



## **ECON 201 – Principles of Microeconomics, Spring 2018**

**Monday, Wednesday and Friday**

**Section 104 - 11:30am-12:10pm**

**Coyboy Law Center- Room 322**

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Office Hours: Mon, Wed, Fri 1pm-2:30pm

and by appointment

### **Course Overview**

This course is an introduction to the institutions and processes whereby individuals and firms interact to determine the allocation of economic resources. In particular, the emphasis is on the development and application of economic theory to human and institutional behavior within a market environment.

### **Course Objectives and Learning Outcomes**

This course utilizes the tools of microeconomic theory to examine how firms and other economic agents achieve their objectives. An important goal of this course is to provide a logical and rational perspective for analyzing business problems

### **Required Materials**

**Textbook:** *Principles of Microeconomics, 7<sup>th</sup> edition (or older)*, N. Gregory Mankiw

### **Course Requirements and Grading Criteria**

There will be two examinations during the term and a comprehensive final examination.

Each exam is worth 30% of your final grade, and the final exam is worth 30%. Thus, examinations count for 90% of your course grade. If the final exam score is higher than either of the in-class exams, the lower score is dropped and the final exam becomes worth 60% of your course grade. The remaining 10% of your course grade is based on homework assignments and occasional quizzes.

Homework will be given every week. You need to form a homework group of 5 students and hand in just ONE homework to me weekly.

### **Important Dates**

- 1. First day of class:** Jan 17 (Wednesday); **Last Day of Class:** April 27 (Friday)
- 2. Exam 1:** Feb 16 (Friday)
- 3. Exam 2:** Mar 23 (Friday)
- 4. Final Exam:** April 30 (Monday) 1-3pm
- 5. No class:** Spring Break (Mar 5-10); Good Friday (Mar 30); Easter Holiday (Apr 2)

## **Classroom Expectations**

- Turn off cell phone ringers and leave them in your pocket or backpack.
- If eating something, select quiet foods that do not distract your classmates.
- ***MOST IMPORTANT***: Ask questions when you're confused about something. Some of your classmates almost certainly are confused as well if you're lost during the class. If I am moving through the material too rapidly, please let me know and I will slow down.

## **Course Schedule** (*Tentative – Subject to change based on amount of class discussion*)

### **Week 1 – Chapters 1 & 2 Makiw**

- Ten Lessons from Economics.
- Thinking like an economist

### **Week 2 – Chapters 3, 4 & 5**

- Interdependence and gains from trade
- The market forces of supply and demand
- Elasticity and its application

### **Week 3 – Chapters 5 & 6**

- Supply, demand and government policies

### **Week 4 – Chapters 7 & 8**

- Elasticity and its application
- Application: The costs of taxation

### **Week 5 – Chapters 8 & 9 + Midterm 1**

- Application: International Trade
- Review of the first part

### **Week 6 – Chapters 10 & 11**

- Externalities
- Public goods and common resources

### **Week 7 – Chapters 12 & 13**

- The design of the tax system
- The cost of production

**Weeks 8 – Chapters 14, 15 & 16**

- Firms in competitive market
- Monopoly
- Business Strategy
- Review of the second part

**Weeks 9 – Chapters 17 & 18 + Exam 2**

- Competition policy
- Monopolistic competition

**Week 10 – Chapters 19**

- The markets for the factors of production

**Week 11 – Chapters 20 & 21**

- Income Inequality and poverty
- Earnings, unions and discrimination

**Week 12 – Chapters 21 & 22**

- Theory of consumer choice

**Week 13 – Chapter 23**

- Frontier of microeconomics

**Week 14+15 – Chapter 23**

- *Review*

**Please note:** This class may occasionally deviate from the course outline above.  
The instructor reserves the right to make changes as needed to the course syllabus.

## **Quinlan School of Business Policies:**

### **Attendance**

Class attendance and participation are fundamental components of learning, so punctual attendance at all classes, for the full class meeting period, is expected of Quinlan students. The student is responsible for any assignments or requirements missed during an absence.

### **Examination Policy**

Loyola University academic policy provides that tests or examinations may be given during the semester or summer sessions as often as deemed advisable by the instructor. Because Quinlan faculty believe examinations represent a critical component of student learning, required examinations should be taken during the regularly scheduled class period. A make-up final examination may be scheduled only with the permission of the appropriate Quinlan Assistant or Associate Dean.

For a student with a documented special testing need, please consult University policy concerning use of the testing center in Sullivan Center at Lake Shore Campus.

### **Academic Integrity**

All members of the Quinlan School shall refrain from academic dishonesty and misconduct in all forms, including plagiarism, cheating, misrepresentation, fabrication, and falsehood. Plagiarism or cheating on the part of the student in individual or group academic work or in examination behavior will result minimally in the instructor assigning the grade of "F" for the assignment or examination. In addition, all instances of academic dishonesty must be reported to the chairperson of the department involved.

For further information about expectations for academic integrity and sanctions for violations, consult the complete Quinlan School of Business Honor Code and Statement of Academic Integrity on the Quinlan website:

<http://www.luc.edu/media/lucedu/quinlanschoolofbusiness/pdfs/Honor-Code-Quinlan-July2012.pdf>

## *Loyola's Statement on Academic Integrity*

[http://www.luc.edu/academics/catalog/undergrad/reg\\_academicintegrity.shtml](http://www.luc.edu/academics/catalog/undergrad/reg_academicintegrity.shtml)

The basic commitment of a university is to search for and to communicate the truth as it is honestly perceived. The university could not accomplish its purpose in the absence of this demanding standard. To the extent that this standard is respected, a genuine learning community can exist. Students of this university are called upon to know, to respect, and to practice this standard of personal honesty.

Plagiarism is a serious form of violation of this standard. **Plagiarism is the appropriation for gain of ideas, language, or work of another without sufficient public acknowledgement and appropriate citation that the material is not one's own.** It is true that every thought probably has been influenced to some degree by the thoughts and actions of others. Such influences can be thought of as affecting the ways we see things and express all thoughts. Plagiarism, however, involves the deliberate taking and use of specific words and ideas of others without proper acknowledgement of the sources.

The faculty and administration of Loyola University Chicago wish to make it clear that the following acts are regarded as serious violations of personal honesty and the academic ideal that binds the university into a learning community:

Submitting as one's own:

1. Material copied from a published source: print, internet, CD-ROM, audio, video, etc.
2. Another person's unpublished work or examination material.
3. Allowing another or paying another to write or research a paper for one's own benefit.
4. Purchasing, acquiring, and using for course credit a pre-written paper.

The critical issue is to give proper recognition to other sources. To do so is both an act of personal, professional courtesy and of intellectual honesty.

Plagiarism on the part of a student in academic work or dishonest examination behavior will result minimally in the instructor assigning the grade of "F" for the assignment or examination. In addition, all instances of academic dishonesty must be reported to the chairperson of the department involved. The chairperson may constitute a hearing board to consider the imposition of sanctions in addition to those imposed by the instructor, including a recommendation of expulsion, depending upon the seriousness of the misconduct.

Academic cheating is another serious act that violates academic integrity. Obtaining, distributing, or communicating examination materials prior to the scheduled examination without the consent of the teacher; **providing information to or obtaining information from another student during the examination;** attempting to change answers after the examination has been submitted; and falsifying medical or other documents to petition for excused absences all are violations of the integrity and honesty standards of the examination process.

In the case of multiple instances of academic dishonesty across departments, the academic dean of the student's college may convene a hearing board. Students retain the right to appeal the decision of the hearing board to the academic dean of the college in which they are registered. The decision of the dean is final in all cases except expulsion. The sanction of expulsion for academic dishonesty may be imposed only by the Provost upon recommendation of the dean.