

## BBA-ACCT Rubrics for Learning Goals

**BBA-ACCT Goal 3. Communication:** Accounting undergraduates possess the ability to communicate scope, findings and recommendations of accounting work.

Objective: Graduates will communicate scope, findings and recommendations of accounting work.

### ***Traits and Rubric:***

<b>Traits:</b>	<b>Below Expectations (1 point)</b>	<b>Meets Expectations (2 points)</b>	<b>Exceeds Expectations (3 points)</b>
<b>Prepare report</b>	Limited relevant information included in the written for financial report.	Marginally relevant information included in the written or financial report.	Reasonably lists relevant information included in the written or financial report.
<b>Describes work performed and conclusions reached in a manner that enhances the report's usefulness</b>	Fails to communicate the report content and conclusion.	Marginally communicates the report content and conclusion.	Reasonably communicates the report content and conclusion.