

Rubrics for MSA Program Learning Goals

MSA Goal 3. Research: MSA students will demonstrate the ability to research new or existing accounting issues and topics, understand the link between business and accounting and apply the finding to the business condition.

Objective: Graduates will research a new or existing accounting issue(s) and apply the findings to an business condition.

Trait	Below Expectations (1 point)	Meets Expectations (2 points)	Exceeds Expectations (3 points)
Articulate the theory and reasoning associated with the application of new or existing rule(s) to a given business issue	Does not articulate the theory and reasoning associated with the application of new or existing rule(s) to a given business issue.	Does articulate the theory and reasoning associated with the application of new or existing rule(s) to a given business issue, but limited.	Does articulate the theory and reasoning associated with the application of new or existing rule(s) to a given business issue.
Applies the theory and reasoning associated with the application of new or new rule(s) to a given business issue	Does not apply the theory and reasoning associated with the application of new or new rule(s) to a given business issue.	Does apply the theory and reasoning associated with the application of new or new rule(s) to a given business issue.	Does apply the theory and reasoning associated with the application of new or new rule(s) to a given business issue.