COURSE OVERVIEW
This course will introduce students to the economy and business practices of Croatia and the surrounding former-Yugoslavia region, especially through the prism of data analysis and on-site experiences. Lectures will focus on the political economy of Croatia and the challenges of transitioning from a planned economy and single party dictatorship to an open market and multiparty democracy. In addition to the traditional course meetings, students will have the opportunity to explore these topics through data sets analysis and interactions with local business people, and journalists.

ITINERARY
Pre-trip – Two online lectures and assignments
Day 1 (6/09) – Arrive in Zagreb
Day 2 (6/10) – Company visits in Zagreb
Day 3 (6/11) – Excursion to Plitvice National Park, arrive to Baška Voda
Day 4 (6/12) – Excursion to the islands of Brač and Hvar
Day 5 (6/13) – Visit Split, company visit in Omiš
Day 6 (6/14) – Excursion to Dubrovnik, “Game of Thrones Tour”
Day 7 (6/15) – Punta Rata Beach in Brela, farewell reception
Day 8 (6/16) – Departure from Zagreb
Post-trip – Term paper assignment

INSTRUCTORS
Dr. Nenad Jukić has been teaching undergraduate, graduate, and executive education classes at the Quinlan School of Business since 1999. Dr. Jukić was named Loyola’s Faculty Member of the Year in 2014, and he has been recognized multiple times as Quinlan’s top researcher and teacher. He conducts research in a variety of information and technology areas, including database management, business analytics and IT strategy.

Dr. Cody Brown lives in Croatia where he teaches political science and journalism at the University of Zagreb. His book Chasing a Croatian Girl was a top-10 bestseller in Croatia in 2015. He also writes a weekly blog for Croatia’s Public Broadcaster. In 2011-2012 Dr. Brown was on a Fulbright research grant in Croatia where he conducted research for his doctoral dissertation from the University of Kansas, which he defended in 2013. While studying at the University of Kansas, he was a Fellow of the Center for Russian, Eastern European and Eurasian studies.

COURSE FEE:
Cost = Tuition + Activity Fee + Airfare
Activity Fee: $1895 (for double occupancy) or $2395 (for single occupancy) (Includes accommodation + breakfast for all days, transportation, excursions, visits and cultural activities, several dinners and lunches)

Questions? – contact: njukic@luc.edu