LOCUS on Mobile Devices

• Project started in Fall 2008 as an interesting idea that might be worth exploring.
• Increasing interest from students in accessing information via mobile devices.
• Mobile landscape still evolving.
  ( iPhone, BlackBerry, Palm Pre, Droid )
• Avoided specialization and delivered generic web content, only smaller.
• Reduced branding to deliver essential information.
• Initial solution ready for pilot.
What it looks like on an iPhone.

Use a shortcut or the Safari browser
The URL is: m.luc.edu

This is a de-facto standard for the mobile version of an organization’s web pages.
This page is a disclaimer that the LOCUS mobile pages are a pilot program with no guarantees.

It could also serve in the future as a menu that would include more than just LOCUS.
Sign-in is done using a person’s normal Loyola UVID and password entered on the iPhone on-screen keypad.
What we thought would be of most interest from a phone:

- View My Grades
- View My Schedule
- Holds
View My Grades asks the person to select which term to display just as LOCUS on a PC with a web browser would do.
Abbreviate display of grades.

Extraneous information has been removed.

Term Statistics are available but are initially collapsed.
View My Schedule
Abbreviated display of class schedule.

Narrow design to allow vertical scrolling...
...scrolled to next page.
Holds
Expanded display of Holds.

If a Hold was present it would have an active link to an abbreviated explanation.
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• Proposed Communication Plan.
  – Notice on LOCUS sign-in screen stressing this is a pilot program only.
  – Article in the LOCUS News for Students section.
  – E-mail address to accept feedback.
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• Proposed TimeLine.
  – Immediate
    • Put teaser announcement on LOCUS sign-in screen.
    • Make pages available December 1.
  – January
    • Review feedback decide to continue or not.
  – February
    • Possible student focus groups to determine interest.
  – March / April
    • Role out new functions. (?)