COURSE OVERVIEW
In this course, we will travel to Puerto Rico to witness, analyze and assist with recovery efforts. In partnership with a local non-profit organization, we will help conceptualize and build a resource database that can be utilized by emergency management agencies across Puerto Rico in the event of future natural disasters. Though this process, we will personally meet those who were impacted by Hurricane Maria. We will see firsthand the impact the Hurricane had on the infrastructure of this island. And we will do something about it. Through this course, you will apply your education to achieve social impact.

ITINERARY
Day 1- Arrive in San Juan; Group Dinner
Day 2- Tour of Old San Juan; Review of objective
Day 3- Depart for Manatí, a town on the outskirts of San Juan
Day 5- Group Breakfast, introduction to host organization, requirements collection with key stakeholders
Day 6- Deliver collected resources to outlying areas
Day 7- Tour of Hacienda La Esperanza Nature Preserve, learn about their environmental data collection process
Day 8- Finalize requirements document, Group Dinner
Day 9- Presentation to non-profit organization, depart for San Juan/Chicago

INSTRUCTORS
Carolyn Tang Kmet (ckmet@luc.edu) is a senior lecturer at the Quinlan School of Business at Loyola University Chicago, where she teaches courses in the information systems and marketing departments. Prior to this role, she was the CMO with All Inclusive Marketing, a full-service e-commerce agency that provides analytics, marketing and site optimization services for clients such as Southwest Vacations, Julep, and Fire Mountain Gems. Carolyn was previously the director of affiliate marketing for Groupon, where she helped shape global affiliate marketing strategy. In this role, she was honored with the Affiliate Summit Pinnacle Award for Affiliate Manager of the Year 2010, and the New Advertiser of the Year 2011 award from Commission Junction. Before that, Carolyn led the client services team at ShareASale.com, a Chicago-based performance marketing tracking platform, and managed digital marketing channels at Orbitz, CollectiblesToday.com, and MyPoints.com. Carolyn holds an M.B.A. from Loyola University Chicago, an M.S. in Journalism from Northwestern University, and a B.A. from University of California, Berkeley.

COURSE FEE:
Cost = Tuition + Student Activity Fee + Airfare
Student Activity Fee: $1875
Deposit ($750) Due: Immediately
Balance ($1125) Due: January 18th