



SCHOOL of  
COMMUNICATION

# Responsible Innovation and Critical Design



## *Featuring Marcel O'Gorman*

Director of the Critical Media Lab and University Research Chair at the  
University of Waterloo

*Includes a light lunch catered by Flacos Tacos*

*Wednesday, October 5, 2022 | 12:30 PM*

*School of Communication, Rm 013*

This talk will highlight key issues in responsible innovation, from the mining of conflict minerals to bias in facial recognition systems.

Knowing that these problems are rooted in broader systemic social issues, O'Gorman looks at what it might take to promote real and lasting change in the tech ecosystem.

His work involves a focus on critical design methods as a way of infusing reflection and critical thinking into the process of innovation. Participants will leave this interactive talk with tools to inform their own ways of thinking about and developing new technologies.

For more information, contact Dr. Florence M. Chee, CDEP and SIMLab Director  
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