

## BBA-ACCT Rubrics for Learning Goals

**BBA-ACCT Goal 4.** Professional Research Skills: Our graduates will possess professional research skills expected to enter the accounting profession.

Objective: Graduates will research relevant accounting, tax, audit and attestation literature and demonstrate the ability to effectively apply the literature review in rendering and opinion or execute the appropriate action or transaction.

<b>Traits:</b>	<b>Below Expectation (1 point)</b>	<b>Meets Expectation (2 points)</b>	<b>Exceeds Expectation (3 points)</b>
<b>Identify the specific question to be answered by the research inquiry</b>	Does not identify the research question	Partially identifies the research question	Identifies the research question
<b>Accesses relevant standards, rules and other information</b>	Does not access the relevant standards, rules and other information.	Partially accesses the relevant standards, rules and other information.	Accesses the relevant standards, rules and other information.
<b>Prepare a response</b>	Incomplete response	Marginally completed response	Complete response