

*Demystifying*  
**Data Privacy**

Friday, March 11, 2022 • 9:00 a.m. – 1:00 p.m.



# ABOUT

## **About the Symposium**

The Loyola University Chicago *Journal of Regulatory Compliance* and the Center for Compliance Studies present the 6th Annual Compliance Symposium. This year's symposium focuses on developments within the ever-changing data privacy landscape. Experts from a variety of industries and professional disciplines will provide insight on key issues surrounding data privacy compliance, as well as what may lie in store for the future of data regulation.

## **CLE & CEU Information**

This program has been approved for 3.25 hours of Illinois MCLE credit. The Compliance Certification Board (CCB)<sup>®</sup> has approved this event for up to 3.9 live and CCB CEUs based on a 50-minute hour. Continuing Education Units are awarded based on individual attendance records. Granting of prior approval in no way constitutes endorsement by CCB of this event content or of the event sponsor.

## **About the *Journal of Regulatory Compliance***

To stimulate academic discussion of the role of regulatory compliance in today's business landscape, Loyola has launched the Loyola University Chicago *Journal of Regulatory Compliance*. The Journal publishes scholarship from the interdisciplinary perspectives of law, economics, philosophy, and ethics. The Journal seeks to advance academic dialogue on managing regulatory risk in a commercial enterprise, the experience of the regulated actor, and analysis of regulations in the context of organized efforts to comply with law. Each publication offers a forum for both speculative and practical discussion of regulatory compliance issues, trends, and developments. [The Center for Compliance Studies](#) publishes the *Journal of Regulatory Compliance* on a bi-annual basis [exclusively online](#).

In addition to the publication of scholarly articles, the Journal also maintains the student-run blog, [Inside Compliance](#), to provide up-to-date reviews of regulations, regulatory developments, administrative law, and operational approaches to regulatory compliance. The blog aims to:

- Provide continuous exploration of what compliance means, both broadly for all regulated actors, and more specifically within certain industries;
- Disseminate information about the "regulations" to which actors must conform, particularly the unfolding of new regulations which is not a weekly occurrence but a daily happening;
- Serve as a resource on how regulated actors manage regulatory risk and compliance.



# AGENDA

**9:00 a.m. - 9:15 a.m.:** Welcome & Introduction

- Zelda B. Harris, Interim Dean, Loyola University Chicago School of Law
- Steve Naughton, Director of the Center for Compliance Studies, Loyola University Chicago School of Law
- Kennedy Chiglo, Editor-In-Chief, *Journal of Regulatory Compliance*

**9:15 a.m. - 9:30 a.m.:** *Distinguishing Data Privacy & Cybersecurity* – Charlotte Tschider, Assistant Professor, Loyola University Chicago School of Law

**9:30 a.m. - 10:30 a.m.:** *Featured Speaker* – Jay Edelson, Founder & CEO, Edelson PC

- Q&A led by Annalisa Kolb, Associate Editor, *Journal of Regulatory Compliance*

**10:30 a.m. - 10:35 a.m.:** Break

**10:35 a.m. - 11:35 a.m.:** *Paving the Way for Privacy: The State-Led Approach to Comprehensive Regulation* – Moderated by Megan Von Borstel, Associate, Perkins Coie

- Lauren Caisman, Partner, Bryan Cave Leighton Paisner
- Peter Hegel, Associate, Perkins Coie
- David Stauss, Partner & Data Privacy and Cybersecurity Co-Chair, Hush Blackwell
- David Zetoony, U.S. Data, Privacy, and Cybersecurity Practice Co-Chair, Greenberg Traurig

**11:35 a.m. - 11:40 a.m.:** Break

**11:40 a.m. - 12:40 p.m.:** *Developments in Healthcare Data Regulation* – Moderated by Marisa Polowitz, Associate Editor, *Journal of Regulatory Compliance*

- Maggie Hanjani, Privacy Legal Counsel & Privacy by Design Lead, Medtronic
- Greg Stein, Senior Counsel, Cleveland Clinic
- Nick Weil, Consultant & Attorney, Epsilon Life Sciences

**12:40 p.m. - 12:45 p.m.:** Closing Remarks

- Chandler Wright, Symposium Editor, *Journal of Regulatory Compliance*
- Steve Naughton, Director of the Center for Compliance Studies, Loyola University Chicago School of Law



# SPEAKERS

## *Distinguishing Data Privacy & Cybersecurity*



**Charlotte Tschider** is an Assistant Professor at the Loyola University Chicago School of Law and a member of the Beazley Institute for Health Law & Policy. She regularly advises organizations on global privacy and cybersecurity matters, with a specific expertise in the medical device sector on artificial intelligence and global data strategy. Professor Tschider is the author of *International Cybersecurity and Privacy Law in Practice*, now in its second edition, and *Cybersecurity Law*. Prior to her time in academia, she led technology and legal teams at a variety of large private and public organizations for nearly two decades, including Target Corporation, Carlson Wagonlit Travel, and Medtronic, Inc., and has consulted with many more on healthcare and information technology topics.

## *Featured Speaker*



**Jay Edelson** is the Founder and CEO of Edelson PC. He is widely regarded as the top consumer privacy attorney in America. His privacy class actions have resulted in over \$3b in settlements and judgments including the largest ever cash privacy settlement (\$650m) and the largest privacy jury verdict (\$925m). He has been appointed to represent state and local regulators on some of the largest issues of the day including privacy suits against Google, Facebook, Uber, Marriott, and Equifax. Jay has received special recognition for his success in taking on Silicon Valley, with the national press dubbing him and his firm the “most feared” litigators in Silicon Valley and, according to the New York Times, tech’s “babyfaced ... boogeyman.” He is also the host of the Non-Compliant podcast.

## *Featured Speaker - Q&A Moderator*



**Annalisa Kolb** is a second-year law student at Loyola University Chicago School of Law and Associate Editor for the *Journal of Regulatory Compliance*. Before law school, Annalisa received her bachelor’s degree in interdisciplinary studies focusing on business and psychology from Arizona State University and worked as an intellectual property paralegal. She is currently a research assistant for Professor Charlotte Tschider and will be working as a summer associate with Bryan Cave this summer. After law school, Annalisa plans to practice commercial litigation, specifically focusing on data privacy, cybersecurity, artificial intelligence, and other “tech-based” law. She is passionate about technological equity and would like to work toward a more humane and equitable technological landscape.



## *Paving the Way for Privacy - Panelists*



**Lauren Caisman** is a Partner at Bryan Cave with extensive experience in biometric issues and commercial litigation. Lauren has helped clients navigate significant class action litigation under the Illinois Biometric Information Privacy Act (BIPA). She has implemented biometric privacy-compliant policies and procedures for clients across all industries and has broad litigation experience in state and federal courts, arbitrations, and administrative agency proceedings helping clients in various industries resolve commercial and contractual disputes, as well as media, First Amendment, and other content-related problems. Lauren is a Board Member of the Federal Bar Association's Younger Lawyers Division and serves on the Council of the Illinois State Bar Association Civil Practice & Procedure Section.



**Peter Hegel** is an associate with Perkins Coie LLP and counsels clients on protection of personally identifiable information (PII) and infrastructure, as well as other issues arising under domestic data security and privacy laws and regulations, including the California Consumer Privacy Act (CCPA) and the California Privacy Rights Act (CPRA). Peter advises clients on incident response issues, including identification of gaps in security, addressing compliance obligations, coordinating with forensic investigators, and notifying consumers affected by breach incidents. He also counsels clients on international data privacy matters, including the EU's General Data Protection Regulation (GDPR). Peter has completed several successful secondments, including one with a major social networking company.



**David Stauss** is Chair of Hush Blackwell's privacy and cybersecurity practice group and an accredited Privacy Law Specialist and Fellow of Information Privacy with the International Association of Privacy Professionals. He has handled numerous disputes involving complex information security issues, including wire fraud transfer schemes and data breach litigation and regularly counsels clients on all aspects of privacy and cybersecurity, including complying with U.S. and international privacy laws and preparing for and responding to data security incidents. In 2018, he assisted in drafting Colorado's cybersecurity legislation, serving as the outside subject-matter expert for the Colorado Attorney General's office. David is a frequent author and speaker on privacy and cybersecurity.



**David Zetony** is an internationally recognized data privacy and security leader and Co-Chair of Greenberg Traurig's U.S. Data, Privacy, and Cybersecurity Practice. In addition to authoring *The Desk Reference Companion to the California Consumer Privacy Act (CCPA) and the California Privacy Rights Act (CPRA)*, he has defended corporate privacy and security practices in investigations initiated by government and other data privacy and security regulatory agencies around the world. David has received numerous awards and recognitions including being named the 2021 Go-To Privacy Law Thought Leader and the 2016 Cybersecurity & Data Privacy Trailblazer by the National Law Journal. He has also been recognized by JD Supra as one of the most widely read names in the areas of privacy and security.

## *Paving the Way for Privacy - Moderator*



**Megan Von Borstel** is a technology and privacy associate at Perkins Coie in Chicago and a Certified Information Privacy Professional (CIPP/US and CIPP/E). Megan counsels and prepares clients for compliance with the California Consumer Privacy Act (CCPA), the General Data Protection Regulation (GDPR), and other federal and state privacy laws. She also advises clients on legal issues related to technology and cybersecurity and works with clients to develop robust, comprehensive privacy programs by drafting clients' privacy policies, data processing addenda, software licensing agreements, and cloud computing licensing agreements. Her clients range from Fortune 500 companies to startups in the technology, adtech, artificial intelligence (AI), food and beverage, and retail industries.

## *Developments in Healthcare Data Regulation - Panelists*



**Maggie Hanjani** is a Data and Privacy Global Senior Advisor, Sr. Principal Legal Counsel, and Privacy by Design Lead for Medtronic. Although she has multiple titles, Maggie excels at translating global privacy regulations in an efficient and business friendly manner and created and implemented Medtronic's Privacy by Design process. Maggie is a graduate of St. Thomas School of Law in Minneapolis, where she currently resides. Maggie is an experienced Privacy Counsel with a demonstrated history of business acumen in Healthcare Privacy. She has specific experience in implementing Global Privacy principles, including HIPAA, GDPR, and CCPA, State AG Privacy investigations, incident response, organizational arrangements, Data Privacy strategy, and Privacy by Design in the medical device industry.



**Greg Stein** is Senior Counsel in Information Technology and Intellectual Property at Cleveland Clinic and a Fellow of Information Privacy. He advises on privacy and cybersecurity matters for Cleveland Clinic's operations in the United States and Canada and has helped establish the data privacy and information security program for Cleveland Clinic London, a new hospital. He collaborates closely with the Cybersecurity Department members on various matters, including incident response preparedness, cyber risk from third parties and their products (including Internet connected medical devices), and implementing appropriate policies and procedures. He has also negotiated internet of things licenses and cloud agreements and advised companies on privacy obligations connected with the internet of things.



**Nick Weil** is a consultant and attorney with Epsilon Life Sciences specializing in data compliance and health care regulation. He is an IAPP-certified information technologist and an HCCA-certified compliance professional with previous experience as chief compliance officer, data privacy officer, and corporate counsel. Nick concentrates in information compliance issues and risks, including privacy law, cybersecurity regulations, information blocking rules, and interoperability requirements for organizations processing health information and other sensitive data. As a consultant, he has led internal investigations and data breach incident response teams, provided interim compliance and data governance leadership services, and conducted privacy, security, and regulatory reviews, assessments and inventories.

## *Developments in Healthcare Data Regulation - Moderator*



**Marisa Polowitz** is a second-year law student at Loyola University Chicago School of Law and Associate Editor for the Journal of Regulatory Compliance. Prior to coming to law school, Marisa received her bachelor's degree in journalism from Concordia University and worked as an IT consultant and information security analyst. Marisa has extensive experience in many areas of IT and cybersecurity, including public health information systems, Big Tech, and private healthcare. Marisa currently works as research assistant for Professor Charlotte Tschider and as an IT Security Manager for a hospital management company. She is passionate about data privacy regulation and believes it will have a substantial impact on civil rights and equity. After law school Marisa plans to work in data privacy and cybersecurity law.



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