

PETER HAWLEY

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EDUCATION

Master of Liberal Arts, University of Chicago, 2000

Thesis - House of Atreus vs. The House of Corleone: A Comparative Study of The Oresteia and The Godfather

Bachelor of Science, Communication Studies, minor in Art History, Northwestern University, 1986

ACADEMIC POSITIONS

June 2016-April 2017

Dean of Curriculum, Columbia College Hollywood

Primary responsibilities oversee the acquisition of Tribeca Flashpoint College. Promote academic proposals, changes, reviews, and other academic matters with the Vice President of Academic Affairs, the Academic Council, and President of the college. Develop and coordinate educational policies, planning functions and physical facilities planning and utilization of the college.

2014-2016

Executive Vice President, Academic Dean Tribeca Flashpoint College, Chicago, IL

Primary academic liaison to the CEO, CFO, and Board of Directors - develop, structure, and lead the college's academic policies, programs, and new initiatives. Oversee the academic budget. Developed and rolled out the Bachelor Degree and online programs. Oversaw the reaccreditation process with ACICS leading to full reaccreditation through December 2019.

2007 - 20014

Chair, Film + Broadcast Department Tribeca Flashpoint Media Arts Academy, Chicago, IL

One of the founding faculty members at Flashpoint Academy, Chicago's first new college in 50 years. In 2010 Tribeca Enterprises purchased Flashpoint Academy and became Tribeca Flashpoint Academy. Since September 2007 the total enrollment has grown from 100 students to 600 students, 225 of which are in the Film + Broadcast Department

Responsibilities

Created vision for the Film + Broadcast Department

Support Academic Dean in overall direction of the College

Developed and continuously refine department curriculum

Regular communication and strategy meetings with Tribeca Enterprises, New York

Hire, manage, oversee, and provide collaborative leadership to full-time and adjunct faculty and staff

Developed non-degree seeking programs for professionals

Developed on-line curricula

Chaired the Bachelor's Degree committee, and wrote the application for accrediting agencies

Liaison between department faculty and other staff members

Assess and complete faculty performance reviews annually

Keep the department relevant, cutting edge, and focused on the mission and vision of Academy

Conduct faculty teaching observations

Oversee department budget

Oversee all equipment decisions and purchases

Led department through the accrediting process in 2010 - 2011 that resulted in full national accreditation from ACICS

Liaison between parents and the Academy

Instruct 8 - 12 credit hours per semester

Provide academic assistance and student support by assessing and advising students on progress

Courses Taught

Documentary Theory & Production

Examines non-fiction film techniques and prepares students to produce their own short documentary films

Producing for the Corporate Client

Designed to give students hands-on experience in corporate and industrial films. Students work with professionals under direct supervision from their instructor

Flashpoint Academy Studios

A three-credit hour class during which students participate in a media arts production company, work in teams, and are assigned client-based projects. Productions include, TV commercials, promotional films, music videos, and public service campaigns

The Business of Film + Broadcast

Examines the American film and television industry's structural procedures in financing, production, distribution, and exhibition

Portfolio Development

Students learn to view themselves as artists that create works, impact their audiences, and find their creative, professional voice

Production Module 2

A semester-long advanced course that increases the skill sets developed in the first year of Film + Broadcast and Recording Arts classes. Faculty-selected scripts allow second-year students to participate in producing 7 - 10 minute narrative films

Production Module 1

A semester-long introductory course designed to foster the collaborative process. Students write and direct three-minute narrative films. They also act as producer, director of photography, and assistant director on three other student productions

Producing

Explores the various roles and functions of producers

Directing

Provides hands-on experience in the major facets of directing

Screenwriting

Addresses the major components of writing for film

Aesthetics of Media Arts

Presents the history and overview of film and broadcast media, from radio to television to the Internet, and beyond

Sound, Image, Time, & Space

The four media building blocks, and their use as creative tools, is explored

Storytelling Strategies

Builds on discoveries in Sound, Image, Time & Space and teaches fundamental storytelling tools and strategies

Production-in-Action

A signature course, PIA offers every student direct, hands-on experience in completing a professional media production. During an intensive three weeks, students collaborate among themselves, as well as with industry professionals, to create a professional product. Recent award-winning PIA's include short films and music videos, live concerts, a TV game show, an Alternate Reality Game (ARG), and transmedia marketing campaigns

Road to Tribeca

This advanced, across-disciplines class is highly competitive and enrollment limited. Students are responsible for creating assets for the Tribeca Film Festival, including on-line games and interactive media, and promotional trailers, which culminate in the Tribeca Film Festival's highly visible pre-show presentation. Students then cover the Festival by spending the week shooting panel discussions and red carpet interviews, and blogging for the Festival's website

1996 - 2007

Faculty, Columbia College Chicago Department of Film/Video

Senior Thesis/Independent Project

A year-long capstone course taking students from the development of a short narrative film to its completion

Film Production 2

A mid-level course in which students shoot two short films on 16mm film, and edit on Avid

Film Production 1

An introductory, basic techniques course on 16mm black and white film production

Screenwriting 1

A workshop that explores basic methods of film writing, developing and presenting in written form

Screenwriting 2

Students learn a deeper understanding of process, character development, story, and structure

Aesthetics of Cinema

Investigates how social, economic, and political institutions affect film and video style and content, providing metaphorical snapshots of our culture

CONFERENCES AND PANELS

2016 CILECT Congress. Presented Columbia College Hollywood for acceptance to CILECT. Brisbane, Australia, November, 2016. Was accepted as a full member

Social Media on Any Budget, moderator
Chicago Social Media Week, September 2012
A live-streamed panel discussion with social media experts and producers

Final Cut Pro Workflow for *Louder Than a Bomb*, moderator
Apple Store, Michigan Avenue, Chicago, February, 2011
A panel discussion with the directors and editor of the acclaimed documentary *Louder Than A Bomb*

Production-In-Action: A New Model for Cross Disciplinary Collaboration in Education, co-panelist
University Film & Video Association, New Orleans, August, 2009
A presentation of the film *October Surprise* and how it worked as the centerpiece of the video game “Red Carpet Rescue”

Film Fellas, a live presentation produced by Zacuto, USA
National Association of Broadcasters (NAB) Las Vegas, April, 2009
Capitalizing on the success of the *Film Fellas* webisodic series, this live panel discussion tracked trends within the film industry

[*Film Fellas*](#), produced by Zacuto, USA
Online, January, 2009
Four-part webisodic series discussing trends in the film Industry. Co-panelists include Phillip Bloom, Steve Weiss, and Steven Dadouche

PRESENTATIONS, FORUMS AND INTERVIEWS

Tribeca Flashpoint Academy Film + Broadcast Department Chair welcomes industry leaders as guests for a lively interview either during classes or at selected Chicago and New York venues

- Sarah Burns, David McMahon, Raymond Santana, Tribeca Flashpoint Academy, live streamed
- Kenneth Lonergan, April 2013, Tribeca Film Festival
- Thomas Haden Church, April 2013, Tribeca Film Festival
- Ken Burns, November 2012, Tribeca Flashpoint Academy, live streamed
- David O. Russell, April, 2012, Tribeca Film Festival
- Mike Newell, April 2012, Tribeca Film Festival
- Ed Burns October, 2010, Tribeca Flashpoint Academy
- Todd Solondz, August 2010, Tribeca Flashpoint Academy
- Nanette Burstein, August, 2010, Tribeca Flashpoint Academy
- Ken Burns, September 2009, Tribeca Flashpoint Academy
- Quentin Tarantino, July, 2009, Chicago Film Festival Mid-Summer Gala
- D.A. Pennebaker and Chris Hegedus, September, 2008 Tribeca Flashpoint Academy
- Michael Caine and Gary Oldman, July, 2008, Chicago Film Festival Mid-Summer Gala
- Danny Boyle, July, 2007, Chicago Press Tour for *Sunshine*

GUEST LECTURES

Elmhurst Historical Museum, Elmhurst, Illinois Summer, 2013

- Curated a concert film series in coordination with the exhibit: [Shutter to Think: The Rock & Roll Lens of Paul Natkin](#).
- Presented and lectured on concert films including *The Last Waltz*, *Shine a Light*, *Stop Making Sense*

Florida State University June, 2008

- Breaking into the Business: A “how-to” get into the industry
- Deconstructing the Film *The Station Agent*. *The Station Agent* screenplay was table-read, analyzed and followed by a screening and discussion of the film

PUBLICATIONS

Danny Boyle Interviews: Conversations with Filmmakers

Edited by Brent Dunham, 2011

“Peter Hawley Interviews Danny Boyle” (pages 119 - 123)

University of Mississippi Press, ISBN-10: 1604738332, Spring 2011

[Future of Film](#), Tribeca Film, Blog

“DSLRs, Websites and 3D, Oh My! New Technology For Changing Audiences”

Co-written with TFA faculty John Otterbacher, June, 2011

NON-ACADEMIC PUBLICATIONS

The Buzz, Online publication by Abilities Expo, November, 2011

[“LoveConnection 2.0”](#)

Personal Essay on the rationale, production and execution of Fly on a Wall, a website for the disabilities community

Book Magazine, Summer, July/August, 2002

“Reading Mary Beth”

End-page essay on growing up with a developmentally disabled sister, an avid reader

The Chicago Reader, July 18, 2002

[“Race to the Screen,”](#) writer, photographer

Reported on a 24-hour film festival in downtown Chicago

Screen Magazine, columnist, 1995-1996

Authored weekly columns on TV commercial business trends in Chicago

COMMITTEES

- Tribeca Flashpoint Academy, Chair, Bachelor’s Degree
- Tribeca Flashpoint Academy, Chair, Production-in-Action
- Tribeca Flashpoint Academy, Chair, Portfolio Development
- Tribeca Flashpoint Academy: Chair, Student Scholarship
- Tribeca Flashpoint Academy: Learning Across the Curriculum
- Chicago Public Schools (2010) Film + Broadcast Curriculum Development
- Columbia College Chicago: The Production Fund (2005 - 2007)

PROFESSIONAL MEMBERSHIPS

- University Film and Video Association (UFVA) 2008 - present
- American Institute of Architects Foundation, Board Chicago chapter, 2009 - present
- Independent Feature Project, Midwest chapter, 2008 - present

PROFESSIONAL FILM PRODUCTIONS WITHIN TRIBECA FLASHPOINT COLLEGE

Pre-Show, Tribeca Film Festival, producer, 2011

The Flying Wallendas Highwire Family, Producer, March, 2011
3D short film, produced for LG TV, screened at Tribeca Film Festival

Who Died and Made You Boss? Producer (Production-in-Action), January, 2011
TV game show

Roger Ebert Presents at the Movies (pilot episode), line producer, May, 2010

At the Mart, director and producer (Production-in-Action), January, 2010
Sketch comedy show featuring Chicago Second City Actors taped live before a studio audience

October Surprise, producer (Production-in-Action), December, 2009
Super16mm narrative film

Not a Pretty Face, director (Production-in-Action), April 2008
Music video featuring Cincinnati-based band psychodots

The Making of the Collector, director and producer (Production-in-Action), August, 2007
Behind the scenes documentary of the award-winning short film, *The Collector*

SELECTED FILMOGRAPHY 1986 - PRESENT OUTSIDE TFC

Entire portfolio includes hundreds of projects as writer, director or producer, including feature films, TV commercials, documentaries, corporate and industrial films, and Internet-based content

[Fly on a Wall](#), creator, Summer 2011

Created and launched a multi-media, social networking online community for people with disabilities to come together and share stories. Interview-based video stories captured at the International Special Olympic World Games in Athens, Greece

SELECTED NATIONAL AND REGIONAL TV COMMERCIALS 1992 – PRESENT

- Fantastic Free *Safe*
 - Molly McButter *Big Taste*
 - Glade *Aromatherapy*
 - Windex *Plant*
 - Vanish *Clear Winner*
 - Off Skintastic *Beach Dance*
 - KLSX, Los Angeles *Denny*
 - WLS-TV, Chicago *E.R.*
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SELECTED DOCUMENTARY AND NON-NARRATIVE FILM PRODUCTION

Jonas Salk and Louis Kahn: A Collaboration, director, producer, 2016-2017

A documentary on the design of the Salk Institute. Film to screen summer of 2017 at the Salk Institute unveiling of the building preservation.

[*Working the Crowd: Know the Fundamentals*](#), director, producer 2013

Six on-line classes about how-to crowdfund

And They're Off writer, producer, director 2013- present

An enhanced ebook featuring filmed interviews, audio, text of horse racing announcers from around the United States (Anticipated release May 2015)

Victory Garden, director, producer, 2010

Film chronicling the development of the Peterson Garden Project (winner of Chicago's Best Community Garden, November 2010) features interviews with Senator Dick Durbin, Chefs Paul Kahan and Charlie Trotter (In post-production)

Chicago Neighborhood Explorer, director, writer, producer, 2007 - 2008

Sixty 90-second mini-documentaries on thirteen distinct Chicago Neighborhoods

Extraordinary People, Projects, and Possibilities, director, writer, 2006

Film featuring the first 50 years of the engineering and architecture firm Wiss, Janney, Elstner Screened at the Museum of Science and Industry, May, 2006

DOCUMENTARY AND NON-NARRATIVE FILM PRODUCTION (con't)

My Nurse 24/7, director, writer, 2005-2006

Thirty-minute news magazine-formatted TV special, broadcast in syndication across the country

[*Beth & Scott and Friends*](#), director, producer, 2006

Concert film featuring children entertainers included two sold-out concerts at 400-seat Yorktown Stage Theater in New York.

[*From the Farmstand*](#), director, producer, 2005-2006

Television pilot featuring the Slow Food Movement

[*What's Two + Three?*](#) creator, director, producer, 2005

Award-winning documentary filmed during the International Special Olympics World Games in Ireland, 2003, and broadcast on Iowa Public Television, Winter 2006

Distributed by Aquarius Health Care Media.

[*Rainbow Soup*](#), creator, writer, producer, director, 2002

Children's education television program featuring Peter Gabriel, Studs Terkel, and Steven Frears

ADVERTISING CAMPAIGNS

Clean Zone Systems, creative director, 2006

Developed print, radio and television ads, bought and placed media for Midwest media markets

"Denny," creative director, 1994 - 2005

A syndicated TV, billboard and bus card campaign featuring performance artist Denny Dent for classic

rock radio stations in the United States and Canada

“Fields of Gold.” Creative director, 1995-1999

A syndicated TV advertising campaign for “Lite Rock” radio stations in the United States

SELECTED NARRATIVE FILM PRODUCTIONS

Victimless Crimes, writer and director, 1992

A feature film released theatrically by Curb/Esquire Films, distributed on video by Sony Home Video

The Law of Inertia, writer and director, 1986

A multiple award-winning short film

ADDITIONAL PRODUCTIONS

The Niteskool Project, director, producer, 1984 - 1986

- Award winning music videos, *Heroes* and *Just One Look* and *Next to You* for The Niteskool Project 1985-1986
- Founding member of The Niteskool Project, a student-founded, Northwestern University film and music video production company, which continues at Northwestern today

PRODUCTION COMPANIES

[Crosstown Productions](#), principal, producer and director, 2008 - present

Documentary film production company

[Windy Cine Productions](#), partner, 1995 - present

Produces national TV commercials, documentaries, and corporate films

FILM FESTIVALS, AWARDS AND HONORS

October Surprise, Chicago International REEL Shorts Film Festival, 2009

- Best Political Drama

Not a Pretty Face, music video by psychodots, Great Lakes International Film and Video Festival, 2009

What's Two + Three? Gulf Coast Video & Film Festival, 2005

- Best Documentary
- Audience Prize, Best of Festival

The Law of Inertia

- Best Film, Festival of Illinois Film/Video Artists, 1987
- Silver Plaque, Chicago International Film Festival, 1986

Next to You

- National Student Emmy Award, presented by the Academy of Television Arts and Sciences, 1987
 - First Prize, The Chicago Music Video Awards, 1986
 - MTV's *Basement Tapes*, 1986
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