in the drama department at Mundelein College in 1932. The class was said to be the first of its kind in Chicago.

n the latest round of faculty and staff immersion trips, the University sponsored tours for three groups of Loyolans to Uganda, Peru, and Vietnam. The trips continued the theme of personal development and experiencing the work of the Jesuits abroad. A change to this summer’s trips was that one previous immersion trip member was invited back to serve as a facilitator and guide.

The Uganda group was led by Jack McLean, director of student leadership development. The group visited a Jesuit school in the early stages of development, an internal displacement camp, and met with a group of Loyola students who had just arrived as volunteers at the Dwon Madiki Partnership in Gulu. “I’m so impressed that Loyola does this,” says McLean. “I just can’t believe the experience is truly invaluable.”

For one of the Vietnam trip participants, the trip had special meaning. Jerome Lucas, an animal care specialist in the biology department, had served in the Army from 1965 to 1967. “I was so surprised when they picked me to go in Vietnam from 1966 to 1967,” says Lucas. “I was so surprised when they picked me to go on the trip,” says Lucas. “I was just at the same time period. The meeting was emotional for both men. He invited me to come and visit him if I ever return to Vietnam,” says Lucas.

The next immersion trips are tentatively scheduled for January 2009.

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(Wo)man on the Street

WITH COSTS OF GAS, FOOD, AND OTHER LIVING EXPENSES ON THE RISE, HOW ARE YOU CUTTING COSTS?

Tobyn Friar
Payment Plan Coordinator, Office of the Bursar
“I’m going old school and cutting coupons for deals on groceries. Also, my wife and I moved into the Edgewater neighborhood, so I’m walking to work now. Maybe not unique, but very practical!”

Karnell Black
Program Assistant, Office of First-Year Experience
Going from student to employee, I realized I was wasteful in many aspects, specifically my entertainment expenses. Recently, my consumption and spending has reduced significantly because I work more hours, spend more time with family and friends, and I also spend more time taking care of myself—emotionally, physically, and spiritually. I’m living out the true Jesuit ideals!

Cheryl Sporlein
Manager of Operations, CAS
“I’ve become a sale guru for groceries, shopping, and restaurants. I don’t buy lunch as often, but bring one from home. Since I don’t drive, I group my errands to save on CTA fares, and I walk more, serving two purposes—I complete the errands and get in some exercise.”

VP, University Marketing & Communications
Kelly Shannon

Director of Communications
Maeve Kiley

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Inside Loyola is published by Loyola University Chicago, Division of University Marketing and Communications, 820 N. Michigan Ave., Chicago, IL 60611.
Inside Loyola is published the first week of each month, from September through May, and is posted on the Loyola Web site by 5 p.m. the Friday after the day of publication.