



FINC 301: Introductory Business Finance Syllabus

John Felice Rome Center

Spring 2023

Mondays & Wednesdays | 5:15-6:30pm

Professor David Pollon

dpollon@luc.edu

Office Hours: Immediately after class or by appointment

Course Description

The objective of this course is to provide students with a basic understanding of the general principles of business finance: capital investment, financing, capital structure and related areas including the basics of valuation.

*** FINC 301 is a terminal course. If you have any desire to major or minor in FINC you must take FINC 334 in Chicago.***

Learning Outcomes

On completion of the course students should be able to:

- Apply time value of money and risk-return concepts to make financial decisions
- Value financial and physical assets
- Analyze appropriate capital budgets
- Evaluate dividend policies

Required Text / Materials

Essentials of Corporate Finance, Ross, Westerfield and Jordan – 11th Edition, though older editions are fine
Available as an eBook

Assigned readings posted on Sakai

Attendance Policy

In accordance with the JFRC mission to promote a higher level of academic rigor, all courses adhere to the following absence policy. Prompt attendance, preparation and active participation in course discussions are expected from every student.

- For all classes meeting twice a week, students cannot incur more than two unexcused absences.

This course meets twice a week, thus a total of **two** unexcused absences will be permitted. **Unexcused absences beyond these will result in 1% lowering of the final course grade, for every absence after the “approved limit”**. The collective health of the JFRC is everyone’s responsibility. **DO NOT ATTEND CLASS IF YOU ARE ILL.**



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Assessment Components

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| • Exam #1 | 25% | |
| • Exam #2 | 25% | |
| • Exam #3 | 25% | |
| • Field Trip Assignment (see assignment on Sakai) | 15% | *(due Friday, February 24)* |
| • Participation | 10% | |

Grading

94-100: A
90-93: A-
87-89: B+
84-86: B
80-83: B-
77-79: C+
74-76: C
70-73: C-
67-69: D+
60-66: D
59 or lower: F

Academic Honesty

Plagiarism and other forms of academic dishonesty are unacceptable at the JFRC and will be dealt with in accordance with Loyola University Chicago's guidelines. Please familiarize yourself with Loyola's standards here: http://www.luc.edu/academics/catalog/undergrad/reg_academicintegrity.shtml. You are responsible to comply with the LUC Student Handbook.

Late or Missed Assignments

Late or missed assignments will not be accepted for grading without the authorization of the instructor. ***As per the JFRC academic policies, students who miss any scheduled exam or quiz, including a final exam at the assigned hours will not be permitted to sit for a make-up examination without approval of the Associate Dean of Academic Affairs. Permission is given rarely and only for grave reason; travel is not considered a grave reason. Make-up exams will only be given for documented absences.***

Accessibility Accommodations

Students registered with the Student Accessibility Center requiring academic accommodations should contact the Office of the Dean at the John Felice Rome Center, the first week of classes.



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Friday, February 24

Date	Topic	Text/ Assignment
M 1/16	An Overview of Financial Management	Chapter 1
W 1/18	Financial Markets and Institutions	Chapter 1
M 1/23	Balance Sheet, Income Statement, Cash Flow	Chapter 2
W 1/25	Financial Ratio Analysis	Chapter 3
M 1/30	Time Value of Money	Chapter 4
W 2/1	Annuities	Chapter 4 – 5
M 2/6	Interest Rates	Chapter 6
W 2/8	Bonds and their Valuation	Chapter 6
M 2/13	Review	Chapters 1 - 6
W 2/15	Exam #1	Chapters 1 – 6
M 2/20	Stocks and their Valuation	Chapter 7
W 2/22	Risk and Rates of Return	Chapter 11
F 2/24	** Field Trip Assignment Due**	Makeup Day
M 2/27	Capital Budgeting	Chapter 8
W 3/1	Cost of Capital	Chapter 12
<i>No JFRC classes held March 6 - 10</i>		
M 3/13	Special Topics	
W 3/15	Special Topics	
M 3/20	Capital Structure and Leverage	Chapter 13
W 3/22	Review	Chapters 7-8, 11-13
M 3/27	Exam #2	Chapters 7-8, 11-13
W 3/29	Dividend Policy	Chapter 14
M 4/3	Short-Term Financial Planning (Cash Conversion Cycle)	Chapter 16
W 4/5	Working Capital Management (Assets)	Chapter 17
M 4/10	<i>No JFRC classes held for Easter Monday</i>	
W 4/12	Working Capital Management (Liabilities)	Chapter 17
M 4/17	Financial Planning and Forecasting	Chapter 16
W 4/19	Review	
TBA 4/24 - 27	Exam #3	Chapters 14, 16-17