Tip-off lunch serves up basketball preview

Loyola’s annual tip-off luncheon to kick off the men’s and women’s basketball seasons will be held on October 27 at Harry Caray’s Italian Steakhouse and Bar (33 W. Kinzie St.) in Chicago. Women’s head coach Eric Simpson and first-year men’s head coach Porter Moser will discuss the upcoming seasons. Attendees will also get the chance to meet players from both teams.

The luncheon begins at noon and costs $40 per person or $350 per table.

RSVP » 773.508.WOLF or LUC.edu/athletics

Faculty hit the road

Several Loyola faculty members will travel the United States to engage alumni and friends in timely, topical discussions during Fast Class: Loyola On The Road. The inaugural tour will visit 10 cities throughout the 2011–12 academic year, giving alums the opportunity to relive their college experience and learn about current events from faculty experts in their respective fields.

Fast Class allows the University to showcase its talented faculty members and share their knowledge with the greater Loyola community. Topics addressed during the tour include the Arab Spring, sustainability and innovation in higher education, ethics in digital communication, and more.

University leaders and current students will also join faculty at these events to contribute to the discussion and update alumni about the latest happenings on campus.

LEARN MORE » LUC.edu/fastclass
**School of Communication**

A day in the life

On November 11, Americans will pay tribute to those who have served our country, but one filmmaker, John Goheen, will spend the day taking a closer look into the lives of those who have sacrificed so much. Goheen, instructor in the School of Communication, and Aaron Greer, associate professor, are producing a documentary, which is set for distribution in May 2012. The project, which awarded a $49,500 grant to Loyola in May, will pay for the first time.

"The White Coat Ceremony welcomes Stritch medical students into the profession of medicine," Linda Bruvaker, MD, MS, interim dean of SSMC, says. "This ceremony confirms that Stritch students will uphold the public trust, work toward social justice, and accept the responsibilities incumbent on doctors."

Lined at the front of the room, faculty members and other physicians helped the first-year students put on the white coats in unison. The auditorium quickly filled with smiles and applause as the students donned their white coats for the first time.

"This ceremony confirms that Stritch students will uphold the public trust, work toward social justice, and accept the responsibilities incumbent on doctors."

—LINDA BRUVAKER, MD, MS, Interim Dean of SSMC

**Stritch School of Medicine**

Ready to treat the human spirit

About 150 first-year students at Loyola’s Stritch School of Medicine (SSCM) received their coveted white medical coats on August 27, during a ceremony symbolizing a passing down of knowledge from one generation of physicians to the next. The event, held at the Health Sciences Campus in Maywood, Illinois, emphasizes the privilege that comes with caring for patients, but also highlights the immense responsibility that comes with that role.

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**Improving Catholic education**

Since 2009, the School of Education’s (SOE) Center for School Evaluation, Intervention and Training (CSEIT) has worked on an education evaluation service with the Big Shoulders Fund. In February, CSEIT gained approval to expand its research and evaluation service with a focus on professional development and training for teachers in Chicago’s Catholic schools. CSEIT is now partnering with Big Shoulders, Opening Doors to All, and Loyola’s Center for Catholic School Effectiveness (CCSE) to develop professional development programs for teachers and an ongoing support system.

This initiative focuses on the following factors when working with teachers: high-quality instruction, strong evidenced-based curriculum, student-progress monitoring data for instructional planning, and team collaboration.

This initiative is about all improving learning outcomes for students," says Diane Morrison, an SOE faculty member and CSEIT director. "We’re conducting this training and evaluation to support teachers in monitoring their students’ progress and to determine whether their instruction in the classroom is effective."

**Book News**

**Professor publishes second edition of equality book**

Political science professor Susan Gluck Messiey, PhD, JD, has recently released the second edition of her book, *Shame Equality: Women’s Rights, Public Policy, and the Law*. Dr. Messiey’s second edition integrates information on new cases and public policy issues on gender equality, including the sex discrimination lawsuit against Walmart and state and federal abortion policies.

"Since I started at Loyola, I have taught a course in women’s rights, policy, and law, and most of the text books are either case books with little narrative, or narratives that do not discuss cases in depth," Dr. Messiey says. "I wanted to combine both approaches to produce a book that gave my students enough information about cases and made them more accessible and understandable for the students. That is how both editions of *Evans Equality: Women’s Rights, Public Policy, and the Law* came about."

Dr. Messiey will use the second edition to teach her spring course in women’s rights, policy, and law.

**ONLY ONE EARTH**

Kickoff lecture by Robert F. Kennedy Jr.

In October, Loyola is launching a new initiative, “Only One Earth,” which focuses on environmental responsibility, teaching the community aware, responsible, and action oriented. This campaign will house all of the University’s sustainability events and activities, including film screenings, RecycleMania, tree-planting, brokerage initiatives, light bulb exchanges, and any other sustainability initiatives.

As mentioned in last month’s *Inside Loyola*, a lecture and book signing by Robert F. Kennedy Jr. on Wednesday, October 26, will kick off the “Only One Earth” campaign.

The lecture begins at 7 p.m. in the Mundelein Auditorium. In the coming months, please be sure to check the Inside Loyola web site for initiatives and events planned under the “Only One Earth” theme. And remember, this is the only planet we have; it is critical that we’re responsible with it.

—LU.EDU/CALANDER

**Homecoming kicks off**

Homecoming Weekend, formally known as Family Weekend, is October 14–16 and combines Spirit Week, Midnight Madness, Parent’s Weekend, Alumni Reunion Weekend, and more. All alumni, parents, students, faculty, staff, and friends are encouraged to take part in the festivities this year. Activities for people of all ages and interests are scheduled.

At other universities, homecoming is traditionally centered on athletics, but that’s not the case for Loyola’s weekend. The University is re-arranging each of its departments to sponsor an event or program over the course of the weekend. Events include Midnight Madness, the official kickoff of the men’s and women’s basketball seasons, on Friday night. Saturday events include the Multicultural Lunchethis “This is Believeth” panel discussion sponsored by Evoke, the Norville Center open house, sorority and fraternity life Masses, the Half Century Club 50-year reunion, and an organ concert highlight Sunday’s events.

FULL ITINERARY > LU.EDU/HOMECOMING

**Hold yourself to the Maroon & Gold Standard**

Loyola has introduced the Maroon & Gold Standards of Excellence, an online customer-service training program designed to enhance the quality of service that each of us provides to students, alumni, faculty, staff, parents, etc.

The program is accessible online through Blackboard and can be completed within one hour. The training focuses on five important ideals, including to how to greet individuals properly, assist effectively, address concerns, create solutions, and ultimately exceed client expectations. The Maroon & Gold Standards of Excellence program was first introduced to the bursar office staff, which after participating in the program, noticed significant increases in student satisfaction on senior exit surveys. Building on that success, Loyola has developed a customized course and is now encouraging all departments to sign up for the training.

SIGN YOUR DEPARTMENT UP FOR TRAINING > JEROME RICHARDS: JRICHS@LU.EDU

**FAST FACTS: CLASS OF 2015**

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<th>Number</th>
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<tr>
<td>Freshmen</td>
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**School of Law**

**Equality: Women’s Rights, Public Policy, and the Law**

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**Two-week, intensive winter session starts**

Loyola is excited to announce January Term (J-term), a new initiative sponsored by the Office of the Provost.

J-term is a condensed and intensive two-week term designed to help students focus on one course and help get them ahead in their academic programs. The 2012 J-term session will run from January 2–13. Students can choose one of 14 courses, which will be held on the lakeside campuses, at the Retreat and Ecology Campus, or in Beijing. Registration for J-term begins on November 1.

—LU.EDU/SP-TERM

**OCTOBER 14–16**

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FULL ITINERARY > LU.EDU/HOMECOMING

**HR Corner**

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<td>Water Tower Campus</td>
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<td><strong>FAITH AND FOCUS FILM SERIES — THE DISPLACED PERSON</strong></td>
<td><strong>LUNCH AT LUMA: RENAISSANCE</strong></td>
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<td>6:30 p.m. • Klarchek Information Commons, Fourth Floor Don’t miss director Glenn Jordan’s PBS teleplay of Flannery O’Connor’s short story, “The Displaced Person,” Following the screening, Mark Bosco, S.J., associate professor of English and theology, will lead a discussion on the film. Free admission. Sponsored by the Joan and Bill Hank Center for the Catholic Intellectual Heritage.</td>
<td>11:30 a.m.–1 p.m. • LUMA, 820 N. Michigan Ave. The Loyola University Museum of Art’s latest Lunch at LUMA program will focus on the patronage and purpose of Italian Renaissance marriage chests featured in the museum’s Martin D’Arcy permanent collection. Marilyn Dunn, PhD, of Loyola’s Department of Fine and Performing Arts, will present. $30 for members and $35 for the public.</td>
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**Gabija Steponenaite:** gsteponenaite@luc.edu or 773.508.3820

**Contributors**
Annie Busiek, Brett Chase, Steve Christensen, Annie Hughes, Brendan Keating, Laura Kujava, Jessica Reynolds, Lenzlee Ruiz

**Director of Communication**
Maeve Kiley

**VP, University Marketing and Communication**
Kelly Shannon

**Photography**
Mark Beane

**Graphic Designer**
Kara Kilmer Lindawati

**RSVP:** luma@luc.edu or 312.915.7608

**cuneomansion.org**

**773.508.8640 or LUC.edu/harvest**

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