SOC professor chronicles life after Haiti earthquake

Two days after a devastating earthquake struck Haiti on January 12, School of Communication instructor John Goheen received a call from international television network Al Jazeera English, an organization with whom he had previously worked. The network was looking for someone with an extensive video background to travel to Haiti and shoot footage for its weekly television program Witness.

With Loyola’s spring semester beginning in just a few days, professor Goheen had only a week to offer the network. He caught a flight to the Dominican Republic and drove nearly 10 hours to Haiti, meeting up with an old colleague who had a relationship with an orphanage just outside of Port-au-Prince.

Goheen spent the week documenting the plight of the orphanage, the village surrounding it, and the orphanage leaders’ efforts to do all they could to care for their children.

“Out of all the natural disasters I’ve covered, this was one of the most massive,” says Goheen.

Goheen’s trip has been captured in the inspiring and powerful documentary Rescue from the Ruins. The documentary was screened on the Lake Shore Campus on February 22, and included a discussion session with Goheen.

» english.aljazeera.net

A tale to tell: Haiti in Crisis

Other Help Haiti efforts:
- GlobeMed student’s organized a benefit located at Zip’s Lounge.
- LUMA hosted “2 for the Price of None: Ways You Can Show Support for Haiti.”
- SCP5 organized “Soles for Souls” shoe drive.
- Students of the JFRC hosted an “80s for Haiti” dance party, raising over 700 Euro.

Upcoming events:
- Mid-April: Run for Haiti, student-organized
- April 12: Illinois State Senator Kwame Raoul discusses his recent meeting with the President of Haiti.

» Annie Busiek at abusiek@luc.edu
Loyola University Chicago’s 140th Annual Commencement will be celebrated with an impressive array of speakers, including Eboo Patel, founder and executive director of the Interfaith Youth Core and member of the White House Faith Advisory Council. Dr. Patel will speak to the graduates of Loyola’s Graduate School.

Kevin Bales, the world’s leading expert on contemporary slavery, has led global efforts to increase public awareness of modern slavery and forced labor. Bales, the president and co-founder of Free the Slaves, the U.S. sister organization of Anti-Slavery International, the world’s oldest human rights organization, will address the College of Arts and Sciences: Arts graduating class.

School of Education graduates will hear from Judy Erwin, executive director of the Illinois Board of Higher Education.

MAY 13
Graduate School and the Institute of Pastoral Studies
NOON • Gentile Center
Speaker: Eboo Patel

School of Education
4 PM • Gentile Center
Speaker: Judy Erwin

College of Arts & Sciences Honors Convocation
8 PM • Gentile Center

MAY 14
Baccalaureate Mass
9:30 AM • Gentile Center

College of Arts & Sciences (Arts)
NOON • Gentile Center
Speaker: Kevin Bales

College of Arts & Sciences (Sciences)
4 PM • Gentile Center
Speaker: Dr. Philip Zimbardo

School of Communication
7:30 PM
Gentile Center
Speaker: Clarence Page

MAY 15
School of Business Administration
10 AM • Gentile Center
Speaker: B. Muthuraman

School of Continuing & Professional Studies
1 PM • Mundelein Auditorium
Speaker: Anita Alvarez

School of Social Work
3 PM • Gentile Center
Speaker: Dr. Thomas Golebiowski

School of Nursing
7 PM • Gentile Center
Speaker: Dr. Barbara Brodie

MAY 22
School of Law
10:30 AM • Mass Madonna della Strada Chapel
12:30 PM • Commencement Gentile Center
Speaker: TBA

JUNE 6
Stritch School of Medicine
NOON • Navy Pier, Grand Ballroom
Speaker: Dr. H. Jack Geiger

Student outlook on job market
Graduating Loyola seniors are facing a difficult global economy and the toughest job market in decades. At a recent Loyola career fair hosted by the School of Communication, students were asked how they felt about entering the “real world” and the steps they have taken to get noticed by potential employers.

PAUL VIETMEYER
Senior • Advertising/Public Relations
“I feel that being from Loyola, I have an edge. There are so many networks and connections in the city within my reach. For instance, when a professional came to present in a class of mine, I introduced myself after the lecture, exchanged contact information, and kept in contact. Due to that meeting, I am getting an interview next week with the company.”

ASHLEIGH BROOKSHAW
Senior • Advertising/Public Relations
“I am promoting myself on social networking sites such as Twitter and Facebook. I am also learning more about other streamline sites that I can use to promote myself to prospective employers. It’s all about what they ‘Google’ your name.”

ROSEANNE SEGOVIA
Senior • Journalism and English
“With this job market, and knowing that opportunities are hard to come by, I am hoping to get an internship in the journalism field that will become a job later on. I know it’s tough out there, but I am being realistic as well as positive in my search.”

WOMEN’S HISTORY MONTH
Pulitzer Prize winner speaks at Loyola
An appreciative Mundelein Center Auditorium audience was treated to an inspiring lecture from Sheryl WuDunn, Pulitzer Prize-winning journalist and co-author of Half the Sky: Turning Oppression into Opportunity for Women Worldwide, on Tuesday, March 23. WuDunn’s appearance, which was part of Loyola’s Ann F. Baum Women and Leadership Speaker Series and served as the University’s Women’s History Month keynote address, was sponsored by Loyola’s Gannon Center for Women and Leadership, EVOKE, and the Women’s Studies and Gender Studies program. Following the lecture, WuDunn greeted attendees and signed copies of Half the Sky.
Cliff Shultz  
*Kellstadt Chair in Marketing*

What does it mean to you to be an endowed chairholder at Loyola? Holding an endowed chair at Loyola is an honor and a privilege. It’s also an opportunity for which I am grateful.

Tell us what attracted you to Loyola’s marketing department? I already held an endowed chair at Arizona State and had considerable latitude and resources to do as I pleased, but a friend in the marketing department had seen some of my work on Cambodia and suggested my interests and activities coincided nicely with Loyola’s mission and the department’s needs and interests. I looked into the mission, spoke to several colleagues at other schools who knew Loyola well, and I then met with several faculty in the department and the School of Business Administration, as well as Father Garanzini. The people I met, the stories I heard, and the material I read were all compelling, as were the global focus and network of Jesuit universities, which I thought were all compelling, as were the global focus and network of Jesuit universities, which I thought could help me to achieve some of my goals as a scholar. So, the whole package, so to speak, made the marketing department very attractive.

What do you hope to accomplish as a chair? To be productive, to inspire others, and to have fun; more specifically, I hope to continue a productive stream of research, which essentially examines markets, marketing, and other factors that affect societal well-being in recovering and transforming economies. The last 15 years or so I’ve largely focused on Indochina and the Balkans. Some of the successes in these regions have led to new opportunities in the Middle East, South Asia, and Africa, which should be fruitful and fun to develop. Loyola is a stimulating environment, providing global leadership in a number of fields. I hope to be able to make some modest contributions as we continue to grow our influence and reputation from Pearson St. to Phnom Penh, and many other stops along the way.

Why is it important for Loyola to focus on the development of endowed chairs? Endowed chairs are important for a number of reasons. They indicate the University respects and values pure scholarship in its highest forms, and is interested in encouraging and funding. Endowed chairs can also serve as rewards for exemplary performance and platforms for future academic and societal contributions. These realities create a multiplier-effect that tends to inspire other donors, makes the University more attractive to top faculty and students, and raises the profile of the University on several measures of excellence.

There are a number of endowed chairs throughout the University, what kind of work do you do to collaborate with them? Well, I’ve been here for less than a year, but I’ve enjoyed meeting and getting to know my fellow chairholders. They are an extremely bright and talented group and I think there will be many opportunities to collaborate with them. We already have explored collaborative initiatives in Vietnam and Haiti, for example. Other opportunities and challenges will emerge in the coming years, and I’m looking forward to them.

**Ozar honored with F. Sadlier Dinger Award**

Dr. Lorraine A. Ozar, director of the Center for Catholic School Effectiveness at Loyola University Chicago, has been awarded the prestigious F. Sadlier Dinger Award. The award, established by the William H. Sadlier, Inc. publishing firm in 1980, recognizes outstanding people in the field of Catholic education. Previous recipients of the award include prominent Catholic education figures such as Reverend Andrew M. Greeley, Joseph Cardinal Bernardin, and Pio Cardinal Laghi.

Under Dr. Ozar’s guidance, CCSE has provided high quality, research-based professional development in Catholic identity and mission to more than 400 schools in more than 85 dioceses, serving more than 5,000 teachers.

MLK service and enrichment day

In celebration of the Martin Luther King Jr. holiday, Loyola sponsored its first-ever Martin Luther King Jr. Service Opportunity & Enrichment Day in January. Child-focused activities engaged grade-school children and their parents from the Rogers Park and Edgewater neighborhoods, who came to Loyola’s Information Commons for special events focusing on literacy.

The participants watched a video about the life of Martin Luther King Jr., saw a skit about Coretta Scott King, and learned freedom songs. The event concluded with the children writing down and sharing their dreams—for themselves, their family and friends, and the world. The day was co-sponsored by Loyola’s Young Alumni, University Libraries, and the Department of Community Relations.
SCPS

Calling continuous learners

Hone your career skills or pick up some new ones with Continuum classes in the humanities, personal and professional development, sustainability studies, and writing, communication, and marketing.

• Learn Beginning Spanish for your travels and business
• Sharpen your creativity and computer skills with Introduction to InDesign
• Make yourself stand out through Strategic Personal Branding: Learning How to Market Yourself from the Inside Out
• Learn about how to start a business by taking Hope is Not a Plan: Fundamentals of Strategic Business Planning

» LUC.edu/derivatives

SBA

Derivatives, risk management course

This summer, Loyola’s School of Business Administration and the Center for Integrated Risk Management and Corporate Governance will debut Derivative Markets and Risk Management, a six-week, two-course, and six-semester credit hour summer program for undergraduate students.

With financial backing from the Chicago Mercantile Exchange Group Foundation and assistance from the CME Group, the world’s largest and most diverse derivatives exchange, the program will teach students about futures, forwards, options, and swaps in Chicago, the birthplace of the futures and options markets.

“This program combines theory and practice with students learning from Loyola faculty as well as industry practitioners,” says Don Schwartz, the program’s director.

» LUC.edu/derivatives

SCPS

$30,000 donation to bike club

On March 15, Chicago-based Bike and Roll, America’s leading bicycle rental and tours company, donated $30,000 worth of bikes to Loyola’s Borrow-A-Bike Program. Loyola’s Bike Club, which heads the Borrow-A-Bike Program, is a student-led organization that allows Loyola students to stop by the bike workshop, located in the main parking structure, and borrow a bike for one to three days at no charge. The program was launched to create a sustainable, environmentally friendly transportation option on campus.

Bike and Roll donated 30 bikes, each valued at $1,000, to the program. To celebrate, the Bike Club hosted the Borrow-A-Bike Kickoff on Friday, March 26, where they unveiled the new bikes to students, and offered bike repairs and demos.

From degree to ‘Glee’

Loyola’s own Ian Brennan (BA ’01) took the stage in victory last January at the annual Golden Globe awards. The hit television show, Glee, of which Brennan is the co-creator and co-executive producer, took home top honors in the “best musical or comedy series” category, and Brennan was there with the cast and crew to accept the award.

The writer, producer, and actor hails from Mount Prospect, Illinois, where he got the inspiration for the musical television show about a high school glee club from his own experience and participation in his high school’s show choir. While at Loyola, Brennan nurtured a love of theater. Though principally an actor, Brennan enrolled in a playwriting seminar with Nicholas Patricca, now professor emeritus in the Department of Fine and Performing Arts. Patricca recalls Brennan fondly: “I always knew that he would be a success. He is a creator, and I was fully confident that he would find his right form.”

It wasn’t an easy road for Brennan from the Lake Shore Campus to Hollywood, and Patricca was there to mentor the aspiring writer along the way, “He would tell me, while he was struggling in L.A. and New York, that he was getting frustrated, but I had no doubt that he would eventually achieve.” Patricca, who has largely retired from teaching, says that he knows many Fine and Performing Arts alumni who are making names for themselves in the arts and entertainment industries, so we can expect to see more Ramblers treading the red carpet in the years to come.

CUERP

Water Colloquium

The Center for Urban Environmental Research and Policy presents Loyola Water Colloquium, a week-long series, from April 12–16 spreading awareness about the issues of bottled water and water usage. Key events include:

• Film Series: Tapped and Blue Gold
  These documentaries discuss the privatization of water in developing countries, impact to human health, and the environment.

• Bottled Water Debate
  April 13, 7 p.m. • Galvin Auditorium • Sullivan Center
  LUC Debate Team vs. Hillsdale College Debate Team
  Teams will debate the pros and cons surrounding the privatization of water and consumption of bottled water.

» LUC.edu/cuerp

A Bike Club member repairs a bike in the main parking structure on the Lake Shore Campus.
Loyola’s Cuneo plan revealed

Loyola has revealed its plans for the Cuneo estate in Vernon Hills, which was donated to Loyola by the Cuneo Foundation, the family foundation of John Cuneo Jr. and his wife, Herta, in December 2009. Aside from the University managing and keeping the Cuneo Mansion and Gardens open for at least 20 years, plans include:

- The historic home and grounds will be open for scheduled tours during the week from Tuesday–Friday and for general admission from Friday–Sunday, 10 a.m.–5 p.m.
- LUMA’s Pamela Am-brose and Jonathan Canning will oversee the preservation of the historic home, furnishings, and extensive art collection.
- Academic plans being considered include fine arts performances, lectures, and classes, artist-in-residence programs, special events programming, and sustainability initiatives. More details to come.
- A $5 million building renovation and expansion plan has been developed, including a new 300-seat permanent banquet room that can be used year round for weddings and other events. Construction is expected to begin this summer.
- The historic Jens Jensen garden will be restored to its original glory. Loyola will also develop the 50 acres at the north end of the Cuneo estate.

Loyola has selected its 2010–2011 Ricci Scholars, eight students who will travel to Italy and China during their junior year to study, travel, and conduct cross-cultural research.

The Ricci Scholars program offers scholarships to highly qualified students, allowing them to spend a year at Loyola’s John Felice Rome Center and the Beijing Center for Chinese Studies. Students apply for this unique and prestigious scholarship as sophomores; prepare their research proposals, conduct field research, and travel as juniors; and complete their projects as seniors.

Each of these scholars has performed at the highest levels of their class academically, and each enjoys the support of a faculty mentor. During their study abroad experience, they will participate in regular classes, in addition to carrying out their Ricci Scholars projects.

luC.edu/ricci/index.shtml

Journalism, government merge at Loyola

The media’s role in reporting on government took center stage at a panel discussion on the Lake Shore Campus in February that included Don Wycliff, SOC professor, former Chicago Tribune editor, and a member of the Chicago Journalism Hall of Fame; Bill Plante, White House correspondent for CBS News, and local media personality Elizabeth Brackett, correspondent and segment host of WTTW-TV’s Chicago Tonight.

The discussion, which centered on the topic “Journalism and Government: Media’s Role in Promoting Accessibility and Reliability in Government,” was moderated by Wycliff.

Other panelists included Jack Smith, former CBS bureau chief and SOC faculty member; Mark LaMet, director of investigations for the Better Government Association; and Mariam Pera, a Loyola communication student.

“This event was a great opportunity for members of the Loyola community to hear some of the most knowledgeable people in—and out of—the news business talk about how they conceive of their roles as watchdogs on government,” says Wycliff. “It was especially important to have this kind of discussion at this moment in our history, when news organizations are under more financial stress than they have been at any time in recent memory and when the need for effective journalistic oversight of government is perhaps greater than ever.”

School of Communication’s Don Wycliff (far left) and Jack Smith (far right) discuss media’s role in government with other panelists.

cuneomansion.org
Tell us a little bit about what you are currently working on in the School of Education. Right now, I am working with both education and work-study students to improve the mathematics achievement of elementary students in the Lake Shore community. I have students working as tutors at a number of schools along the Red Line: Howard (Jordan), Morse (Armstrong), Granville (Hayt), Thorndale (Swift), Bryn Mawr (Peirce), and Argyle (McCutcheon).

What has been your favorite experience or memory as a faculty member at Loyola?
My favorite experience as a faculty member at Loyola has been working and collaborating with other departments. I have enjoyed a long standing relationship with the natural science department, along with the Center for Science and Math Education. One of my most recent collaborations was when I worked with Patrick Green, director of the Center for Experiential Learning, who helped me get a State Farm grant with Swift School. The relationship developed into an ongoing collaboration with Swift School, and due to that, Loyola won second place from the Jimmy and Rosalynn Carter Foundation for Campus-Community Partnership.

The School of Education is celebrating its 40th anniversary this year. What are you looking forward to in the school’s next 40 years? I would like to help other higher education institutions provide work-study math tutors in their communities, using the model we have developed at Loyola. I would also like to attract graduate students who would like to continue research on improving math achievement in urban schools.

You created a television show to teach math, called COUNTDOWN. Tell us a little bit about how that started and its current success.
Twenty years ago, I had a graduate student named Marta Halsey who did a cable access call-in show called Homework Helper on CAN-TV. She encouraged me to try my hand at cable, but I resisted. At the end of the semester, she turned in a project with a video of her show, and it was a revelation to me. So, I found a few colleagues and graduate students and COUNTDOWN began. The reason it’s so important is that it provides 60 additional minutes of excellent math instruction per week to children who have one of the shortest school days in the country and may not have access to a high-quality math teacher.

When QuickTime movies arrived, we began editing and putting our material on a Web site supported by Loyola so that our audience could expand to national and international users. Since then, we have had over one million visitors to the Web site. In addition, my undergraduates watch the videos so that they can see how to teach content before we go out to tutor students at Swift School.

Any exciting plans for the upcoming summer break? Ever since I won a service-learning award for a project linking math and theater, The Power of Two, I have continued to expand the idea. Mark Lococo and I were awarded a small grant. He is now teaching a civic engagement theater class at Swift School. I hope to establish a not-for-profit organization called “The Power of Two,” to unite math and theater.

We will also be searching for funds to continue our work with COUNTDOWN. The project that currently supports our work ends in 2011.

If you could teach English to students in any foreign country, where would you go, and why?
India. I was one of the people chosen to go on a faculty immersion program, which was canceled after the 2008 Mumbai attack. I think any country who names a major highway the “Golden Quadrilateral” is a place I have to visit.
**Fun Facts**

**1958**

**August**
Loyola University Chicago and Mundelein College (before the merge of both schools) hosted the nation’s first National Catholic Conference for interracial Justice.

**1965**

**March**
Twenty-eight Mundelein College students and eight faculty members marched with Dr. Martin Luther King Jr., in Selma, Alabama.

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**Show & Tell**

**School of Law makes news**

In September 2009, Loyola’s School of Law received its largest gift from alumnus Philip H. Corboy and his wife Mary Dempsey. In recognition of Mr. Corboy’s gift, the School of Law building was renamed the Philip H. Corboy Law Center. The official dedication ceremony was celebrated on Wednesday, March 10, 2010. In other School of Law news, Paul Tough, author of *Whatever it Takes: Geoffrey Canada’s Quest to Change Harlem and America*, spoke to a large audience on February 25, 2010.
APRIL 19
UNIVERSITY ORCHESTRA AND CHORUS CONCERT
7:30–9:30 p.m.
Madonna della Strada Chapel
Come celebrate the talents of Loyola students at this concert featuring the University Chorus, Chamber Choir, Jazz Band, Wind Ensemble, University Orchestra, Guitar Ensemble, and Chamber Ensemble.
• April Browning at 773.508.3847 or boxoffice@luc.edu

APRIL 23
GREENSTONE MEMORIAL LECTURE & LUNCHEON
9 a.m.–2 p.m.
Kasbeer Hall
This year’s lecture focuses on domestic violence and features a keynote address from Larry Bennett, PhD, professor at the Jane Addams College of Social Work at the University of Illinois at Chicago.

APRIL 28
WTC SPRING BLOCK PARTY
11 a.m.–2 p.m.
Pearson Street between State & Wabash
Come celebrate the end of the school year and the beginning of summer with food, friends, and fun at the Water Tower Campus block party!
• Ann Marie Morgan at amorga3@luc.edu

APRIL 23

APRIL 28

APRIL 23

APRIL 28

Students get together for last year’s WTC Spring Block Party

MAY 8
JOURNEY TOWARD HEALING MOTHERLESS DAUGHTERS WORKSHOP
10 a.m.–12:30 p.m.
Stritch School of Medicine
Bereavement counselor Barbe Creagh will speak at this workshop for adult women grieving the death of a mother.
• Nancy Kiel at 708.216.1646 or nkiel@lumc.edu

SAVE THE DATE

LAKE SHORE

WATER TOWER

MAYWOOD

APRIL 19

APRIL 23

APRIL 28

MAY 8

LOYOLA UNIVERSITY CHICAGO

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