

President's Cabinet Meeting
January 19, 2012

Members present: John Costello, S.J., Donna Curin, Michael Garanzini, S.J., Phil Hale, Jon Heintzelman, Richard Gamelli, Rob Kelly, Tom Kelly, Bill Laird, Wayne Magdziarz, Susan Malisch, Ellen Munro, John Pelissero, Kelly Shannon, and Lorraine Snyder

Guests: Brendan Keating, Shena Keith, Tim McGuriman and Eniko Racz

Absent: Emilio Iodice and Kana Wibbenmeyer

1. Father Garanzini opened the meeting at 8:00 a.m. John Hardt offered a prayer.
2. The minutes of the December 13, 2011 meeting were approved unanimously.
3. Kelly Shannon invited Brendan Keating, the director of Advancement Communications, to present a review of the past year's projects. Brendan highlighted that from 2010 to 2011, there has been a 155% increase in the number of marketing projects for development. Advancement Communication efforts have been consolidated and a number of websites have been launched to support targeted advancement campaigns. In 2012, campaigns that will require special attention and effort include those for the JFRC, reimagine, Scholarship, the School of Business Administration, and a focused fundraising effort for the Department of Fine and Performing Arts. In addition, campaigns are on the horizon for the Health Sciences Division and possibly Sustainability. Father Garanzini noted that some alumni have expressed their frustration that they are receiving too many email and mailed communications from the university, and he asked Brendan and his team to conduct an audit to evaluate the types and volume of communications pieces to address this issue.
4. The Cabinet also discussed the plasma TV screens that are located throughout the Lakeside campuses, and Kelly Shannon said she will ask her staff work with the content managers to increase daily news and upcoming events listings on the screens.
5. Jon Heintzelman gave an overview of plans for Generosity Week which will take place from March 19-23 and Shena Keith reviewed specific plans for the week. The highlight of the week will be the March 21 "Wolf and Kettle" day which will feature the installation of the new *Los Lobos de Loyola* statue on the LSC. The annual faculty/staff luncheon to thank donors will take place on March 20, and Jon highlighted that there are currently about 350 faculty and staff donors.
6. Wayne Magdziarz gave an overview of our current room reservations policy, and highlighted some of the challenges experienced last year particularly in light of space constraints that are in due in large part to construction work on the LSC. He then invited Tim McGuriman and Eniko Racz to review our specific policies and to detail opportunities to streamline our efforts for better efficiency. The Cabinet agreed that if faculty, staff or students do not release room holds that they have made but do not use, they will be blocked from being able to continue to reserve rooms online and will be asked to work directly with Eniko to book rooms for their events so that we ensure we are stewarding our limited space resources wisely.

7. John Hardt reviewed plans for Ignatian Heritage Week which will take place from February 12-19 and which will include an Ignatius of Loyola Lecture by Father Michael Zampelli, S.J. on the topic “Depth of Thought and Depth of Imagination: Challenging Superficiality.”
8. Susan Malisch gave an update on the Tuition Task Force that she and Fr. Justin Daffron, S.J. are co-chairing. The task force has met twice since the beginning of the year and as Father Garanzini recommended, the Task Force will arrange interviews with all Cabinet members in the weeks ahead. Father Garanzini suggested that Susan and Fr. Daffron brief the BOT Executive Committee on the work of the Task Force at the next Executive Committee meeting on February 16.
9. Father Garanzini indicated that he has been reading Jim Collins’ new book “Great by Choice: Uncertainty, Chaos and Luck—Why Some Thrive Despite Them All” and he indicated he will be purchase copies of the book for the Cabinet and Deans to read, perhaps in preparation for the 2012 summer leadership retreat.
10. Rob Kelly invited the Cabinet to the February 1 lecture with world-renowned poet Nikki Giovanni to commemorate Martin Luther King, Jr.
11. Lorraine Snyder noted that the Dalai Lama Coordinating Committee met with Tibet Center staff as well as the Dalai Lama’s representative who is based in New York to review plans for the Dalai Lama’s talks at Loyola on April 26. Planning for these VIP events is going well and Marian Claffey will present a full report to the Cabinet at the next meeting.
12. John Pelissero highlighted that 175 students participated in online January-term classes this month. John also noted that he has asked Fr. Justin Daffron, S.J. to take on some additional responsibilities related to our progress reaching our Strategic Plan goals.
13. Tom Kelly noted that the university has engaged a consultant to work with the Governance Task Force. Tom also shared that both the Faculty Council and the Staff Council are working on proposing university senate organizations.
14. Rob Kelly invited the Cabinet to future athletic competitions, and he also indicated that candidates for the position of director of campus ministry were meeting at Loyola this month.
15. Jon shared that Katie Reifenberg will be leaving Loyola to become the development director at Pace University in New York.
16. Phil Hale highlighted that Illinois now has the worst credit rating in the U.S. He also shared that the city ward remap was approved. The LSC will go from being in three wards to two, and the WTC will now be in two wards, rather than one.
17. Kelly noted that Brendan Shea is moving from UMC to the School of Business. Also, UMC is posting a job posting for a Director of Communications for the Health Sciences Division this week.
18. Ellen Munro indicated that her office will be hiring an experienced transactional attorney.

19. Father Garanzini noted that he and others had busy and educational visits to Nairobi and Zimbabwe this month.

20. Events that were mentioned at the meeting include:

- February 1- Nikki Giovanni at 12 p.m. on the WTC (Kasbeer) and at 6 p.m. on the LSC (IC)
- February 9- Margaret Mohrmann at LUHS (SSOM 460) at 12:30 p.m.
- February 10- Margaret Mohrmann on the LSC (IC) at 4 p.m.
- February 13- Fr. Michael Zampelli, S.J. on the LSC (Coffey) at 4 p.m.*
- February 14- Fr. Michael Zampelli, S.J. on the WTC (Corboy) at 12 p.m.
- March 20- Faculty/Staff Donor Lunch on the WTC (Regents) at 12 p.m.
- March 21- Wolf and Kettle Day on the LSC all day
- March 22- Senior Donor Reception (location TBA) from 9-11 p.m.

*The full Ignatian Heritage Week schedule is available online at LUC.edu/ignatianheritageweek

The meeting was adjourned at 3:30 p.m.