

Cabinet Meeting
May 2, 2018

Members present: Jo Ann Rooney, Margaret Callahan, Pam Costas, Damon Cates, Lorraine Fitzgerald, Phil Hale, Kana Henning, Tom Kelly, Wayne Magdziarz, Susan Malisch, Jane Neufeld, Colleen Newquist, Jim Prehn, S.J., Paul Roberts and Winifred Williams

Absent: Steve Watson

Guests: Tobyn Friar

1. Dr. Rooney opened the meeting at 8:30 a.m. and Fr. Prehn offered a prayer.
2. The minutes of the April 17, 2018 meeting were corrected and approved unanimously.
3. Paul Roberts gave an update on enrollment figures, which include a 4% increase in the number of freshmen deposits over this time last year. We also are up 4% over last year in the retention of freshmen to sophomores, which this year is at 87%. Tobyn Friar then presented an overview of Financial Aid, including how we work with students to navigate funding gaps. Tobyn highlighted a new “financial aid portfolio” feature in Locus which will allow students to see and track their financial aid in one centralized portal this fall.
4. Phil Hale underscored the high cost of textbooks and encouraged continued collaboration with faculty on this important issue.
5. Jane Neufeld detailed Weekend of Excellence events, and said that the student research symposia were a highlight of the weekend again this year. The Cabinet discussed possibly separating the awards ceremonies from the research symposia next year in order to streamline the weekend programming.
6. Wayne Magdziarz informed the Cabinet about a construction project at the intersection of West Devon Avenue and North Sheridan/Broadway which we just learned about this week. This project is sure to affect graduates and their families driving to campus for Commencement ceremonies next week. The Cabinet discussed the need to work urgently with our community and government partners to address this issue.
7. Margaret Callahan distributed updated Commencement information, including a list of the ceremonies that Cabinet members indicated they would attend next week.
8. Colleen Newquist shared a March Madness impact report which included information on web traffic, advertising analytics, social media analytics and much more. Among other data highlights, Colleen noted that new visitors to the Loyola website increased 91% over this time last year.
9. Tom Kelly shared that the special presentation at the June Board of Trustees meeting will be a review of the NCAA run, its impact, and a review of plans to sustain and build on the

run to the benefit of Athletics, Enrollment/Student Success, Alumni Engagement, and Marketing and Communications.

10. Wayne then gave an update on changes made to the Voluntary Transition Program, which will roll out this month.
11. Susan Malisch asked Cabinet members to please complete and send back their GDPR surveys if they had not yet had a chance to do so.

The meeting was adjourned at 10:00 a.m.