



LOYOLA UNIVERSITY CHICAGO

MGMT 321 INTERNATIONAL BUSINESS ETHICS

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COURSE DESCRIPTION

This course investigates moral systems from theoretical background of business ethics and applications in the corporate management, including ethical theories, corporate social responsibility, corporate-stakeholder relations, ethics at workplace, business activities and ethics towards globalization and sustainability. In addition, those topics will be explored in an international context; in particular, the course examines the difference in culture, free trade or fair trade, climate change, environmental protection, capitalism and financialization.

LEARNING OBJECTIVES

By the end of the course, students should be prepared to think critically and strategically about the ethical issues both inside and outside the firm and ethical challenges in the international business. So students can be able to:

- understand basic concepts and approaches of business ethics
- properly identify ethical issues that business leaders confront in international context
- Evaluate objectively and subjectively the impacts of ethical issues on business activities and performance
- Apply knowledge to set realistic strategies under a well-defined context

LEARNING MATERIALS

Joseph DesJardins (2016). An Introduction to Business Ethics (5th Ed). McGraw Hill.
Cases posted on Sakai.

FURTHER MATERIALS WILL BE ANNOUNCED AND DISTRIBUTED BY THE
INSTRUCTOR

Chapters 4+5, Charles W. L. Hill and G. Tomas M. Hult, International Business: Competing in the Global Marketplace, McGraw-Hill/Irwin, 11th edition, 2016, NY
Unruh, G.C. 2000. "Understanding carbon lock-in". *Energy Policy* 28: 817-830.
"Clive Hamilton The case for Fair trade[1].pdf"
"Krugman in Praise of Cheap Labour.pdf"
"PollutionImpactsEnglishforprinting.pdf"
"Trade Liberalization and the Environment in Vietnam wps3879.pdf"

GRADING METHODS:

Assessment: Total 100

Class Participation 15%

Midterm Exam 20%

Group work 25%

Final Exam 40%

Class Participation (15%):

Class attendance and participation includes coming to class prepared and on time, taking part in class discussions (this involves listening/reading as well as writing/speaking and completing all in-class activities), asking questions, contributing your knowledge and insights in whatever form is appropriate, and striving to make all your contributions excellent. Attendance and punctuality are highly expected. If participants are forced to miss class, please document the legitimacy of the absence. When attending the classes, students need to be well prepared, having read the recommended materials for the class, being willing and capable of interacting with class mates under a team approach. Some quizzes will be applied in the class.

Midterm Exam 20%:

Students will take a mandatory midterm exam which aims to test level of knowledge and understanding of the theoretical and applied contents and the ability to express them. Questions will cover all materials in the lectures, textbook and readings during the first half of the semester. The midterm exam will consist of multiple choice questions (50%) and short answer questions (50%). This will be a closed book exam.

The midterm exam will be 20% of the total class grade. The assessment will be returned within two weeks after the exam date.

Due: March 04, 2019

Length: 60 minutes

Group Work (25%): Predetermined groups of 2 or 3 students will develop series of in-class assignments and case studies relating to international business ethics. Satisfactory working series require some outside research effort and include appropriate citations. Critical perspectives on cases discussed are encouraged. Practical guidelines for each case will be outlined by the instructor.

Due: the final session. Both hard and soft copies will be submitted to the instructor (Email: ngoc.fdig@gmail.com)

Final Exam (40%): The final exam is designed to establish and communicate the progress the student has made towards meeting the course learning objectives listed in the syllabus above. The exam is designed to test the student's ability in three important areas of competency: the amount of information mastered; the accuracy in interpreting and discriminating information; the ability to categorize business ethics problems into existing conceptual philosophical models; and the managerial ability to present pertinent and relevant information in an attractive manner and format.

Short answer questions and case study analysis will be applied. This will be a closed book exam.

Due: May 03, 2019

Length: 90 minutes

ACADEMIC HONESTY

The basic principles and definitions are available in the subsection on "Academic Integrity" in the General Academic Standards and Regulations and the College of Arts and Sciences' Academic Integrity Statement

Any practice of academic dishonesty (cheating, plagiarism, obstructing the work of other students, etc.) perpetrated in this course will result in failure of the course.

Loyola University requires that all instances of academic dishonesty must be reported to the chairperson of the department involved and to the academic Dean of the student's College.

MGMT 341 TENTATIVE COURSE SCHEDULE

Slight changes during the course to take advantage of emerging news and issues can be applied but announced by the instructor in advance. The main textbook will be delivered in advance but other readings will be posted by session.

Session No.	Topics	Readings
1 Jan 14 th , 2019	Introduction to the course	Chapter 1 – Why Business Ethics?
2 Jan 21 st , 2019	Ethical Principles and Reasoning Ethics Approaches in international business	Chapter 2 – Ethical Theory and Business Hill and Holt (2016). Chapter 5
3 Jan 28 th , 2019	Corporate Social Responsibility	Chapter 3 – Corporate Social Responsibility
4 Feb 11 st , 2019	Ethical approaches at Workplace	Chapter 5 – The Meaning and Value of Work Chapter 7 – Employee Responsibility Chapter 6 – Moral Rights in the Workplace
5 Feb 18 th , 2019	Corporate Culture and Ethical governance	Chapter 4 – Corporate Culture, Governance, and Leadership Hill and Holt (2016). Chapter 4
6 Feb 25 th , 2019	Marketing Ethics	Chapter 8 – Marketing Ethics: Product Safety and Pricing Chapter 9 – Marketing Ethics: Advertising and Target Marketing

7 Mar 04 th , 2019	Midterm Exam and Discussion	
8 Mar 11 th , 2019	Contemporary issues on international business ethics	Chapter 12 – International Business and Globalization Chapter 10 – Business Environmental Responsibilities
9 Mar 18 th , 2019	FDI and Environmental issues in Vietnam	“Trade Liberalization and the Environment in Vietnam wps3879.pdf” “PollutionImpactsEnglishforprinting.pdf”
10 Apr 01 st , 2019	Energy and climate change	Unruh, G.C. (2000) http://www.globalcarbonatlas.org/?q=en/emissions https://www.ted.com/talks/tshering_tobgay_...
11 Apr 08 th , 2019	Population growth and food and water resources	FAO (UN); Worldwatch https://www.youtube.com/watch?v=Vcl3BQeteCc
12 Apr 15 th , 2019	Explanations of free trade, fair trade and uneven development	“Clive Hamilton The case for Fair trade[1].pdf” “ Krugman in Praise of Cheap Labour.pdf”
13 Jan 22 th , 2019	Oligopoly capital, Financialisation and the causes of global financial crises	“Bill Lucarelli on Financialization.pdf” “Bresser Periera on the global financial crisis.pdf” “Foster 2008 the financialization of capital and the crisis”