

MBA Learning Goals
MSIMC and MBA Goal 3: Ethics and Responsible Leadership

Objective 1: To understand the elements of ethical integrity in a business leader and the importance of integrity in successful business ventures.

Traits for Objective 1: In a case analysis or written essay in MGMT 440 Integrative Leadership, a student should be able to articulate the specific characteristics of ethical leadership and the reasons for the need of these characteristics in responsible business leaders.

Objective 1: Traits	Below Expectations (1)	Meets Expectations (2)	Exceeds Expectations (3)
Elements	Has a limited understanding of the characteristics of ethical leadership.	Has a basic understanding of the characteristics of ethical leadership.	Has a high level of understanding of the characteristics of ethical leadership.
Importance	Has a limited understanding of the reasons for the need of these characteristics in responsible business leaders.	Has a basic understanding of the reasons for the need of these characteristics in responsible business leaders.	Has a high level of understanding of the reasons for the need of these characteristics in responsible business leaders.

Objective 2: To understand the ethical obligations that responsible leaders have to all stakeholders in the conduct of business ventures.

Traits for Objective 2: In a case analysis or written essay in MGMT 440 Integrative Leadership, a student should be able to articulate the ethical obligations that responsible leaders have to all stakeholders in the conduct of business ventures.

Objective 2: Traits	Below Expectations (1)	Meets Expectations (2)	Exceeds Expectations (3)
Ethical Obligations	Has a limited understanding of the ethical obligations that responsible leaders have to all stakeholders in the conduct of business ventures	Has a basic understanding of the ethical obligations that responsible leaders have to all stakeholders in the conduct of business ventures.	Has a high level of understanding of the ethical obligations that responsible leaders have to all stakeholders in the conduct of business ventures.