

President's Cabinet Meeting
May 7, 2013

Members present: John Costello, S.J., Michael Garanzini, S.J., Richard Gamelli, Phil Hale, John Hardt, Jon Heintzelman, Emilio Iodice, Rob Kelly, Tom Kelly, Bill Laird, Wayne Magdziarz, Susan Malisch, Ellen Munro, John Pelissero, Kelly Shannon, Lorraine Snyder and Kana Wibbenmeyer

Absent: Donna Curin

Guests: Pam Costas and Katie Hession

1. Father Garanzini opened the meeting at 8:00 a.m. and Tom Kelly offered a prayer.
2. The minutes of the March 26, 2013 minutes were approved with the addition in item #4 that a system for tracking room reservations and applying cancelation charges will be put in place. In item #9 Kelly Shannon indicated that UMC will not be hiring a Cristo Rey or Christ the King student intern next year.
3. Kelly then gave an update on the External Messaging Integrated Marketing Council outcomes, including the redesign of the website and shifting our external messaging focus almost exclusively to academic excellence. Katie Hession then previewed ads that UMC plans to go out into market with in the fall. The messages in the new ads are based on our academic priorities, student outcomes and the four "Gs" of grounded, global, grateful and green.
4. Tom Kelly reviewed upcoming Board of Trustees changes, including the transition of chairmanship from Mike Quinlan to Bob Parkinson. Six trustees are renewing their terms and eleven trustees will cycle off the Board in June. Rich Gamelli asked about how we orient new trustees to their committees, and Father Garanzini detailed our efforts to use the Mission and Identity Committee of the BOT as an orientation committee to all new trustees. Father suggested that we should send more materials between meetings to members as part of an ongoing orientation to the Board.
5. Bill Laird gave an update the FY14 budget. We are on target to meet or excel our forecast which includes an operating surplus and we are on track to exceed our target of 2,200 freshmen. We are seeing a 10% decline in incoming first year law students which is part of a planned decline, and graduate programs are down in the Quinlan School of Business and in the School of Education as well.
6. John Pelissero added to Bill's report by highlighting that as of May 1, we have received 2,653 freshmen deposits. John expects that we will get to about 2,500 freshmen, which is 300 more students than our target. We have about 120 more science majors joining the university than last year, and about 50 more BSN students. Undergraduate business deposits are also up about 75 students. About two times as many students are enrolled in the summer BRIDGE program this year over last year. We will bring in fewer transfer students than originally planned (600 rather than 750) to accommodate the increased first-year student numbers, and Rob Kelly indicated that we will increase the size of our last

summer orientation session to accommodate the increase in our student enrollment for the fall.

7. Wayne Magdziarz and Kana Wibbenmeyer reviewed our contract with Power Construction. Power, as our general contractor, is our construction manager at risk and all our subcontractors report up to Power. Pam and Wayne suggested an FAQ sheet that will be shared with the Board when they meet in June.
8. Bill and Ellen reviewed the revised university contract policy which was accepted and approved by the Cabinet.

The meeting was adjourned at 10:20 a.m.