THE BAUMHART CENTER INVITES YOU TO
LEADING FOR GOOD

Friday, March 2 • 8 a.m. - 4:30 p.m. | Schreiber Center • 16 E. Pearson St., Chicago

Join Chicago’s foremost leaders in business, entrepreneurship, government, and social impact at Leading for Good 2018. The daylong conference will provide the skills, knowledge, and network you need to accelerate social value creation in your company or organization.

SPEAKERS INCLUDE:
- Susan Crown, Founder and Chairman, Susan Crown Exchange
- Shannon Schuyler, Chief Purpose Officer, PwC
- Andrew Swinand, CEO, Leo Burnett Group
- Kevin Washington, President and CEO, YMCA of the USA

And more than 30 other leaders from all sectors who are innovating for social impact. Registration is $200 and includes all meals and materials for the summit.

REGISTER

LOYOLA UNIVERSITY CHICAGO • QUINLAN SCHOOL OF BUSINESS
LEADING FOR GOOD • AGENDA
MARCH 2 • LOYOLA UNIVERSITY CHICAGO SCHREIBER CENTER • 16 E. PEARSON, CHICAGO

8:00 AM  Registration & Breakfast
8:30 AM  Plenary Introduction  WENDY DuBOE • President & CEO, United Way of Metropolitan Chicago
        Plenary: Leading for Good  VICKI ESCARRA • Senior Advisor, BCG
                          SHANNON SCHUYLER • Chief Purpose Officer, PwC
                          KEVIN WASHINGTON • President & CEO, YMCA of the USA
                          TOM WEEKS • CEO, Education Funding Partners

10:15 AM  Break & Networking
10:30 AM  Leadership Breakouts  Social Responsibility • Co-Creating Impact
                          LAURA COY • Director of Community Engagement, William Blair
                          JOHN EDELMAN • Managing Director, Global Engagement & Corporate Responsibility, Edelman
                          JENNIFER GRIFFIN • Raymond C. Baumhart, S.J. Chair in Business Ethics, Quinlan School of Business
                          ROSEMARY MATZL • Vice President, Community Affairs, ITW
                          AMY SILVERMAN • Senior Manager, Deloitte’s Monitor Institute
                          DANIEL SPREHE • Managing Director, Corporate Responsibility, Central Region, JP Morgan Chase

11:45 AM  Break & Networking
12:00 PM  Plenary: Innovating for Good  Social Enterprise • The Changing Face of Investment
                          SUSAN McADAMS • Managing Director, Arabella Advisors
                          SAURABH NARAIN • President & CEO, National Community Investment Fund
                          ROBERT PARKINSON III • Partner, The Vistria Group
                          TASHA SEITZ • Partner, Impact Engine
                          WILLIAM TOWNS • Executive Director, Benefit Chicago
                          Social Impact • Bringing Business Strategy Into Your Non-Profit
                          JOSHUA HALE • President & CEO, Big Shoulders Fund
                          MIMI LECLAIR • President & CEO, Boys & Girls Clubs of Chicago
                          BRENDA SWARTZ • President & CEO, Concordia Place
                          ERIC WEINHEIMER • President & CEO, Forefront

1:45 PM  Break & Networking
2:00 PM  Leadership Breakouts  Social Responsibility • The Business of Sustainability
                          NANCY TUCHMAN • Founding Dean, Institute of Environmental Sustainability, Loyola University Chicago
                          BETH SPURGEON • USA Corporate Responsibility Manager, ArcelorMittal
                          KAREN WEIGERT • Senior Fellow, The Chicago Council on Global Affairs

                          Social Enterprise • Building New Employment Pathways
                          TIM ENGSTROM • Head of Supply Chain and Logistics, LA-CO Industries
                          MARIA KIM • President & CEO, Cara
                          BRAD JEFFERY • Founder & CEO, Causegear
                          JIM KALES • CEO, Aspire

                          Social Impact The New Expectations for Non-Profit Leadership
                          MISSY CARPENTER • Senior Manager of Education, United Way of Metropolitan Chicago
                          WILLIAM KISTNER • Director, Northwestern Memorial HealthCare
                          LIAM KREHBIEL • Founder & CEO, A Better Chicago
                          DORRI McWHORTER • CEO, YWCA Metropolitan Chicago
                          ALISON RANNEY • Managing Director, Koya Leadership Partners

3:15 PM  Break & Networking
3:30 PM  Plenary Introduction  MATT KNOTT • President, Feeding America
        Plenary Keynote: Harnessing the Power of Business for Good  MEGAN SHEA • Co-Founder, Head of Business & Operations, The Soulfull Project