SPRT 380 – 20W (2288) Legal Aspects in Sport Management          Fall 2014
Quinlan School of Business

Instructor:  Keith W. Lambrecht, Ph.D., Director
             Sport Management
Office:     Maguire Hall – RM 444
Office Hours:  T/TH 2:30-3:30 p.m. or by appointment
Office Phone: (312) 915-6514
E-mail:      klambre@luc.edu

Class Day:  T/TH
Class Time: 10:00 – 11:15 a.m.
Location:  Maguire Hall  Room 303

CATALOG DESCRIPTION

An examination of legal issues which arise in the sport industry, including both amateur and professional sports. Analysis of administrative, antitrust, constitutional, contract, tort, labor, and collective bargaining with special attention given to procedural and substantive due process, equal protection and the right to contract. The rights of athletes, coaches, and management to participate in sport leagues and organizations with a strong emphasis on ethical concerns in the sport industry.

LEARNING OUTCOMES

At the completion of the course, should be able to:

1. Define basic law terminology regarding legal aspects of sport.
2. Identify common areas of negligence in the operation of sport programs.
3. Explain the legal system, including its trends toward sport.
4. Explain the relationship between the legal aspects of sport and current issues such as amateur standing, regulations, various organizations, contracts, violence, media, and women in sport.
5. Explain the use of technology in the study of legal aspects of sport.
6. Discuss recent court interpretation regarding the sport industry.
7. Outline the anatomy of a lawsuit in the sport industry.
8. Design a risk management program for a sport organization.
9. Analyze a case study regarding the field of sport.
10. Compare and contrast legal issues and research in the area of legal issues in the sport industry.

TOPICAL OUTLINE

1. Introduction
   a. The legal system
   b. Business structure and legal authority
   c. Negotiation, mediation, and arbitration

2. Torts and Sports
   a. Legal principles
   b. Negligence
   c. Product liability
   d. Defamation
   e. The athlete’s rights to publicity
   f. Trademarks
3. Labor and Antitrust Issues in Professional Sports
   a. Antitrust
   b. Collective bargaining
   c. Unfair labor practices
   d. Labor issues

4. The Business of Sports
   a. League constitutions and bylaws
   b. Admission
   c. Teams and relocation of franchises
   d. Economic costs

5. Women’s Sports
   a. Gender equity: Title IX
   b. Equal protection
   c. Women’s professional sports

6. Criminal, Racial and Social Issues
   a. Athletes as role models
   b. Violence in sports
   c. The Americans with Disabilities Act of 1990
   d. Ethical issues

7. Other Sport Organizations
   A. Amateur
   b. The National Collegiate Athletic Association
   c. Olympics
   d. Global

TEXT:


SELECTED BIBLIOGRAPHY

Journal of Legal Aspects of Sport, Champaign, IL: Human Kinetics.


COURSE REQUIREMENTS (650 total points)

A. Examinations (2) 200 pts
B. Sport Law Paper Segments 100 pts
C. Sport Law Paper 100 pts
D. Case Analysis (2) 100 pts
E... Sport Law Paper Presentation 50 pts
G. Participation & Attendance 100 pts
COURSE GRADING SCALE (650 total points)

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ADDITIONAL COURSE REQUIREMENT INFORMATION

A. Examination - 200 points
   - True/False/Multiple Choice/Short Answer Essay
   - Two Exams @ 100 pts

B. Sport Law Paper Writing Segments - 100 points
   - Segment I – 25 pts
     - Title
     - Background
     - Purpose
     - Significance
     - Five (5) landmark/key references
   - Segment II – 50 pts
     - Review of Literature
     - List of References
     - Plus re-write of Segment I
   - Segment II –25 pts
     - Conclusions
     - Implications
     - Recommendations
     - Cover Page
     - Abstract
     - Table of Contents
     - List of Appendices
     - Plus re-write of Segments I and II
C. Sport Law Paper – 100 points

- A paper, which examines, investigates, analyzes or takes a stance (position) of a current legal issue related to the field of sport management, sport organizations or the sport industry.
- The paper should include a minimum of fifteen (15) sources with at least five (10) sources coming from professional publications and case citations. Internet sources are not considered professional publications.
- The paper should be double-spaced printed using Times New Roman or Arial 12 font.
- Staple the paper in upper left hand corner. Do not use a plastic cover or binder.
- The paper is due no later than Thursday, November 20th @ class time.
- Length of the paper is dependent on the topic, but should not exceed 6-8 pages of text, excluding title page, abstract, table of contents, reference list and any appendices.
- No late papers will be accepted.

D. Case Analyses – 50 pts

- Two (2) Case analysis @ 25 points each, which relate to legal aspects to the field of sport management, sport organizations or the sport industry.
- Format to be discussed and distributed prior to due dates.
- Submit analyses via hard copy in class on due date.

E. Refereed Journal Article Analysis – 50 points

- Two (2) refereed journal article analyses @ 25 points each, which relates to the field of sport law.
- The analysis should include Name, Journal Article Analysis #, Citation, Purpose, Summary, Conclusions and Implications.
- Use headings to separate sections: Citation, Purpose, Summary, Conclusions, and Implications
- Analysis is no more than 2 pages in length.
- Submit analyses via hard copy in class on due date

F. Sport Law Paper Presentation – 50 points

- Ten minutes: 7-8 minutes for presentation of your paper, plus 2-3 minutes for questions and discussions.
- Use power point for your presentation

G. Participation and Attendance – 100 points

- Students are expected to attend all class sessions. Your presence in class is an indicator of your professional attitude, development and preparedness for class.
- Students are expected to contribute to class discussions.
- Discussions will stem from chapter readings, lectures and case studies.
- Current sport industry issues, from a legal perspective, will also be discussed weekly.
- The importance of communicating within the sport industry is a pre-requisite for any sport professional. Writing and speaking are the basis of good communication.
COURSE POLICIES

- Students are expected to regularly check their LUC e-mail account and the course Sakai web site to receive course updates and sport management program information and announcements.
- No late assignments will be accepted.
- No make-up exams will be given.
- Students are expected to be on time for class.
- No hats worn in class, dress is casual, however t-shirts, sweat shirts, gym shorts, etc. are not appropriate or acceptable.
- No eating meals in class.
- Academic dishonesty (cheating, plagiarism) will not be permitted. Violators will be reported to the Dean’s Office. See Quinlan School of Business policy at http://www.luc.edu/media/luc.edu/quinlanschoolofbusiness/pdfs/Honor-Code-Quinlan-July2012.pdf
- No children are allowed in class.
- Audiotape, videotape, or photographs are not allowed in class without the instructor’s approval.
- Turn off all electronic equipment while in class.
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<th>Week</th>
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<td>Harassment and Employee Expression Issues</td>
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**OPERATIONS MANAGEMENT**

| 11   | Nov. 4 Participant Liability Issues                                   | Chapter 15 |                    |
|      | Nov. 6 Premises Liability and Sport Facility/event Issues             | Chapter 16  | Segment III Due    |

| 12   | Nov. 11 Use of Waivers & Exculpatory Clauses                           | Chapter 17  | Case Analysis #2   |
|      | Nov. 13 Participant Violence in Sports                                 | Chapter 18  |                    |

**MARKETING MANAGEMENT**

| 13   | Nov. 18 Development and Protection of Intellectual Property           | Chapter 19  | Paper Due          |
|      | Nov. 20 Paper Presentations                                           |            |                    |

| 14   | Nov. 25 Paper Presentations                                           |            |                    |
|      | Nov. 27 Thanksgiving Paper Presentations                              |            |                    |

| 15   | Dec. 2 Paper Presentations                                            |            |                    |
|      | Dec. 4 Paper Presentations                                            |            |                    |

| 16   | Dec. 9 Final Exam                                                     | Chapters 8, 9,11,12,13,15,16,17,18,19, and 1:00–3:00 p.m. class discussions |            |                    |

The course schedule and assignments depicted above should be regarded as tentative. The instructor reserves the right to make changes at any time. Every effort will be made to adhere to the schedule, however any changes will be announced as far in advance as possible, but this may sometimes be only during the preceding class. Students are responsible for making adjustments to all announced changes. Any changes will be announced in class and will appear on Blackboard.