

President's Cabinet Meeting
August 25, 2014

Members present: Pam Costas, John Costello, S.J., Donna Curin, Justin Daffron,
Richard Gamelli, Michael Garanzini, S.J., Phil Hale, Emilio Iodice, Tom Kelly,
Wayne Magdziarz, Susan Malisch, Rob Munson, Jane Neufeld, John Pelissero,
Kelly Shannon, Lorraine Snyder and Kana Wibbenmeyer

Absent: Steve Bergfeld

1. Father Garanzini opened the meeting at 8:00 a.m. and Donna Curin offered a prayer.
2. The minutes of the August 12, 2014 meeting were approved with a change in item #12 noting that Eduroam will be configured at HSD, LUREC and Cuneo in September.
3. Items that were added to the agenda included a family gym membership issue, a review of the Board of Trustees retreat and meeting agendas, and a review of Welcome Week.
4. Father Garanzini indicated that the ribbon-cutting for the completed Kenmore Plaza would take place on Friday, September 5th at 5 p.m. In discussing naming opportunities for the Plaza, Phil Hale recommended that we come up with a half-dozen names and then invite community members to vote on what name they like best. Phil will follow up with Jennifer Clark to run this naming contest and to determine appropriate prize ideas.
5. Kelly Shannon reviewed fall marketing plans, which will include a sizeable CTA bus shelter buy, which includes five "build-outs" that include a campus video tour and LSC beauty shots. Marketing priorities per Enrollment Management include adult degree programs as well as additional academic programs at Cuneo. Kelly mentioned a buy at the Chicago El stop and Father Garanzini asked about the possibility of branding the WTC in posters. Susan Malisch shared that the Missouri Valley Conference is negotiating a marketing deal with ESPN and she will circle back with Kelly to see if there are marketing coordination opportunities.
6. The Cabinet discussed items that should be included on the agenda for the joint Cabinet/Council of Deans meeting on September 9th. John Pelissero recommended that an update on the Higher Learning Commission's reaccreditation visit be included as well as a review of enrollment challenges, particularly in the schools of business, law and education. Additional items that were suggested included a review of the draft strategic planning documents and FY16 budget assumptions.
7. Donna Curin distributed draft Board of Trustee agendas and reviewed plans for the retreat and meeting at LUREC in September. The Cabinet suggested convening a panel of Loyolans to review what we do to ensure students safety and security during their time at the university.
8. Wayne Magdziarz indicated that John Schnupp has been hired as the new head chef at LUREC.
9. Jane Neufeld updated the Cabinet on a complaint regarding a faculty member's desire to have family members use the Loyola gym. The Cabinet will revisit gym utilization guidelines after January 1st. Jane also reviewed Welcome Week activities, which were a big success. Over 2,200 people attended the family picnic, and nearly 1,400 students participated on trolley rides. Nearly all Welcome Week events were very highly-attended and it was a great kick-off to the year.
10. Father Garanzini discussed the build-out of Maguire Hall to make the building ready for Arrupe College.

The meeting was adjourned at 10:00 a.m.