

Rubrics for MSA Program Learning Goals

MSA Goal 2. Decision Making: MSA students will demonstrate the ability to critically use financial and non-financial data in decision-making

Objective: Graduates will link data, knowledge and insights together for decision-modeling.

| Trait | Below Expectations (1 point) | Meets Expectations (2 points) | Exceeds Expectations (3 points) |
|---|--|---|--|
| Identifies central decision that needs to be made | Does not identify the central decision to be made. | Does identify the central decision to be made, but limited. | Does identify the central decision to be made. |
| Makes a definitive decision | Does not make a definitive decision. | Does make a definitive decision, but limited and incomplete. | Does make a definitive decision. |
| Integrates financial and non-financial data into justifying the decision | Does not integrate financial and non-financial data into the decision. | Does integrate financial and non-financial data into the decision, but limited. | Does integrate financial and non-financial data into the decision. |