



FINC 301: Introductory Business Finance Syllabus

John Felice Rome Center

Fall 2019

Mondays & Wednesdays | 5:15-6:30pm

Professor David Pollon

Office Hours: Immediately after class or by appointment

Course Description

The objective of this course is to provide students with a basic understanding of the general principles of business finance: capital investment, financing, capital structure and related areas including the basics of valuation.

*** FINC 301 is a terminal course. If you have any desire to major or minor in FINC you must take FINC 334 in Chicago.***

Learning Outcomes

On completion of the course students should be able to:

- Apply time value of money and risk-return concepts to make financial decisions
- Value financial and physical assets
- Analyze appropriate capital budgets
- Evaluate dividend policies

Required Text / Materials

Essentials of Corporate Finance, Ross, Westerfield and Jordan – 9th Edition

Assigned readings posted on Sakai

Attendance Policy

In accordance with the JFRC mission to promote a higher level of academic rigor, all courses adhere to the following absence policy. Prompt attendance, preparation and active participation in course discussions are expected from every student.

- For all classes meeting once a week, students cannot incur more than one unexcused absence.
- For all classes meeting twice a week, students cannot incur more than two unexcused absences.
- For all classes meeting three times a week, students cannot incur more than two unexcused absences.

This course meets twice a week, thus a total of two unexcused absences will be permitted. **Unexcused absences beyond these will result in 1% lowering of the final course grade, for every absence after the “approved limit”.**



JOHN FELICE

**ROME
CENTER**

Assessment Components

- | | |
|--------------------------|-----|
| • Participation | 10% |
| • Spreadsheet Assignment | 15% |
| • Exam #1 | 25% |
| • Exam #2 | 25% |
| • Exam #3 | 25% |

Grading

94-100: A
90-93: A-
87-89: B+
84-86: B
80-83: B-
77-79: C+
74-76: C
70-73: C-
67-69: D+
60-66: D
59 or lower: F

Academic Honesty

Plagiarism and other forms of academic dishonesty are unacceptable at the JFRC and will be dealt with in accordance with Loyola University Chicago's guidelines. Please familiarize yourself with Loyola's standards here: http://www.luc.edu/academics/catalog/undergrad/reg_academicintegrity.shtml. You are responsible to comply with the LUC Student Handbook.

Late or Missed Assignments

Late or missed assignments will not be accepted for grading without the authorization of the instructor.

Accessibility Accommodations

Students registered with the Student Accessibility Center requiring academic accommodations should contact the Office of the Dean at the John Felice Rome Center, the first week of classes.



JOHN FELICE

**ROME
CENTER****Course Schedule**

<u>Date</u>	<u>Topic</u>	<u>Text/ Assignment</u>
M 9/2	An Overview of Financial Management	Chapter 1
W 9/4	Financial Markets and Institutions	Chapter 1
M 9/9	Balance Sheet, Income Statement, Cash Flow	Chapter 2
W 9/11	Financial Ratio Analysis	Chapter 3
M 9/16	Time Value of Money	Chapter 4
W 9/18	Annuities	Chapter 5
F 9/20	Interest Rates	Chapter 6
M 9/23	Bonds and their Valuation	Chapter 6
W 9/25	Review	Chapters 1 - 6
M 9/30	Exam #1	Chapters 1 – 6
W 10/2	Stocks and their Valuation	Chapter 7
M 10/7	Capital Budgeting	Chapter 8
W 10/9	Risk and Rates of Return	Chapter 11
<i>No JFRC classes held week of October 14 for midterm break</i>		
M 10/21	Special Topics	
W 10/23	Special Topics	
	Spreadsheet assignment due	
M 10/28	Cost of Capital	Chapter 12
W 10/30	Capital Structure and Leverage	Chapter 13
M 11/4	Review	Chapters 7-8, 11-13
W 11/6	Exam #2	Chapters 7-8, 11-13
M 11/11	Dividend Policy	Chapter 14
W 11/13	Special Topics	
F 11/15	Special Topics	
M 11/18	Short-Term Financial Planning (Cash Conversion Cycle)	Chapter 16
W 11/20	Working Capital Management (Assets)	Chapter 17
M 11/25	Working Capital Management (Liabilities)	Chapter 17
W 11/27	Special Topics	
M 12/2	Special Topics	
W 12/4	Review	Chapters 14, 16-17
TBA	Exam #3	Chapters 14, 16-17