

## Rubrics for MSA Program Learning Goals

**MSA Goal 1. Measurement:** Accounting MSA students will demonstrate the ability to identify what needs to be measured, apply the appropriate measures and recognize the strengths and weaknesses of the measures used.

Objective: Graduates will describe uncertainties about data and how the event or item should be measured.

Graduates will present measurement results objectively using applicable standards of disclosure.

Trait	Below Expectations (1 point)	Meets Expectations (2 points)	Exceeds Expectations (3 points)
<b>Identifies what needs to be measures</b>	Does not identify what needs to be measured.	Does identify what needs to be measured, but in a limited way.	Does identify what needs to be measured.
<b>Identifies uncertainties in the measurement</b>	Does not attempt to or fails to identify and summarize accurately the uncertainty.	Does attempt to identify and summarize accurately the uncertainty, but in a limited way.	Does identify and summarize accurately the uncertainty.
<b>Presentation</b>	Does not present the measures properly.	Does present the relevant measures in a limited way.	Does present the measures properly.
<b>Appropriate technology</b>	Did not use the appropriate technology	Partially used the appropriate technology	Used appropriate technology