CATALOG DESCRIPTION
This course examines the comprehensive planning for the development and operations of new and existing sport facilities and the management of events in those facilities. Topics covered include planning, design and production, financing, general management, service delivery, scheduling, supervision, and technology management. Prerequisites: Junior standing; minimum grade of "C-" in SPRT 130 and ISOM 332.

LEARNING OUTCOMES
At the completion of this course, the student should be able to:
1. Establish basic principles relative to determining functional requirements for sport facilities and its operation.
2. Synthesize data regarding facility design and equipment specifications for acquisition.
3. Determine policies and practices for maintenance, use, scheduling and supervision of facilities.
4. Compare various event management techniques.
5. Develop a practical facility in terms of size, needs, level of funding and supervision.
7. Plan, design and formulate construction needs for a specific sport facility.
8. Critique various facility designs and management techniques.

TOPICAL OUTLINE
1. Facility and Event Management
   a. Facility design
   b. The planning process
   c. Site selection
   d. Programming and scheduling
   e. Financial management process
   f. Retail operations
   g. Merchandising
   h. Facility and risk management
2. Common Facility Components
   a. Universal and accessibility design
   b. Energy management
   c. Ancillary areas
   d. Graphics and signage
   e. Indoor surfaces
   f. Sports turf and parking
   g. Landscape

3. Financing Facilities
   a. Bonds
   b. Public and private financing
   c. Public and private cooperation
   d. College facilities
   e. Student fee
   f. User fees

4. Privatization
   a. Sports stadium financing
   b. Event management
   c. Benefits and drawbacks

5. ADA requirements
   a. The Americans with Disabilities Act
   b. Sports facilities and the ADA
   c. Planning and accommodations
   d. Sport participation and the ADA
   e. Financing

6. Contracts
   a. Types of contracts: game, facility, event, personnel, supplies
   b. Breach of contracts

7. Risk Management
   a. Insurance
   b. Staffing
   c. Maintenance
   d. Development of a risk management plan
   e. Liability
   f. Negligence

8. Crowd Control
   a. Crowd management plan

9. Concession and Box Office
   a. Concession operations
   b. In- House
   c. Out sourcing
   d. Tickets

10. Trends
    a. stadium
    b. arena
    c. equipment/supplies
TEXTBOOK


Course materials including the course outline and tentative course schedule are posted on Sakai.

SELECTED BIBLIOGRAPHY

*Journal of Sport Management.* Champaign, IL: Human Kinetics.
*Journal of Legal Aspects of Sport,* Champaign, IL: Human Kinetics.

COURSE REQUIREMENTS (500 total points)

A. Examinations (2) 200 pts
B. Refereed Journal Article Analysis 100 pts
C. Sport Project #1 50 pts
D. Sport Project #2 50 pts
E. Participation & Attendance 100 pts

COURSE GRADING SCALE (500 total points)

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points Range</th>
<th>Percentage</th>
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<td>A</td>
<td>500 - 480</td>
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<tr>
<td>A-</td>
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ADDITIONAL COURSE REQUIREMENT INFORMATION

A. Examination - 200 points
   - True/False/Multiple Choice/Short Answer Essay
   - Mid-Term and Final Exam @ 100 points

B. Refereed Journal Article Analysis – 100 points
   - Ten (10) refereed journal article analyses @ 10 points, which relates to the weekly assigned chapter(s).
   - The analysis includes: Name, Journal Article Analysis #, APA Citation, Purpose Statement, Article Summary, Major Conclusions and Industry Implications.
   - Use headings to separate content.
   - Sample posted on Sakai
   - Analysis is no more than 2 pages in length, plus 1st page of article which includes the abstract and full article citation.

C. Sport Project #1 - 50 points
   - Requirements and due date to be determined.

D. Sport Project #2 - 50 points
   - Requirements and due date to be determined.

E. Participation and Attendance – 100 points
   - Students are expected to attend and contribute all class sessions. Your presence in class is an indicator of your professional attitude, development and preparedness for class.
   - Discussions will stem from chapter readings, lectures and other readings.
   - The importance of communicating within the sport industry is a pre-requisite for any sport professional. Writing and speaking are the basis of good communication.
   - Five points will be deducted for each class missed after 2 absences.

COURSE POLICIES

- Students are expected to regularly check their LUC e-mail account and the course Sakai web site to receive course updates and sport management program information and announcements.
- No late assignments will be accepted. No make-up exams will be given.
- Students are expected to be on time for class.
- No hats worn in class, dress is casual, however t-shirts, sweat shirts, gym shorts, etc. are not appropriate or acceptable.
- No eating meals in class.
- Academic dishonesty (cheating, plagiarism) will not be permitted. Violators will be reported to the Dean’s Office. See Quinlan School of Business policy at http://www.luc.edu/media/lucedu/quinlanschoolofbusiness/pdfs/Honor-Code-Quinlan-July2012.pdf
- Audiotape, videotape, or photographs are not allowed in class without the instructor’s approval.
- Turn off all electronic equipment while in class.
# SPRT 339 – Sport Facility Management and Operations
## Tentative Course Schedule
### Spring 2014
### K.W. Lambrecht, Ph.D.

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Readings</th>
<th>Assignments</th>
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<tr>
<td>1</td>
<td>Jan. 13 Introduction</td>
<td>Chapter 1</td>
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<td>Sport Event Operations</td>
<td>Chapter 2</td>
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<td>Jan. 20 MLK Holiday</td>
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<td>Jan. 27 Construction and Finance</td>
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<td>4</td>
<td>Feb. 3 Public Subsidies</td>
<td>Chapter 4</td>
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<td>Feb. 10 Revenues and Expenses</td>
<td>Chapter 5</td>
<td>Journal Article #3</td>
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<td>6</td>
<td>Feb. 17 ADA Requirements</td>
<td>Chapter 6</td>
<td>Journal Article #4</td>
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<td>Feb. 24 Hiring Personnel</td>
<td>Chapter 7</td>
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<td>9</td>
<td>March 10 Mid-Term Exam</td>
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<td>March 17 Contracts</td>
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<td>11</td>
<td>March 24 Risk Management</td>
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<td>Premises Liability &amp; Negligence</td>
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<tr>
<td>Week</td>
<td>Topic</td>
<td>Readings</td>
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<td>Crowd Management</td>
<td>Chapter 11</td>
<td>Journal Article #8</td>
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<td>13</td>
<td>Medical Emergency &amp; Evacuation Plans</td>
<td>Chapter 12</td>
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<td>14</td>
<td>Alcohol Management Food Service Management</td>
<td>Chapter 13, 14</td>
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<td>15</td>
<td>Ticketing and Box Office</td>
<td>Chapter 15</td>
<td>Journal Article #10</td>
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<td>16</td>
<td>Final Exam</td>
<td>Chapter 8-15</td>
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The schedule and assignments depicted above should be regarded as tentative. The instructor reserves the right to make changes at any time. Every effort will be made to adhere to the schedule, however any changes will be announced as far in advance as possible, but this may sometimes be only during the preceding class. Students are responsible for making adjustments to all announced changes. Any changes will be announced in class and will appear on Sakai.