

## EMBA Learning Goals

### MBA-E Goal 4: Global Perspective and Diversity Awareness

*Graduates will have a global perspective by recognizing international business issues and appreciating diversity, including culture, race, religion, and gender.*

Objective 1: To understand the kind of issues that arise in international business and the means for effectively addressing these issues.

Objective 1: Traits	Below Expectations (1)	Meets Expectations (2)	Exceeds Expectations (3)
<b>Identification of Global Factors</b>	No or incomplete identification of some or all of the following relevant global factors: Economic, Cultural, Legal, Political, demographic	Some identification of most of the relevant factors	Clear and some detailed identification of relevant factors.
<b>Analysis of Global Factors</b>	No analysis of impact of relevant global issues; Erroneous analysis of impact	Some analysis of impact of global factors; some inaccuracies in analysis	Clear, accurate and somewhat detailed analysis of impact of relevant global factors
<b>Application of Analysis to Management Situation</b>	No application of analysis to specific management situation; incorrect conclusions or recommendations made	Some application of analysis to specific management situation, weak conclusions or recommendations made	Clear application of analysis to specific management situation; valid conclusions and good recommendations given

Objective 2: To be aware of how differences in culture, race, religion, gender, and other kinds of diversity impact business decisions, domestically and internationally.

Objective 2: Traits	Below Expectations (1)	Meets Expectations (2)	Exceeds Expectations (3)
<b>Awareness of Diversity</b>	Limited awareness of how differences impact business decisions	Basic awareness of how differences impact business decisions	High level awareness of how differences impact business decisions